

TIMSR**Course List of PGDM Batch 2016-18****SEMESTER - I**

Course Code	Course	Core / Specialization	Sem	Marks	Credits
C101.	Financial Accounting	Core	I	100	4
C102.	Principles of Management	Core	I	100	4
C103.	Legal Aspects of Business	Core	I	100	4
C104.	Operations Management	Core	I	100	4
C105.	Quantitative Techniques in Business	Core	I	100	4
C106.	Cost and Management Accounting	Core	I	100	4
C107.	Marketing Management	Core	I	100	4
C108.	Human Resources Management	Core	I	100	4
C109.	Business Communication	Core	I	100	4
C110.	Business Ethics and CSR	Core	I	100	4
C111.	Management Information Systems	Core	I	50	2
C112.	Management of Change	Core	I	50	2

SEMESTER II

Course Code	Course	Core / Specialization	Sem	Marks	Credits
C201.	Managerial Economics & Business Environment	Core	II	100	4
C202.	Operations Research	Core	II	100	4
C203.	Research Methodology	Core	II	100	4
C204.	Financial Management	Core	II	100	4
C205.	Aspects of Taxation	Core	II	100	4
C206.	Organizational Behavior	Core	II	50	2
C207.	Written Managerial Communication	Core	II	50	2
C208.	International Business	Core	II	50	2
C209.	Entrepreneurship Management	Core	II	50	2

Marketing Specialization					
Course Code	Course	Core / Specialization	Sem	Marks	Credits
M201.	Integrated Marketing Communications	Specialization	II	100	4
M202.	Product and Brand Management	Specialization	II	100	4
M203.	Consumer Buying Behavior	Specialization	II	50	2
M204.	Rural Marketing	Specialization	II	50	2
Finance Specialization					
Course Code	Course	Core / Specialization	Sem	Marks	Credits
F201.	Strategic Cost Management	Specialization	II	100	4
F202.	Analysis of Financial Statements	Specialization	II	100	4
F203.	Corporate Laws – Part I	Specialization	II	100	4
F204.	Financial Markets and Services	Specialization	II	100	4
Human Resource Specialization					
Course Code	Course	Core / Specialization	Sem	Marks	Credits
H201.	Organizational Theories, Structure and Designs (OTSD)	Specialization	II	100	4
H202.	Building Learning Organizations (BLO)	Specialization	II	100	4
H203.	Industrial Relations and Labour Welfare (IRLW)	Specialization	II	100	4
H204.	Human Resource Information System (HRIS)	Specialization	II	100	4
Operations Specialization					
Course Code	Course	Core / Specialization	Sem	Marks	Credits
O201.	Basics of Logistics Management	Specialization	II	100	4
O202.	Basics of Supply Chain Management	Specialization	II	100	4
O203.	Total Quality Management	Specialization	II	100	4
O204.	Industrial Engineering Applications & Management	Specialization	II	100	4

SEMESTER III					
Marketing Specialization					
Course Code	Course	Core / Specialization	Sem	Marks	Credits
M301.	Services Management	Specialization	III	100	4
M302.	International Marketing	Specialization	III	100	4
M303.	Strategic Marketing Management	Specialization	III	100	4
M304.	B2B Marketing and Customer Relationship Management	Specialization	III	100	4
M305.	Retail Management	Specialization	III	100	4
M306.	Sales Management	Specialization	III	100	4
M307.	Market Research Applications	Specialization	III	50	2
M308.	Contemporary Marketing Practices	Specialization	III	50	2
M309.	Distribution & Supply Chain Management	Specialization	III	50	2
M310.	Marketing Finance	Specialization	III	50	2
C301	Summer Internship Project	CORE	III	100	4
Finance Specialization					
Course Code	Course	Core / Specialization	Sem	Marks	Credits
F301.	Advanced Financial Management	Specialization	III	100	4
F302.	Fiscal Policy and Corporate Tax Planning	Specialization	III	100	4
F303.	Corporate Restructuring and Valuation	Specialization	III	100	4
F304.	International Finance	Specialization	III	100	4
F305.	Management of Banks and Financial Institutions	Specialization	III	100	4
F306.	Security Analysis and Portfolio Management	Specialization	III	100	4
F307.	Derivatives & Risk Management	Specialization	III	50	2
F308.	Financial Planning & Wealth Management	Specialization	III	50	2
F309.	Fixed Income Securities	Specialization	III	50	2
F310.	Project Finance in Emerging Economies	Specialization	III	50	2
C301	Summer Internship Project	Core	III	100	4

Human Resource Specialization					
Course Code	Course	Core / Specialization	Sem	Marks	Credits
H301	Global HRM & Strategic HRM (GHRM & SHRM)	Specialization	III	100	4
H302.	Organizational Development	Specialization	III	100	4
H303.	Compensation and Rewards Management	Specialization	III	100	4
H304.	Training & Development	Specialization	III	100	4
H305.	Labour Legislations	Specialization	III	100	4
H306.	Industrial Psychology & Psychometric Testing	Specialization	III	100	4
H307.	Leadership & Emotional Intelligence	Specialization	III	100	4
H308.	Talent Management & Employer Branding	Specialization	III	100	4
C301.	Summer Internship Project	Core	III	100	4
Operations Specialization					
Course Code	Course	Core / Specialization	Sem	Marks	Credits
O301.	Service Operations Management	Specialization	III	100	4
O302.	Operations Strategy	Specialization	III	100	4
O303.	Operations Planning and Control	Specialization	III	100	4
O304.	Business Process Re-engineering and Benchmarking	Specialization	III	100	4
O305.	World Class Manufacturing Practices	Specialization	III	100	4
O306.	Technology Management including Manufacturing Strategies	Specialization	III	100	4
O307.	Advanced Supply Chain Management	Specialization	III	100	4
O308.	Material Management	Specialization	III	100	4
C301.	Summer Internship Project	Core	III	100	4

SEMESTER IV					
Marketing Specialization					
Course Code	Course	Core / Specialization	Sem	Marks	Credits
C401.	Risk Management	Core	IV	100	4
C402.	Specialization Project	Core	IV	100	4
Marketing Electives (Any 2)					
M401.	Digital Marketing	Specialization	IV	100	4
M402.	Decision Analysis Simulation	Specialization	IV	100	4
M403.	Management Consultancy	Specialization	IV	100	4
Finance Specialization					
C401.	Risk Management	Core	IV	100	4
C402.	Specialization Project	Core	IV	100	4
Finance Electives (Any 2)					
F401.	Corporate Laws – Part II	Specialization	IV	100	4
F402.	Emerging Areas in Finance	Specialization	IV	100	4
F403.	Treasury Management	Specialization	IV	100	4
Human Resource Specialization					
C401.	Risk Management	Core	IV	100	4
C402.	Specialization Project	Core	IV	100	4
Human Resource Electives (Any 2)					
H401.	Competency Mapping	Specialization	IV	100	4
H402.	HR Audit	Specialization	IV	100	4
H403.	HR Consultancy	Specialization	IV	100	4
Operations Specialization					
C401.	Risk Management	Core	IV	100	4
C402.	Specialization Project	Core	IV	100	4
Operations Electives (Any 2)					
O401.	Lean Six Sigma	Specialization	IV	100	4
O402.	Decision Analysis Simulation	Specialization	IV	100	4
O403.	Management Consultancy	Specialization	IV	100	4