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# THAKUR INSTITUTE OF MANAGEMENT STUDIES & RESEARCH

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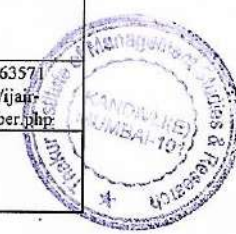
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Sr. No.	Title of Publication	Author Names	Name of journal	ISBN/ISSN number	Academic Year	Department	Link of the recognition in UGC enlistment of the Journal
1	A Relative Performance Analysis of a Private and a Public Sector Bank in India: A Camel Model Approach	Ms. Mishu Tripathi	Anvesha-A Journal of IES Management College & Research Centre	ISSN: 0974-5467	2017-18	Finance	Non UGC
2	A research to understand the nuances of Transformational Leadership Definitions'	Ms. Dipaali Pulekar	International Journal of Research (IJR)	ISSN: 2348-6848	2017-18	HR	UGC Approved Journal Sr. No. 44396 <a href="http://edupediapublications.org/journals">http://edupediapublications.org/journals</a>
3	A study on online Sale Performance of Wellness forever Website	Dr. Vishal Bhole, Ms. Reema Shah, Ms Diksha Raina, MMS	TIMSR Journal of Mangment Research	ISSN: 2278-5752	2017-18	Marketing	Non UGC
4	An empirical study on the effect of Facebook site on Mumbai's student life	Dr. Nitin Sharma, Dr. Krati Sharma	Sansmaran: Management Research Journal	ISSN:2278-7801	2017-18	HR	Non UGC
5	Bank Valuation Models - A Comparative Analysis	Ms. Chitra Gounder, Dr. M. Venkateshwarlu	Accounting and Finance Research, Volume.6, No.3; 2017	ISSN 1927-5986, E-ISSN 1927-5994	2017-18	Finance	ABDC listed :Scienu Press <a href="http://www.scienu.ca/journal/index.php/af/article/view/11948">http://www.scienu.ca/journal/index.php/af/article/view/11948</a>
6	Emerging Scope of Bancassurance in Banking & Insurance Sectors	Dr. Stuchi Gautam, Prof. Navin Bhatt	International Journal of Research Culture Society	ISSN:2456-6683, Special Issue-3, Feb 2018	2017-18	Finance	UGC Approved Journal Sr. No. <a href="http://www.ijrcs.org">www.ijrcs.org</a>
7	Factors leading brands switching in FMCG product with reference to Mumbai City - An empirical study	Dr. Nitin Sharma, Dr. Krati Sharma	New frontiers in Indian management - Innovation Integration of Management Practices & Tech for Global competitiveness	ISSN: 2278-8913	2017-18	HR	Non UGC
8	Shareholder Value Creation: An Empirical Analysis of Indian Banking Sector	Ms. Chitra Gounder, Dr. M. Venkateshwarlu	Accounting and Finance Research, Volume.6, No.3; 2017	ISSN 1927-5986, E-ISSN 1927-5994	2017-18	Finance	ABDC listed :Scienu Press <a href="http://www.scienu.ca/journal/index.php/af/article/view/11069">http://www.scienu.ca/journal/index.php/af/article/view/11069</a>
9	A case of HR analytics to understand effect on employee turnover	Dr. Chandrakant Varma, Dr. Chandrahans Chavan	Journal of Emerging Technologies and Innovative Research	ISSN: 2349-5162	2018-19	HR	63975 <a href="http://www.jetir.org">www.jetir.org</a>
10	A Study on Market Share and Competitive Advantages for KOEL with respect to off Highway Engines	Dr. Pankaj Nandurkar, Dr. Vishal Bhole, Ms. Tejashwini Karpe	International Journal of Advance & Innovative Research	ISSN:2394-7780	2018-19	Marketing	UGC Approved Journal Sr. No. 63571 <a href="http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php">http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php</a>
11	A Study on Mobile handset replacement behaviour	Ms. Yesha Mehta, Dr. Sushil Kumar Pare	International Journal of Advance & Innovative Research	ISSN:2394-7780	2018-19	Marketing	UGC Approved Journal Sr. No. 63571 <a href="http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php">http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php</a>
