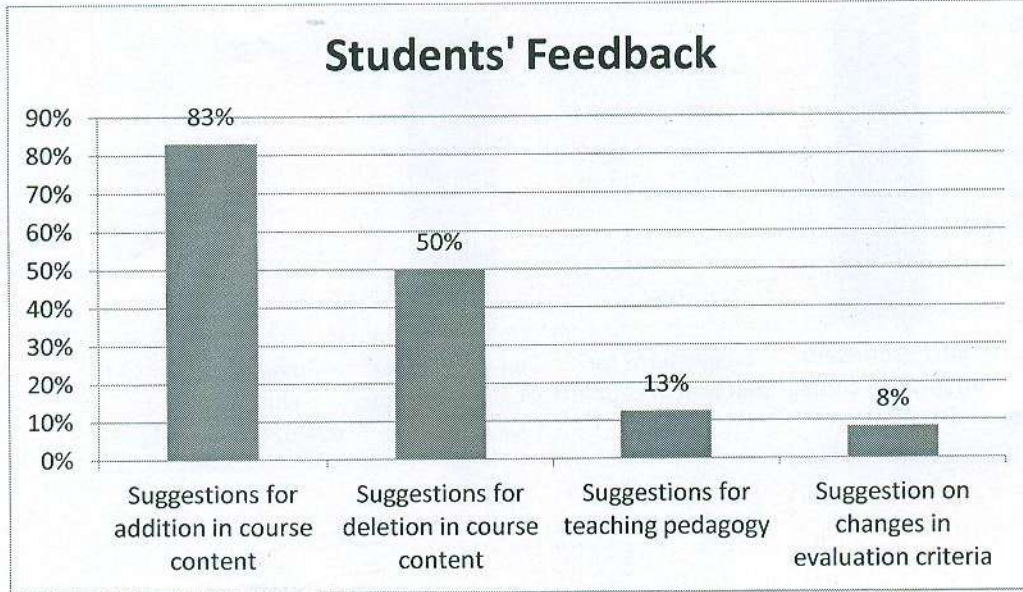


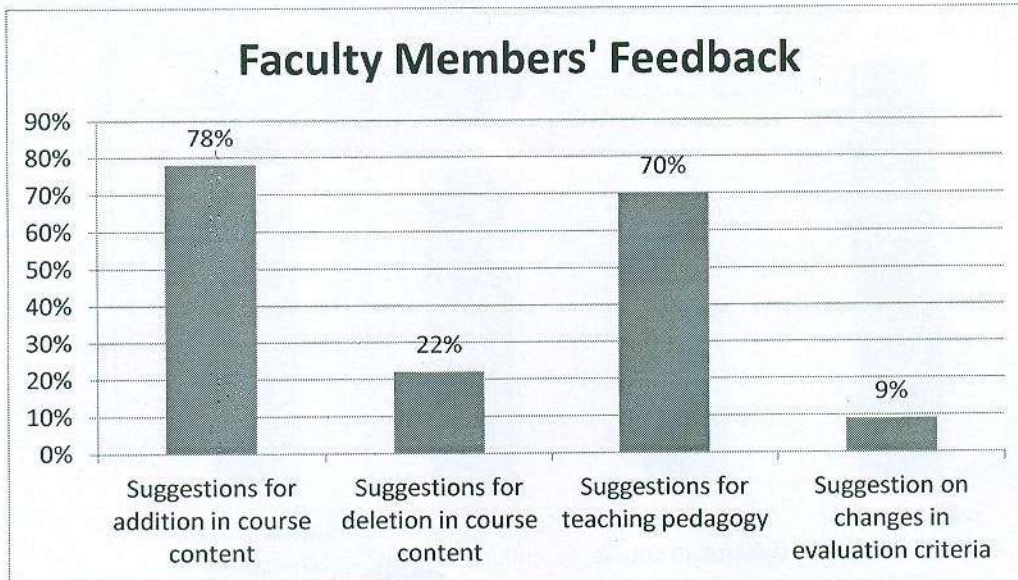
## Stakeholders' Feedback Report

### Academic Year 2020-2021

#### A. Students' Feedback Analysis for the Curriculum Review for the A.Y. 2020-21

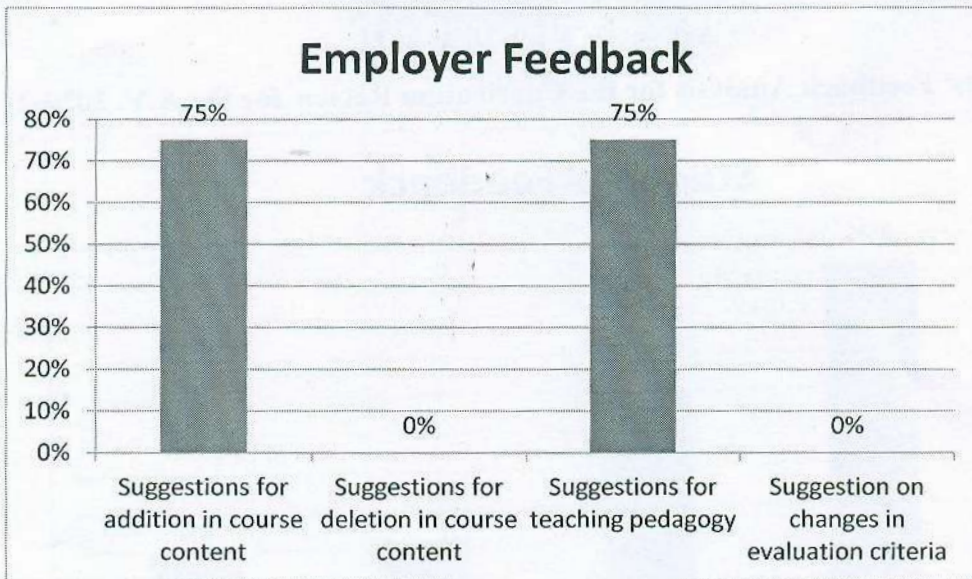


#### B. Faculty Feedback Analysis for the Curriculum Review for the A.Y.2020-21

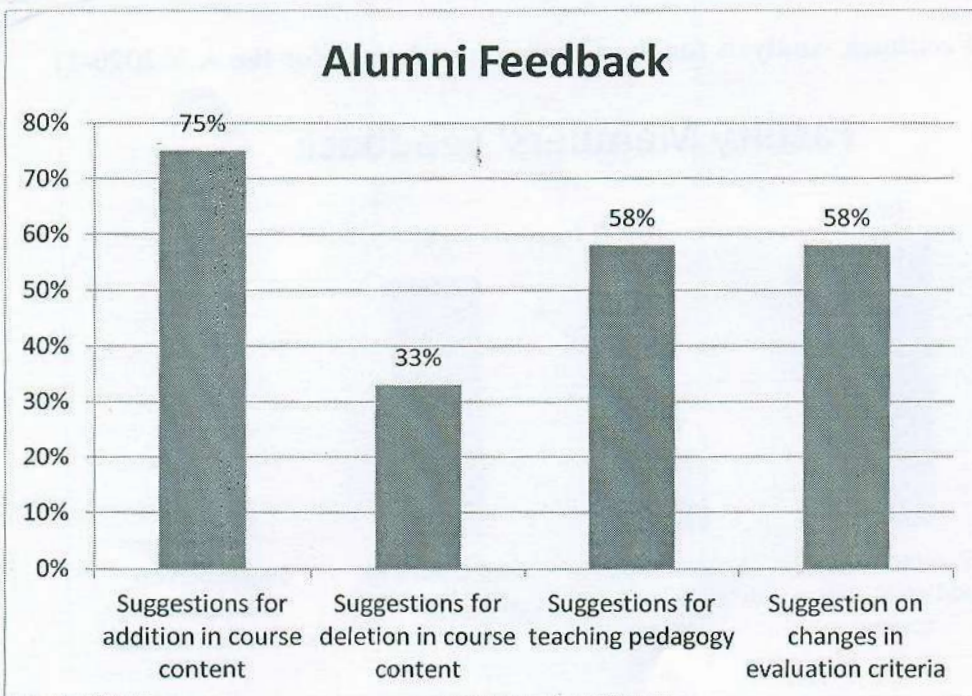




**C. Employers' Feedback Analysis for the Curriculum Review A.Y. 2020-21**



**D. Alumni Feedback Analysis for the Curriculum Review A.Y. 2020-21**





### E. Suggestions received from Stakeholders and Action Taken

Sr. No	Stakeholders	Feedback Received	Action Taken Report
1	Employer	All the students were more interactive during the brand session	Continuous Mentoring was done to keep the momentum going on.
2	Employer	Company briefing to be given to the students and proactively students should find the information from Google	Briefing about the company and profile is being given to the students. Also placement centric information about the company is provided to them.
3	Employer	Students should work on communications skills, etiquettes' before appearing for interview	Certification programmes were conducted for the following : <ol style="list-style-type: none"> <li>1. Corporate Etiquette and Grooming</li> <li>2. Effective Interpersonal Skills</li> <li>3. Management Skills for Personality Development</li> </ol>
