

TIMSR					
Course List of PGDM Batch 2017-19					
SEMESTER - I					
Course Code	Course	Core / Specialization	Sem	Marks	Credits
C101	Financial Accounting	Core	I	100	4
C102	Cost & Management Accounting	Core	I	50	2
C103	Legal Aspects of Business	Core	I	100	4
C104	Operations Management	Core	I	100	4
C105	Quantitative Techniques in Business	Core	I	100	4
C106	Marketing Management	Core	I	100	4
C107	Human Resource Management	Core	I	100	4
C108	Business Communication	Core	I	100	4
C109	Information Technology for Managers	Core	I	50	2
SEMESTER - II					
Course Code	Course	Core / Specialization	Sem	Marks	Credits
C201	Managerial Economics & Business Environment	Core	II	100	4
C202	Financial Management	Core	II	100	4
C203	Research Methodology	Core	II	50	2
C204	Written Managerial Communication	Core	II	50	2
C205	Organizational Behaviour & Principles and Practices of Mgmt	Core (MHO)	II	100	4
Finance Specialization					
F201	Analysis of Financial Statements	Specialization	II	100	4
F202	Financial modeling	Specialization	II	100	4
F203	Banking & International Finance	Specialization	II	100	4
F204	Financial markets & services	Specialization	II	100	4
F205	Aspects of Taxation	Specialization	II	50	2
F206	Financial Planning & Wealth Management	Specialization	II	100	4
F207	Derivatives & Risk Management	Specialization	II	100	4
Marketing Specialization					

M201	Sales Management & Personal Selling	Specialization	II	100	4
M202	Business 2 Business Marketing	Specialization	II	100	4
M203	Retail Management	Specialization	II	100	4
M204	Digital Marketing	Specialization	II	100	4
M205	Services Marketing	Specialization	II	100	4
M206	Intergrated Market Communications	Specialization	II	100	4
<b>Operations Specialization</b>					
O201	Basics of Logistics Management	Specialization	II	100	4
O202	Basics Of Supply Chain Management	Specialization	II	100	4
O203	Total Quality Management	Specialization	II	100	4
O204	Industrial Engineering Applications & Management	Specialization	II	100	4
O205	Material Management & Transportation	Specialization	II	100	4
O206	Service Operations Management	Specialization	II	100	4
<b>Human Resource Specialization</b>					
H201	Organization Theories Structures and Design	Specialization	II	100	4
H202	Building Learning Organization & Knowledge Management	Specialization	II	100	4
H203	Industrial Relations and Labour Welfare	Specialization	II	100	4
H204	Human Resource Information System	Specialization	II	100	4
H205	Competency & Performance Management	Specialization	II	100	4
H206	Talent Management	Specialization	II	100	4
<b>SEMESTER III</b>					
<b>Course Code</b>	<b>Course</b>	<b>Core / Specialization</b>	<b>Sem</b>	<b>Marks</b>	<b>Credits</b>
<b>Finance Specialization</b>					
C302	Summer Internship project	Core	III	100	4
F301	Corporate Valuation	Specialization	III	100	4

F302	Organizational Behaviour & Principles and Practices of Mgmt	Specialization	III	100	4
F303	Fixed Income Securities	Specialization	III	50	2
F304	International Business	Specialization	III	100	4
F305	Advanced Financial Management	Specialization	III	100	4
F306	Corporate Restructuring ,Mergers & Acquisition	Specialization	III	50	2
F307	Advanced Banking	Specialization	III	50	2
	<i>Super specialization module 1 : (Any 2)</i>				
F308	a. Management of Banks & Financial Institutions	Specialization	III	100	4
F309	b. Treasury & Funds Management	Specialization	III	100	4
	<i>Super specialization module 2 : (Any 2)</i>		III		
F310	a. Risk management	Specialization	III	100	4
F311	b. Security Analysis & Portfolio Management	Specialization	III	100	4
F312	c. Commodities Market	Specialization	III	100	4
<b>Marketing Specialization</b>					
C301	Operation Research	Core (MHO)	III	100	4
C302	Summer Internship project	Core	III	100	4
M301	Marketing Strategies	Specialization	III	100	4
M302	Distribution & Supply Chain Manager	Specialization	III	50	2
M303	Marketing Finance	Specialization	III	50	2
M304	Rural Marketing	Specialization	III	100	4
M305	Consumer Buyer Behaviour	Specialization	III	100	4
M306	Product & Brand Management	Specialization	III	100	4
M307	International Marketing	Specialization	III	100	4
M308	Customer Relationship Management	Specialization	III	100	4
<b>Operations Specialization</b>					
C301	Operations Resarch	Core (MHO)	III	100	4

C302	Summer Internship project	Core	III	100	4
O301	Operations Strategy	Specialization	III	100	4
O302	Operations Planning & Control	Specialization	III	100	4
O303	BPR & Benchmarking	Specialization	III	100	4
O304	New Product Development & Concurrent Engineering	Specialization	III	100	4
O305	Technology Management Including Mfg Strategy	Specialization	III	100	4
O306	Advanced Supply Chain Management	Specialization	III	100	4
O307	Strategic Sourcing	Specialization	III	100	4
<b>Human Resource Specialization</b>					
C301	Operations Resarch	Core (MHO)	III	100	4
C302	Summer Internship project	Core	III	100	4
H301	Global HRM & Strategic HRM	Specialization	III	100	4
H302	Organization Development	Specialization	III	100	4
H303	Compensation & Reward Management	Specialization	III	100	4
H304	Training & Development	Specialization	III	100	4
H305	Industrial Psychology & Psychometric Testing	Specialization	III	50	2
H306	Human Resource Planning & Human Resource Audit	Specialization	III	50	2
H307	HR Leadership & Emotional Intelligence	Specialization	III	100	4
H308	Labour Legislation	Specialization	III	100	4
<b>Semester IV</b>					
<b>Course Cod</b>	<b>Course</b>	<b>Core / Specialization</b>	<b>Sem</b>	<b>Marks</b>	<b>Credits</b>
<b>FINANCE ,MKT,HR OPS</b>					
C401	Business Ethics & CSR	Core	IV	100	4
C402	Entrepreneurship Management	Core	IV	100	4
C403	Strategic Management	Core	IV	100	4