12	A Study on Mobile handset replacement behaviour	Ms. Yesha Mehta, Dr. Sushil Kumar Pare	International Journal of Advance & Innovative Research	ISSN:2394-7780	2018-19	Marketing	UGC Approved Journal Sr. No. 63571 <a href="http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php">http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php</a>
13	A study on understanding how employee satisfaction leads to retention (Tata Group)	Dr. Dipaali Pulekar	International Research Journal of Management Science & Technology	ISSN:2250-1959 (Online) 2348-9367 (Print)	2018-19	HR	47959 <a href="http://www.irjms.com">www.irjms.com</a>
14	A study on women empowerment through skill development in Nandai Mahila Sangam Trust	Dr. Dipaali Pulekar	International Journal of Commerce Arts and Science	ISSN 2319-9202	2018-19	HR	48387 <a href="http://www.casirj.com">www.casirj.com</a>
	A study to understand emotional intelligence for work life balance	Dr. Dipaali Pulekar	International Research Journal of Management Sociology & Humanities (IRJMSH)	ISSN 2277-9809 (Online) 2348-9359 (Print)	2018-19	HR	47959 <a href="http://www.irjms.com">www.irjms.com</a>





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16	An Exploratory Study on the Implementation of Human Resource Information System for Business in Indian Perspective	Dr. Kiran Kakade , Dr. Nitin Sharma	IJMR - International Journal of 360 Degree Management Review	ISSN: 2320-7132	2018-19	HR	63594 www.ij360mr.com
17	Analytical Study Of Challenges In Application Of Fintech In Banking Services	Dr. Shuchi Gautam, CA Prof. Jai Kotecha , Navin Bhatt	International Journal of Advance & Innovative Research	ISSN: 2394-7780	2018-19	Finance	63571 http://ijairjournal.com/
18	Analytical Study Of Challenges In Application Of Fintech In Banking Services	Dr. Shuchi Gautam, CA Prof. Jai Kotecha , Navin Bhatt	International Journal of Advance & Innovative Research	ISSN: 2394-7780	2018-19	Finance	63571 http://ijairjournal.com/
19	Analytical Study Of Devaluation of Indian Currency	Dr. Shuchi Gautam	International Journal Of Emerging Technologies And Innovative Research	ISSN:2349-5162	2018-19	Finance	63975 http://www.jetir.org/papers/JETIRP0060.pdf
20	Analytical Study of Impact of Dividend Per Share, Earning Per Share and Price Earning Ratio on Stock Price of Banking Stock	Dr. Shuchi Gautam, Prof. Mishu Tripathi	International Journal of Advance & Innovative Research	ISSN: 2394-7780	2018-19	Finance	63571 http://ijairjournal.com/
21	Analytical Study of Impact of Dividend Per Share, Earning Per Share and Price Earning Ratio on Stock Price of Banking Stock	Dr. Shuchi Gautam, Prof. Mishu Tripathi	International Journal of Advance & Innovative Research	ISSN: 2394-7780	2018-19	Finance	63571 http://ijairjournal.com/
22	Analytical Study Of Inorganic Growth In Pharmaceutical Industry	Dr. Shuchi Gautam	International Journal Of Emerging Technologies And Innovative Research	ISSN:2349-5162	2018-19	Finance	63975 http://www.jetir.org/papers/JETIRP0060.pdf
23	Application of virtual reality technologies with reference to tourism industry India	Dr Pankaj Natu, Shreya Shah, Aashiv Mehta	Ajanta	ISSN:2277-5730	2018-19	Marketing	40776 http://www.ajantapublishing.com/
24	Architecting World Class Organizations through Timeless lessons on Leadership exhibited by Shivaji the great leader of Indian history	Dr. Dipaali Pulekar	International Research Journal of Management Science & Technology	ISSN 2250-1959	2018-19	HR	47959 www.irjms.com