4	Employer	Students should be technically sound	<ol style="list-style-type: none"> <li>1. Training on Google classroom &amp; usage of zoom has been covered in the induction of MMS Sem I Batch 2020-22 and orientation of MMS Batch 2019-21 Sem III was done.</li> <li>2. Faculty has introduced innovative teaching pedagogy to build technical skills in students e.g. Usage of excel based exercise in the subjects such as Derivatives and Risk Management and Business Statistics.</li> </ol>





			<p>3. Bridge courses on emerging trends were conducted.</p> <p>4. Certifications on Advance Excel is planned in A.Y. 2021-22.</p>
5	Employer	Various research-based test to be conducted	<p>1. As a part of Internal Tests Review of research papers were done by faculty and answers were collected through Google form.</p> <p>2. Students have written research papers and used various statistical tools for data analysis.</p> <p>3. Bridge courses are conducted on basics of research.</p>
6	Employer	Learning about current aspects should be given more focus.	Bridge Courses on Emerging Trends, Research and Universal Human Values introduced to cover the gaps and improve learning.
7	Alumni	More digital subjects to be included	<p>-List of courses offered to batch 2019-21 in Sem III</p> <p><b>Finance specialization</b> - Fintech aspects - subject Banking and Financial Services Industries (BFSI).</p> <p><b>Marketing</b> - Digital Marketing elective has been offered in Sem III.</p> <p><b>Operations</b> – Covered in Operations Analytics subject core paper</p> <p>-The digital aspects have been covered in bridge courses on emerging trends to fill gap.</p> <p>-Planning for Sem II MMS Batch 2020-22</p> <p>-Bridge course on Emerging Trends</p> <p>-Certification on Excel Training</p>



8	Alumni	Maximum examples in Financial Accounting should be solved for better understanding of concepts	-Maximum examples were solved in excel. - Also practical assignments given for each topic. -Caselets and numericals were uploaded on Google Classroom
9	Alumni	More emphasis to be given to live projects	Suggestion noted and accordingly placement department initiated a live project in Big Bazaar from 8 <sup>th</sup> August to 15 <sup>th</sup> August 2021 in which 16 students participated.
10	Alumni	Case study based teaching methodology to be incorporated in each subject for understanding.	Case studies have been covered by all faculty members while teaching. Also the assessment and evaluation was based on case studies.
11	Alumni	Guest session or industry exposure to be given to students	Guest session conducted during A.Y. 2020-21 - As per details on website  Industry exposure was given to students by way of summer internship projects
12	Alumni	Should focus on practical oriented teaching learning process and evaluation too	Considering the pandemic situation the teaching and evaluation was shifted from off line mode to online mode. In order to Support practical learning of the students the examination pattern was based on MCQs and Open Book case study- based examination. <b>Teaching Learning Process –</b> Practical aspects are covered as follows: Guest sessions, content beyond classroom, SIP, event and activities, Discussion on contemporary issues in socio-economic cultural context, Bridge Courses





