

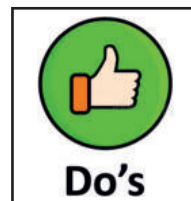
March 2020

EVENTS

The Women Development Cell (WDC) of TIMSR on March 8, 2020 had organised a session on 'Nutrition for Women' delivered by Ms. Sheetal Gupta - Dy. Director, FSSAI, India & Self Defence and Mr. Gaurav Pandey, who is a sports coach & martial arts expert.



Being Mindful During Covid Times



- Wash your hands with soap and water for at least twenty seconds
- Wear a mask when you need to step out of your house
- “Continuous learning” and keep yourself updated on the latest news
- Exercise and/or meditate daily and eat healthy
- Take proper rest by sleeping for a minimum of 6 hours a day
- Try and catch up on your reading – Self helps books/articles/blogs etc.
- Develop new skills and polish the existing ones so that we are placement ready
- Spend quality time with family and enjoy each and every moment
- Practice social distancing
- Lastly, Stay Home and Stay Safe



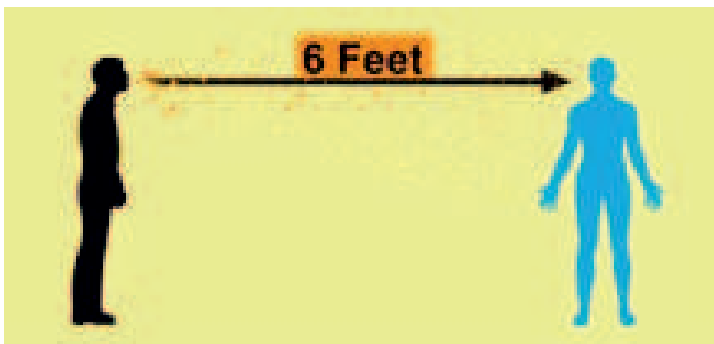
- Avoid touching your eyes, face, nose
- Do not spread rumours that may lead to panic
- Do not step out of your house unless urgent
- Avoid breaking any social distancing rules
- Postpone any travel plans for at least 1 year
- Do not spend a large portion of the day on social networking sites
- Don't cut on any payments for house helps/social workers
- Do not become lethargic and spend each day wisely
- Don't compromise on “Learning” as it is the only way to succeed
- Do not lose hope as things will eventually get fine

From the Minds of the PGDM students

The COVID-19 Pandemic originated in the virology lab of Wuhan Institute of Virology, in China in Dec 2019, but little did China & the entire planet know that it would not be passing over like any other common flu. The virus is a completely new generation of the existing corona viruses. The MERS (2012) and SARS (2002) were the other viruses of the same family of viruses, which did have a significant impact across the world, and was as deadly as SARS-CoV-2.



Since the discovery of the vaccine or a medication is far off, the only way to curb the spread of the infection is **SOCIAL DISTANCING**.

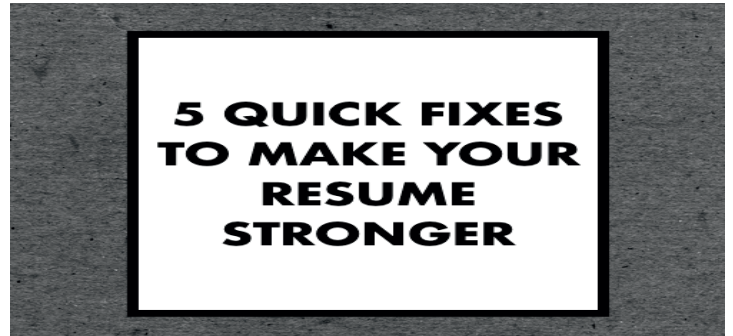


The new normal would be an experience we are all exposed to for the first time, in centuries. So, how would the new normal be? Businesses have to start adapting to newer business models. We would begin to appreciate the smaller things in life. People would be spending more time with their family and meals wouldn't have to be from restaurants every now and then. We would certainly become more health conscious, avoid junk food and have a properly home cooked meal. The pollution levels would reduce; nature would get its replenishment period. Work from Home would be the new concept for several companies, and this would increase the productivity and output rates.

RAJKRITA MODAK

Student - PGDM, TIMSR

Batch 19-21



- 1) Build Your Experience - Experience not only in terms of work experience but also showcase your talents related to-
 - a) Volunteering for events related to B-school activities.
 - b) Finding opportunities to make your hobby into a profession.
 - c) Organizing local event and being a part of nonprofit organizations
- 2) Put your important details first – You have 6 seconds to catch the attention of the manager so mention the important details on the top.
- 3) Do not use jargons or short forms and keep it simple.
- 4) Keep it real and do not fake your accomplishments
- 5) Proofread

BUSINESS QUIZ

- Q1. Which company has the tagline of “Software powers the Internet.”?
 - A) NDTV Profit
 - B) Air Canada
 - C) Oracle
 - D) AT&T
- Q2. Which company has the tagline of “Slightly ahead of its time.”?
 - A) You tube
 - B) The Daily Telegraph
 - C) Lehman Brothers
 - D) Panasonic
- Q3. Which company has the tagline of “Sense and Simplicity”?
 - A) PHILLIPS
 - B) Chevron Corporation
 - C) TCS
 - D) AKAI
- Q4. Which company has the tagline of “The name you can bank upon.”?

- A) Toshiba
- B) Punjab National Bank
- C) Toshiba
- D) Epson

Q5. Which company has the tagline of “Growing and Protecting your wealth”?

- A) Prudential Insurance Company
- B) Punjab National Bank
- C) LEE
- D) You tube

Answers : 1:C, 2: D, 3:A, 4:B, 5:A

TESTIMONIALS



Dhaval Toprani (PGDM Marketing 14-16)
Territory Manager Sales

The Covid-19 pandemic has disrupted life and lifestyles of people across the globe. In this new reality, communication technologies like Virtual Meetings, Online Education, 5G, Shared Spectrum, AI/ML based Communication, Virtualization,

Rural Broadband, IoT Solutions, Remote Sensors and Monitoring Solutions, Satellite based asset tracking solutions will play a great role in reshaping a post Covid-19 world. In this context, I am grateful to TIMSR for always enriching our life with the required skill sets for facing this situation with high mindfulness.



Darshil Gosalia (PGDM Marketing 19-21)

“We really appreciate this initiative taken by examination department, faculties and all the members since working from home and managing and co-coordinating all things is difficult. The orientation before exam for the difficulties faced by the students after examination feedback

sessions co-ordination of all this things was great and the exam process ended very smoothly without any hassle by doing this you taught us that everything is possible you just need to take step to do the thing.



Rajvi Shah (PGDM Finance 19-21)

I would really like to appreciate the institute's vision to invest in us amidst Lockdown, Exam department and our faculties for their extraordinary efforts to simply ensure that our time has been utilized in the best possible way

TIMSR has mastered the concept of **Kaizen** and instilled from the book **Atomic Habits** in its way

of working i.e. continuous learning, continuous improvement, Daily Value Additions.



Jhanvi Darji (MMS Finance 19-21)

“My journey at TIMSR is very exciting and amazing. Completed half year at TIMSR and I have learnt so many things apart from the regular curriculum. The storehouse of books at the library, the frequent guest sessions held with the esteemed personalities of the industry, well versed

faculty, and obviously the added advantage of a good infrastructure that promotes learning”.

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