25	BREXIT-The Way Forward' - DSIMS, the Management Quest, Vol., Issue I	Ms. Mishu Tripathi	DSIMS, the Management Quest	ISSN:2581-6632	2018-19	Finance	Non UGC
26	Comparative Analysis of training and development practices in fast food segment - McDonald & KFC	Dr. Dipaali Pulekar, Dr. Kiran Kakade , Nilesh Pulekar	International Journal of Advance & Innovative Research	ISSN:2394-7780	2018-19	HR	UGC Approved Journal Sr. No. 63571 http://iaaedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php
27	Comparative Study of Performance Analysis of Public Sector Banks In India	Dr. Chitra Gounder	International Journal of Advance & Innovative Research	ISSN:2394-7780	2018-19	Finance	UGC Approved Journal Sr. No. 63571 http://iaaedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php
28	Convenience in Online Shopping: A Demographic Exploration	Ms. Yesha Mehta, Dr. Yogesh Funde, Dr. Manish Siddhpuria	Journal of Current Science	ISSN: 9726-001X	2018-19	Marketing	64664 https://journal.scienceacad.com
29	Determinants accelerating global financial inclusion index	Dr. Chitra Gounder, Ms. Nivedita Nawge , Mr. Vijay Prabhu	International Journal of Current Advanced Research	ISSN:0:2319-6475,ISSN:P:2319-6505	2018-19	Finance	'Thomson Reuters' Researcher ID:V-3274-2017 www.journalijcar.org
30	Determinants accelerating global financial inclusion index	Dr. Chitra Gounder, Ms. Nivedita Nawge , Mr. Vijay Prabhu	International Journal of Current Advanced Research	ISSN:0:2319-6475,ISSN:P:2319-6505	2018-19	Finance	'Thomson Reuters' Researcher ID:V-3274-2017 www.journalijcar.org
31	Discovering Insights about the Applications of Digital Marketing Strategies in the Indian Motion Picture Industry	Dr. Krati Sharma, Dr. Kiran Kakade, Dr. Nitin Sharma	IJMR - International Journal of 360 Degree Management Review	ISSN: 2320-7132	2018-19	HR	63594 www.ij360mr.com
32	Empirical study of cost of equity in Indian commercial Banks -A CAPM Approach'	Dr. Chitra Gounder	International Research Journal of Management Sociology & Humanities	ISSN: 2277-9809	2018-19	Finance	ID 48312 www.irjms.com
33	Financial Inclusion Key to Growth: Issues and challenges from MSME perspective	Dr. Shuchi Gautam	International Journal of Advance & Innovative Research	ISSN:2394-7780	2018-19	Finance	UGC Approved Journal Sr. No. 63571 http://iaaedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php
34	Galvanising Corporate Social Responsibility for Sustainability	Dr. Medha Bakhshi, Dr. Sushil Kumar Pare	Journal of Emerging Technologies and Innovative Research	ISSN: 2349-5162	2018-19	Marketing	63975 www.jetir.org





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35	Higher Education in Disarray. Economic & Political Weekly	Dr. Sushil Kumar Pare	Economic & Political Weekly	ISSN (Print) - 0012-9976   ISSN (Online) - 2349-8846	2018-19	Marketing	Non UGC
36	HR Analytics Need and Importance – A Theoretical Perspective	Dr. Chandrakant Varma, Dr. Chandrahauns Chavan	Studies in Indian Place Names	ISSN: 2394-3114	2018-19	HR	UGC Care List
37	HR Analytics: Transactional to transformation HR approach	Dr. Kiran Kakade , Dr. Nitin Sharma	International Journal of Advance & Innovative Research	ISSN:2394-7780	2018-19	HR	UGC Approved Journal Sr. No. 63571 <a href="http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php">http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php</a>
38	Impact Of Manufacturing & Service Sector On Mutual Fund Performance	Prof. Payal Mogre, CA Ravi Agarwal, Shiva Aprajita	International Journal of Advance & Innovative Research	ISSN:2394-7780	2018-19	Finance	UGC Approved Journal Sr. No. 63571 <a href="http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php">http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php</a>