13	Alumni	Class Test pattern should be updated	As per the University Circular received in May 2020, the software based online MCQ class test pattern was introduced considering the Pandemic situation.
14	Alumni	Digital reference books to be made available for learning	More than 11000 EBSCO E books are available for learning. These can be accessed online by students and faculty.
15	Faculty	Design of corporate financial statements to be covered for the students.	Guest session was conducted by Ms Poonam Jethwani on 'Preparation of corporate financial statements'. Analysis of Financial statements covered in bridge course
16	Faculty	Under the Negotiation module it is suggested to add 'Importance of preparation before Negotiation meeting'. This is as important as the negotiation dialogue. Activity – Mock negotiation exercise under the supervision of subject matter expert can be done.	A mock negotiation exercise was conducted by faculty.
17	Faculty	Internal Economic Indicators (National Income and National Output, GDP, Level of employment, Wholesale Price Index etc)	Topics are covered by faculty members in the sessions and during the bridge course on Emerging Trends in Finance.
18	Faculty	In derivatives and risk management SWAPS to be added	Concept of 'Swap' was covered to bridge the gap.





19	Faculty	Design thinking and Work life balance to be added, mentoring to be conducted on regular basis	These topics are covered in emerging trends. Also this topic is being covered by way of Bridge courses. Mentoring is conducted on a regular basis.
20	Faculty	Current corporate examples to be included	Current issues and corporate examples are being used as teaching pedagogy to cover the concepts.
21	Faculty	Transactional analysis , Johari window	In the subject Organizational Behaviour (Sem I) Johari Window was covered Transactional Analysis will be covered for 21-23 batch.
22	Faculty	Information technology software related to pay roll	This will be covered for the MMS Batch 20-22 Sem III
23	Faculty	Current trends in HRP and IT tools to be used	Current trends in Human Resource Planning are covered. IT tools are covered in subject Human Resource Information System
24	Faculty	Global HRM practices overview	Global HRM has been covered in the Human Resource Management subject for batch 2020-22 sem II
25	Student	Data Analytics / Fintech to be offered to students as it is the requirement of industry	Covered in Emerging trends sessions
26	Student	Foreign Language course to be added in the curriculum	Foreign Language is offered as an elective course in MMS curriculum.
27	Student	Certification courses to be offered to the students	1. Certification programmes were conducted for the following : A. Corporate Etiquette and Grooming B. Effective Interpersonal Skills 2. Certification courses have been planned on topics such as Advanced



			Excel, Sales Management, Digital Marketing Certification, Financial Modeling Etc.
28	Student	Financial Modeling to be offered to the students	Proposed to give this subject for batch of 2020-22
29	Student	More theory-based knowledge can be added	Semester plan comprises of Lecture, Tutorial and Practical covering the theoretical knowledge.
30	Student	More presentations should be conducted	Group presentations are conducted.
31	Parents	Make students aware of other courses given by college for them and make them enroll for it	Information given in parents meeting dt 26 <sup>th</sup> June 2021
32	Parents	More Extra courses	Value addition courses on 'Research Methodology' and Emerging Trends are conducted.





