



## Mapping of Course Outcomes with Question Papers

**Academic Year** 2021-22  
**Batch** 2020-22  
**Program** MMS  
**Specialization** Core Subject  
**Semester** II  
**Course** **Ethos in Indian Management**  
**Faculty** Prof. Shraddha Luniya

CO1: To understand the distinctive characteristics of the Indian ethos

CO2: To know the meaning of corporate dharma and corporate karma. To understand the significance of Ethics as part of the Indian ethos.

CO3: To understand the role of human values and professional values in our decisions and everyday life and business

Question Number	CO 1	CO 2	CO 3	CO 4	CO 5
Q1.	*	*	*		
Q2.	*	*			
Q3.	*		*		
Q4.a	*	*			
b		*	*		
Q5.			*		



*Shraddha Luniya*

## TIMSR

**Program: MMS**
**Semester: II**
**Seat No:**
**Course: Ethos in Indian Management**
**Duration: 2 Hours**
**Month & Year: October 2021**
**Marks: 40 marks**

Course Outcomes:-	
CO1	To understand the distinctive characteristics of the Indian ethos
CO2	To know the meaning of corporate dharma and corporate karma. To understand the significance of Ethics as part of the Indian ethos.
CO3	To understand the role of human values and professional values in our decisions and everyday life and business

Instructions:-	
1	Attempt any four questions
2	Use necessary assumptions wherever necessary

	Answer the following questions:-	Marks
Q1	<p>Mr. Rahul is the head of a school in Mumbai, which is reputed for its academic excellence and adhere to all norms and regulations laid down by the Board. The school has earned reputation of being on the best managed school in city.</p> <p>During a recent review, it was discovered that the school staff were dissatisfied about certain matters resulting in decline in performance of the school. On enquiry, it was revealed that Mr. Rahul was rude and arrogant in his behavior and staff and students were unhappy with the treatment meted out to them.</p> <p>The school management seemed disturbed by this situation and anxious about the reputation of the school. Mr. Rahul was replaced by a new administrator, Mr. Atul.</p> <p>Mr. Atul is a Yoga teacher with moral values and was known to possess skills of man management. He is known for handling difficult situation. With sincere efforts, Mr. Atul created atmosphere of belongingness and trust among staff and students. The performance and culture of the school stabilized and improved. Mr. Atul developed effective and efficient teams and delegated tasks, trusting staff to complete them. As the work atmosphere was positive, the school once again excelled, with its name shining in the list of schools of the city.</p> <p>i. "All management starts with self – management". Explain this statement in the light of personality of Mr. Atul.</p>	10
Q2	<p><b>The Blue Jackal</b> - Once, there was a jackal, which fell into a tub of dye of blue colour. He thought of making an advantage of his situation and started fooling every animal in the jungle. But one day, unable to control, he howled in front of</p>	10



	<p>all the animals and they all killed him.</p> <p><i>Narrate the management lesson learnt from the story above</i></p>	
Q3	<p><b>The Brahmin and the Goat</b> - Once, a Brahmin (carrying a goat) was cheated by 3 cunning fellows, who made him believe that he was carrying a donkey, dead calf and dog instead of a goat. Listening to them, he deserted the goat and ran away while the 3 fellows relished their goat meal.</p> <p><i>Narrate the management lesson learnt from the story above</i></p>	10
Q4	<p>Reena, after passing her M.Com examination was offered a post in a financial firm. She is very talented with expertise in Accounts. She was the sole bread earner in her family comprising her mother, a sister and a brother. In the firm, she learnt after joining, the accounting staffs are manipulating books of accounts and other records. She was born in a family where ethics and values were strong. In the office, she found that such manipulation of accounting records were against her ethical values. Also she was not able to leave the job, as whole family depended on her salary.</p> <p>i) What was the problem from Reena's view point?</p> <p>ii) What would you have done had you been in Reena's position?</p>	10
Q5	<p>Steve Jobs is the chairman and CEO of Apple Computers Inc. and arguably one of the world's most successful businessmen today.</p> <p>He founded Apple in the 1970s, got chased out by his own board of directors, but returned eventually as Apple's CEO. Since then, he revolutionized the IT industry with his creations like a Mac Book, the iPod and iPhone.</p> <p>Since his return, he has brought Apple Computers Inc. from a fledging company to a global force to be reckoned with.</p> <p>Explain two management lessons with reference from professional values you learn from personality of Steve Jobs'</p>	10