39	Legal Compliances Required for Indian Compensation management	Dr. Chandrakant Varma, Prof. Shraddha Luniya	International Journal of Advance & Innovative Research	ISSN:2394-7780	2018-19	GM	UGC Approved Journal Sr. No. 63571 <a href="http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php">http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php</a>
40	Legal Compliances Required for Indian Compensation management	Dr. Chandrakant Varma, Prof. Shraddha Luniya	International Journal of Advance & Innovative Research	ISSN:2394-7780	2018-19	HR	UGC Approved Journal Sr. No. 63571 <a href="http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php">http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php</a>
41	Pre And Post Digital Era Impact (Digital Banking) On Bank's Profitability	Dr. Chitra Gounder, Dr. Pankaj Natu	International Research Journal of Commerce , Arts and Science	Online- ISSN 2319-9202	2018-19	Finance	ID 44854 <a href="http://www.casirj.com/search?search-main-text=natu">http://www.casirj.com/search?search-main-text=natu</a>
42	Pre And Post Digital Era Impact (Digital Banking) On Bank's Profitability	Dr. Chitra Gounder, Dr. Pankaj Natu	international Research Journal of Commerce , Arts and Science	Online- ISSN 2319-9202	2018-19	Marketing	ID 44854
43	Purchase Intent in Online Shopping	Dr. Sushil Kumar Pare, Ms. Yesha Mehta, Dr. Manish Siddhpuria	International Journal of Advance & Innovative Research	ISSN: 2394-7780	2018-19	Marketing	63571 <a href="http://ijairjournal.com/">http://ijairjournal.com/</a>
44	Purchase Intent in Online Shopping	Dr. Sushil Kumar Pare, Ms. Yesha Mehta, Dr. Manish Siddhpuria	International Journal of Advance & Innovative Research	ISSN: 2394-7780	2018-19	Marketing	63571 <a href="http://ijairjournal.com/">http://ijairjournal.com/</a>
45	Relevance of yoga nature cure systems & Medicine on the population	Dr. Nitin Sharma, Dr. Krati Sharma	Ajanta	ISSN:2277-5730	2018-19	HR	UGC 40776
46	Role of HR in Talent Management For Building Future Organizational Competence	Dr. Chandrakant Varma, Dr. Chandrahauns Chavan	International Journal of Advance & Innovative Research	ISSN: 2394-7780	2018-19	HR	63571 <a href="http://ijairjournal.com/">http://ijairjournal.com/</a>
47	Role of the small scale industries in socio economic development in India	Dr. Shailendrakumar Kale	International Journal of Advance & Innovative Research	ISSN:2394-7780	2018-19	Ops	UGC Approved Journal Sr. No. 63571 <a href="http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php">http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php</a>
48	Salon Service Consumption: An Exploratory Perspective	Dr. Sushil Kumar Pare, Dr. Medha Bakshi	International Journal of Advance & Innovative Research	ISSN: 2394-7780	2018-19	Marketing	63571 <a href="http://ijairjournal.com/">http://ijairjournal.com/</a>
49	Talent Acquisition In Manufacturing Industry	Dr. Abhilasha Ambatipudi, Rahul Bagale, Mr. Prathamesh Sabnis	International Journal of Advance & Innovative Research	ISSN:2394-7780	2018-19	HR	UGC Approved Journal Sr. No. 63571 <a href="http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php">http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php</a>
50	The Emergence of Women Entrepreneurs in India-A Case Study Approach	Prof. Mishu Tripathi, Sneha Khandelwal	International Journal of Advance & Innovative Research	ISSN:2394-7780	2018-19	Finance	UGC Approved Journal Sr. No. 63571 <a href="http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php">http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php</a>