## F. Action Taken Report

Suggestions received from stakeholders have been reviewed by Advisory Board and after taking their suggestions the following revision has been implemented in curriculum. These amendments have been approved by Governing council:

Sr. No	Course Name	Topic covered
1	Financial Markets & Institutions	Digital Banking
2	Security Analysis and Portfolio Management	Technical analysis
3	Derivatives and Risk Management	Swaps: Interest rate and currency swap
4	Banking and Financial Services Institutions	Recent Updates and Emerging Trends
5	Organizational Theory Structure and Design (O.S.T.D.)	Why big companies cannot innovate
6	Consumer Behavior	<i>Consumer – Post Covid: The New Normal</i>
7	Digital Marketing	Website Analytics
8	Perspective Management	Harvard Business Review (HBR) Article: Level 5 Leadership: The Triumph of , Humanity and Fierce Resolve
9	Financial Accounting	Corporate financial statement on excel
10	Business Statistics	Data Analysis in Excel and report writing
11	Managerial Economics	Calculation of Capital budgeting techniques – Net Present Value (NPV), Internal Rate of Return(IRR) , Payback period using excel
12	Organizational Behavior	Johari Window
13	Emerging trends in Finance	1. Fintech Trends 2. Exotic Options 3. Emerging trends in Banking 4. Application of Industry 4.0 in Financial Services Sector 5. Latest trends of



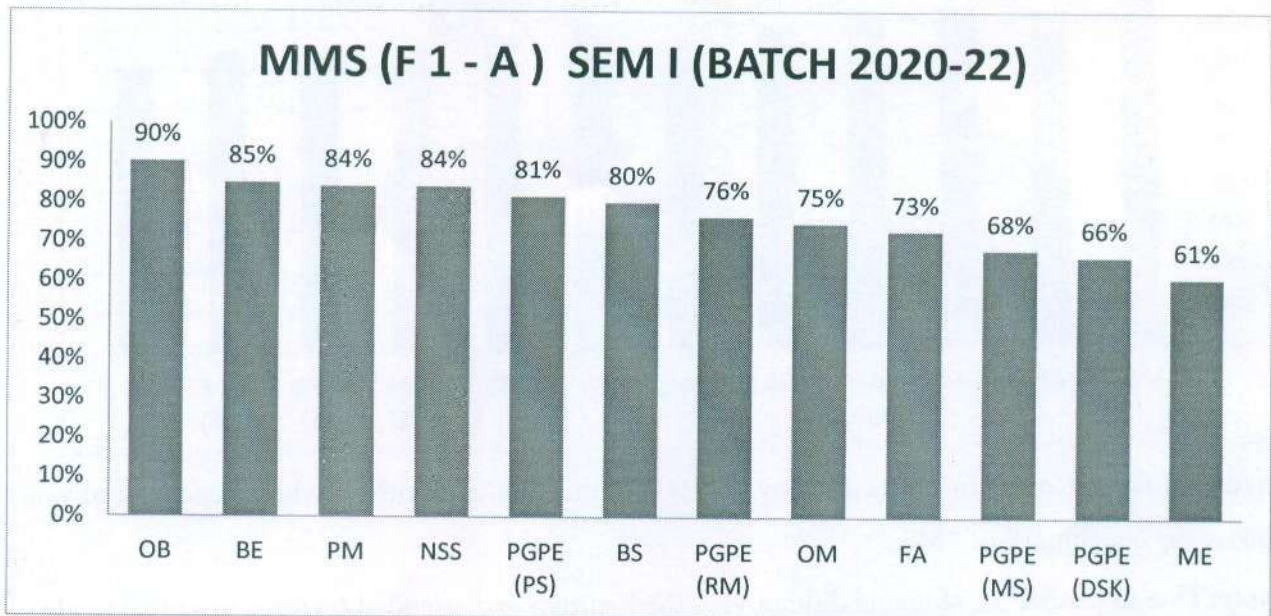
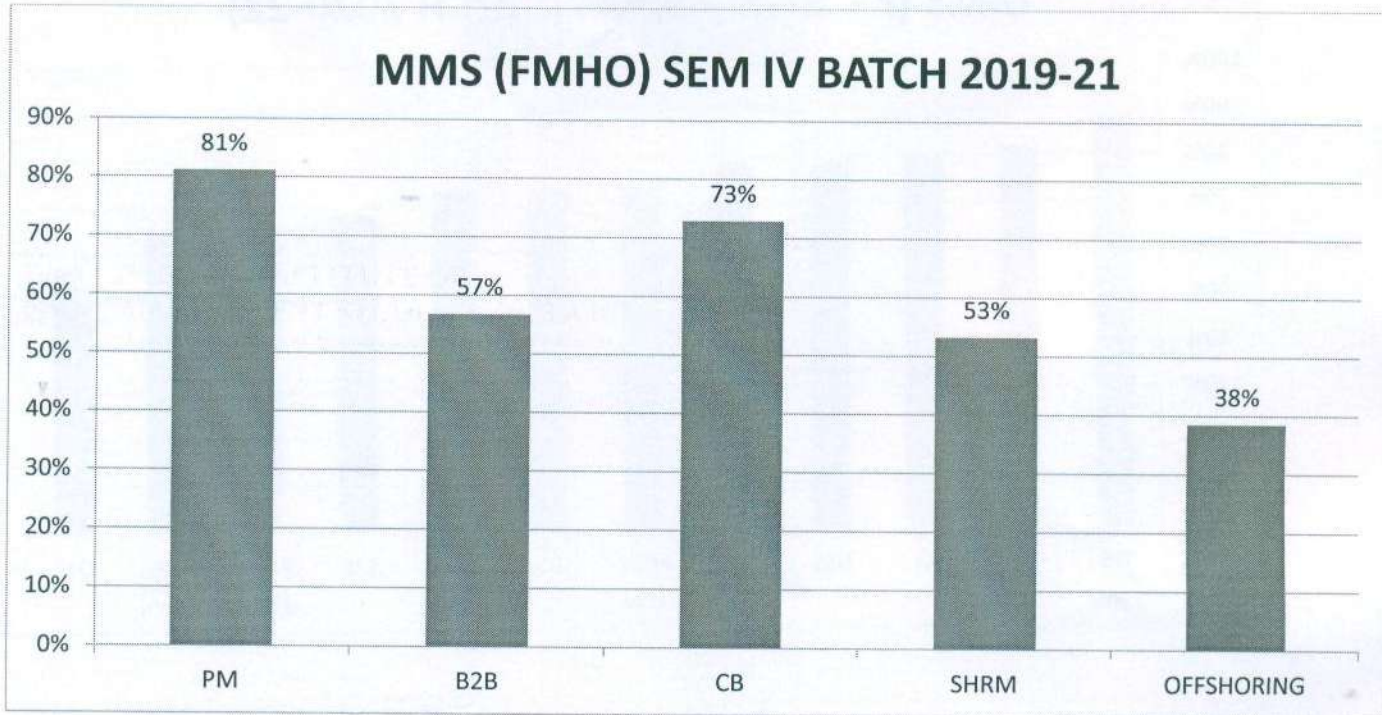


