



List of TIMSR Library Rare Book Collection – Print Form

Sr. No.	Acc. No.	Title	Author	Publisher	Year of pub.	No. of copies
1	7046	Showcase of Indian advertising Vol. 1	International Adverting Association.	ICOFIAA	1999	1
2	7047	Showcase of Indian advertising Vol. 2	International Adverting Association.	ICOFIAA	1999	1
3	15684	Enterprising India	IIFL India Infoline	IIFL	2010	1
4	5589	Business : ultimate resource	A&c Black.	A&C Black Pub.Ltd	2006	1
5	14023	The oxford history of Indian business	Tripathi Dwijendra.	Oxford University Press	2007	1
6	28055	Accounting	Lothian Niall.	Edinburgh Business School	1991	1
7	28056	Strategic Planning	Scott Alex.	Edinburgh Business School	1991	1
8	28057	Quantitative Methods	Targett David.	Edinburgh Business School	1991	1
9	28058	Marketing	Boyd H.	Edinburgh Business School	1991	1
10	28059	International Trade and Finance	Fleming Hugh.	Edinburgh Business School	1991	1
11	28060	Organizational Behavior	Dailey Robert.	Edinburgh Business School	1991	1
12	28061	Finance	Boudreaux Kenneth.	Edinburgh Business School	1991	1
13	28062	Economics	Lumsden Keith	Edinburgh Business School	1991	1



14	5192	Ishwar Dayal on Management Vol 1: organization and administration	Dogra Deepak.	Ane Books	2006	1
15	5193	Ishwar Dayal on Management Vol 2: Organizational development and change	Dogra Deepak.	Ane Books	2006	1
16	5194	Ishwar Dayal on Management Vol 3 behavioral science application	Dogra Deepak.	Ane Books	2006	1
17	5197	Ishwar Dayal on Management Vol 4 public administration and public enterprises: a managerial perspective	Dogra Deepak.	Ane Books	2006	1
18	5196	Ishwar Dayal on Management Vol 5 human resources in organizations	Dogra Deepak.	Ane Books	2006	1
19	5195	Ishwar Dayal on Management Vol 6 education and training	Dogra Deepak.	Ane Books	2006	1