51	To plan and execute learning and development and employee engagement for enhancing competency at JWELEX INDIA PVT.LTD.	Dr. Dipaali Pulekar, Ms. Bhavana Pandey	International Research Journal of Management Science & Technology	ISSN 2250-1959	2018-19	HR	47959 <a href="http://www.ijmst.com">www.ijmst.com</a>
	To study the socially relevant practices of Larson & Toubro	Dr. Dipaali Pulekar, Ms. Navya Shenoy	International Research Journal of Management Science & Technology	ISSN 2250-1959	2018-19	HR	47959 <a href="http://www.ijmst.com">www.ijmst.com</a>





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53	To Understand The Trends In Green Finance – Banking Sector	Prof. Navin Bhatt, CA Prof. Jai Kotecha, Dr. Dipaali Pulekar	International Journal of Advance & Innovative Research	ISSN:2394-7780	2018-19	Finance	63571 <a href="http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php">http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php</a>
54	To Understand The Trends In Green Finance – Banking Sector	Prof. Navin Bhatt, CA Prof. Jai Kotecha, Dr. Dipaali Pulekar	International Journal of Advance & Innovative Research	ISSN:2394-7780	2018-19	HR	63571 <a href="http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php">http://iaraedu.com/about-journal/ijair-volume-v-issue-3-v-july-september.php</a>
55	Upward responsiveness of business post government paradigm on corporate social responsibility	Dr. Chandrakant Varma, Dr. Chandrahans Chavan	JBIMS Spectrum	ISSN: 2320-7272	2018-19	HR	Non UGC
56	A comparative study of F.W. Taylors contribution vs W.Edward Deming Contribution in a field of management	Dr. Shailendra Kumar Kale	Think India Journal	ISSN: 0971 - 1260	2019-20	Ops	<a href="https://thinkindiaquarterly.org/index.php/think-india/article/view/18835">https://thinkindiaquarterly.org/index.php/think-india/article/view/18835</a>
57	A study of efficiency of inventory management using financial ratios	Prof. Navin Bhatt, Dr. Shailendra Kumar Kale, Prateek Shrivastav	Think India Journal	ISSN: 0971 - 1260	2019-20	Ops	<a href="https://www.thinkindiaquarterly.org/index.php/think-india/article/download/18832/13767">https://www.thinkindiaquarterly.org/index.php/think-india/article/download/18832/13767</a>
58	A Study On Awareness And Customer Preference Of Fintech Concerning Covid-19 In Mumbai	Sonali Suvarna, Karan Suvarna, Prof. Vijay Prabhu, Prof. Payal Mogre	Studies in Indian place names( SIPN)	ISSN no. 2394-3114	2019-20	Finance	UGC
59	A Study On Awareness And Customer Preference Of Fintech Concerning Covid-19 In Mumbai	Sonali Suvarna, Karan Suvarna, Prof. Vijay Prabhu, Prof. Payal Mogre	Studies in Indian place names( SIPN)	ISSN no. 2394-3114	2019-20	Finance	UGC
60	A Study On Awareness And Level Of Impact Due To Digital Payment Gateway Wallets On Revenue Of Entrepreneurs And Family Business In Mumbai	Prof. Payal Mogre, Dr. Charu Upadhyaya, Prof. Vijay Prabhu	Studies in Indian place names( SIPN)	ISSN no. 2394-3114	2019-20	Finance	UGC
61	A Study On Awareness And Level Of Impact Due To Digital Payment Gateway Wallets On Revenue Of Entrepreneurs And Family Business In Mumbai	Prof. Payal Mogre, Dr. Charu Upadhyaya, Prof. Vijay Prabhu	Studies in Indian place names( SIPN)	ISSN no. 2394-3114	2019-20	Finance	UGC
62	A Study On Awareness And Level Of Impact Due To Digital Payment Gateway Wallets On Revenue Of Entrepreneurs And Family Business In Mumbai	Prof. Payal Mogre, Dr. Charu Upadhyaya, Prof. Vijay Prabhu	Studies in Indian place names( SIPN)	ISSN no. 2394-3114	2019-20	Finance	UGC