		Restructuring
14	Emerging trends in Marketing	Customer co-creation, Artificial Intelligence (AI), Machine Learning(ML)
15	Project Management (UA)	Economic Value Added (EVA) using network analysis
16	Commercial Banking	Recent Trends in Banking Sector
17	Business to Business Marketing	B2B Selling and Negotiation skills
18	Human Resource Audit	HR Record and Documentation



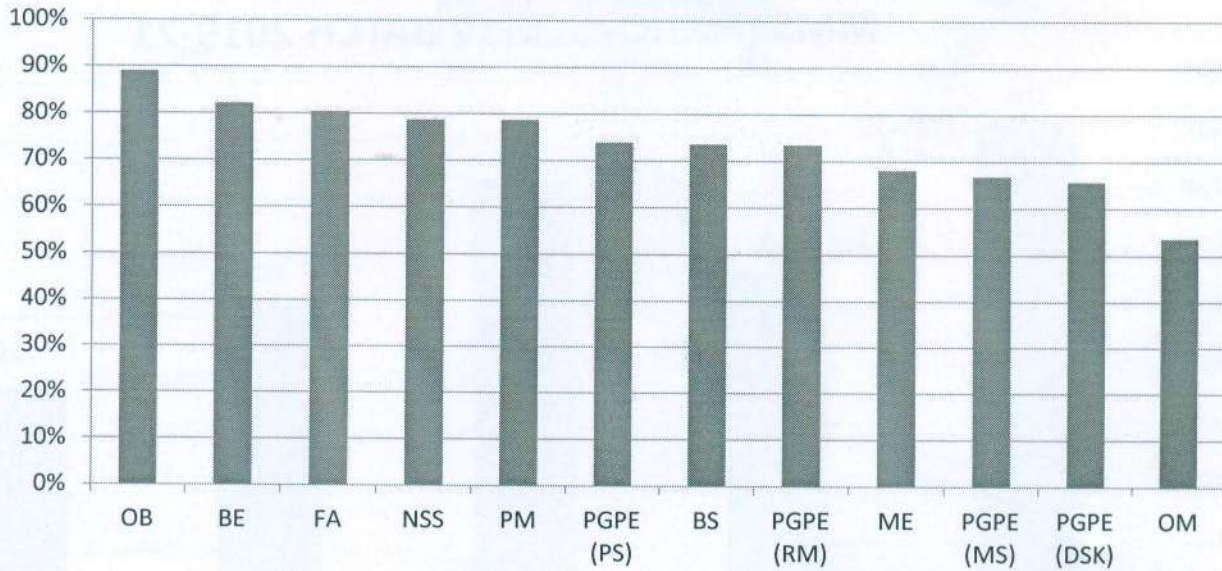


**G. Students Feedback on Teaching Learning Process for the Academic Year 2020-21**

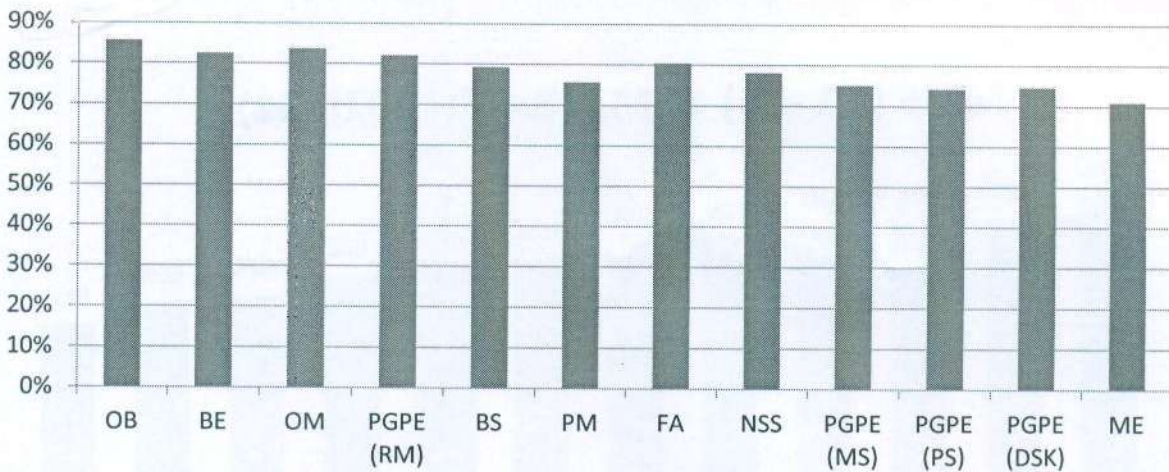




### MMS (F - 2 -B ) SEM I (BATCH 2020-22)



### MMS (MH - C ) SEM I (BATCH 2020-22)



**Action Taken:** Counseling was done by the HOI of the faculty members whose feedback of was below the benchmark of 75%.

**Note:** Due to pandemic, students did not visit the Institute and attended lectures in online mode. Hence the Infrastructure Feedback was not taken.



*Handwritten Signature*

**Director**

**THAKUR INSTITUTE OF MANAGEMENT  
STUDIES & RESEARCH**

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