63	A study on awareness of alternative investment products among the Investors of Mumbai.	Dr. Shebazbano Khan, Dr. Charu Upadhyaya	Studies in Indian place names( SIPN)	ISSN:2394-3114	2019-20	Finance	UGC
64	A study on Investors preferences towards various Assets classes according to their Educational Qualification	Dr. Shebazbano Khan, Dr. Rashmi Soni, Prof. Jai kotecha	Studies in Indian place names( SIPN)	ISSN:2394-3114	2019-20	Finance	UGC
65	Consumer Perception towards Digital Food Apps Services	Dr. Sushil Kumar Pare, Dr. Medha Baktishi, Mansha Garg, Nikhil Patil	Studies in Indian Place Names	ISSN: 2394-3114	2019-20	Marketing	UGC
66	Cost optimization in E-Commerce Industry & Analytical Study	Dr. Shuchi Gautam, Dr. Shailendra kumar Kale	Think India Journal	ISSN: 0971 - 1260	2019-20	Finance	Group D
67	Cost optimization in E-Commerce Industry & Analytical Study	Dr. Shuchi Gautam, Dr. Shailendra kumar Kale	Think India Journal	ISSN: 0971 - 1260	2019-20	Finance	Group D
68	Digital Food Services In Mumbai - Factors Affecting Customer Behavior	Ms. Reema Shah, Ms. Ria Patnaik	CLIO an Annual interdisciplinary Journal of history	ISSN:0976-075X	2019-20	Marketing	UGC Care
69	Enriching the field of quality Management: The study of contribution by the quality guru.	Dr. Shailendra Kumar Kale	Our Heritage Journal	ISSN: 0474 - 9030	2019-20	Ops	UGC
70	Exploratory Studies Of Newspaper In Social Media Era	Ms. Harsha Pansari, Ms. Asavari Thakur, Prof. Vijay Prabhu, Prof. Payal Mogre	Studies in Indian place names( SIPN)	ISSN no. 2394-3114	2019-20	Finance	UGC





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71	Exploratory Studies Of Newspaper In Social Media Era	Ms. Harsha Pansari, Ms. Asavari Thakur, Prof. Vijay Prabhu, Prof. Payal Mogre	Studies in Indian place names( SIPN)	ISSN no. 2394-3114	2019-20	Finance	UGC
72	Fintech Services – Impact Of Customer Familiarity & Acquaintance On Customer Effective Use	Ms. Reema Shah, Ms. Ria Patnaik	CLIO an Annual interdisciplinary Journal of history	ISSN:0976-075X	2019-20	Marketing	UGC Care
73	Impact of Blockchain Technology on Accounting & Fiance	CA (Dr.) Leena Gadkari, Dr. Pankaj Natu	Journal of the Gujrat Research Society	ISSN: 0374 - 8588	2019-20	Marketing	Group D
74	Issues and Opportunities in Higher Education System in India	CA (Dr.) Leena Gadkari, Dr. Pankaj Natu, Rajvi Shah	Think India Journal	ISSN: 0971 - 1260	2019-20	Marketing	<a href="https://www.thinkindiaquarterly.org/index.php/think-india/article/view/16360/11440">https://www.thinkindiaquarterly.org/index.php/think-india/article/view/16360/11440</a>
75	Lending And Corporate Governance Issues At Yes Bank	Mr. Rajkrita Modak, Mr. Aashutosh Sharma, Prof. Vijay Prabhu, Dr. Charu Upadhyaya	Studies in Indian place names( SIPN)	ISSN:2394-3114	2019-20	Finance	UGC
76	Lending And Corporate Governance Issues At Yes Bank	Mr. Rajkrita Modak, Mr. Aashutosh Sharma, Prof. Vijay Prabhu, Dr. Charu Upadhyaya	Studies in Indian place names( SIPN)	ISSN:2394-3114	2019-20	Finance	UGC
77	Purchase Intention of consumer towards Over the Top Television (OTT)	Abhirup Das, Neel Gada, Prof. Vijay Prabhu, Prof. Prateek Shrivastava	Studies in Indian place names( SIPN)	ISSN:2394-3114	2019-20	Marketing	UGC
78	Role of Employee Branding in Gaining Competitive Advantage : A Conceptual Framework	Ms. Sneha Mishra	International Journal of Scientific & Engineering Research (USER)	ISSN:2229-5518	2019-20	Marketing	Non UGC
79	The Effect of Perceived organizational support and Psychological Contract on Employee Job satisfaction & Turnover Intention	Dr. Chandrakant Varma, Dr. Chandrahauns Chavan	Journal of the Social Sciences	P-ISSN: 0253-1097	2019-20	HR	Socopus Indexed
80	To Study The Impact Of Cause-Driven Advertisement On The Consumer's Purchase Intention And Understand The Most Important Factors That Determines The Reliability Of A Cause-Related	Ms. Ria Patnaik, Ms. Reema Shah	CLIO an Annual interdisciplinary Journal of history	ISSN:0976-075X	2019-20	Marketing	UGC Care
81	A study of Effect of Covid-19 on Student Learning and development	Dr. Chandrakant Varma, Prof. Shraddha Luniya, Dr. Yesha Mehta, Dr. Sushil Kumar Pare	Mukt Shabd Journal	ISSN: 2347-3150	2020-21	HR	<a href="http://shabdbooks.com/Vol-9-Issue-10-2020/">http://shabdbooks.com/Vol-9-Issue-10-2020/</a>
82	A study of Effect of Covid-19 on Student Learning and development	Dr. Chandrakant Varma, Prof. Shraddha Luniya, Dr. Yesha Mehta, Dr. Sushil Kumar Pare	Mukt Shabd Journal	ISSN: 2347-3150	2020-21	HR	<a href="http://shabdbooks.com/Vol-9-Issue-10-2020/">http://shabdbooks.com/Vol-9-Issue-10-2020/</a>
83	A study of Effect of Covid-19 on Student Learning and development	Dr. Chandrakant Varma, Prof. Shraddha Luniya, Dr. Yesha Mehta, Dr. Sushil Kumar Pare	Mukt Shabd Journal	ISSN: 2347-3150	2020-21	Marketing	<a href="http://shabdbooks.com/Vol-9-Issue-10-2020/">http://shabdbooks.com/Vol-9-Issue-10-2020/</a>
84	A study of Effect of Covid-19 on Student Learning and development	Dr. Chandrakant Varma, Prof. Shraddha Luniya, Dr. Yesha Mehta, Dr. Sushil Kumar Pare	Mukt Shabd Journal	ISSN: 2347-3150	2020-21	Marketing	<a href="http://shabdbooks.com/Vol-9-Issue-10-2020/">http://shabdbooks.com/Vol-9-Issue-10-2020/</a>
85	A study of Role of HR Post mergers and acquisition	Dr. Chandrakant Varma, Prof. Shraddha Luniya, Dr. Yesha Mehta, Dr. Sushil Kumar Pare	Mukt Shabd Journal	ISSN NO : 2347-3150	2020-21	HR	<a href="http://shabdbooks.com/Vol-9-Issue-10-2020/">http://shabdbooks.com/Vol-9-Issue-10-2020/</a>
86	A study of Role of HR Post mergers and acquisition	Dr. Chandrakant Varma, Prof. Shraddha Luniya, Dr. Yesha Mehta, Dr. Sushil Kumar Pare	Mukt Shabd Journal	ISSN NO : 2347-3150	2020-21	HR	<a href="http://shabdbooks.com/Vol-9-Issue-10-2020/">http://shabdbooks.com/Vol-9-Issue-10-2020/</a>
87	A study of Role of HR Post mergers and acquisition	Dr. Chandrakant Varma, Prof. Shraddha Luniya, Dr. Yesha Mehta, Dr. Sushil Kumar Pare	Mukt Shabd Journal	ISSN NO : 2347-3150	2020-21	Marketing	<a href="http://shabdbooks.com/Vol-9-Issue-10-2020/">http://shabdbooks.com/Vol-9-Issue-10-2020/</a>
88	A study of Role of HR Post mergers and acquisition	Dr. Chandrakant Varma, Prof. Shraddha Luniya, Dr. Yesha Mehta, Dr. Sushil Kumar Pare	Mukt Shabd Journal	ISSN NO : 2347-3150	2020-21	Marketing	<a href="http://shabdbooks.com/Vol-9-Issue-10-2020/">http://shabdbooks.com/Vol-9-Issue-10-2020/</a>





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89	A Study on Assessing the Role of Corporate Governance in Banking Industry in India	Dr. Charu Upadhyaya, C.A. Jai Kotecha, Dr. Shebazbano Khan, Prof. Akhil Shetty	Shodh Sanchar Bulletin	ISSN: 2229-3620	2020-21	Finance	UGC Care
90	A Study on Assessing the Role of Corporate Governance in Banking Industry in India	Dr. Charu Upadhyaya, C.A. Jai Kotecha, Dr. Shebazbano Khan, Prof. Akhil Shetty	Shodh Sanchar Bulletin	ISSN: 2229-3620	2020-21	Finance	UGC Care
91	A Study on Impact of Stock Splits on Stock Returns in Indian Context	Prof. Gaurav Shetty, Prof. Jaideep Dasgupta, Prof. Mishu Tripathi, Prof. Jonita D'Costa	International Journal of All Research Education and Scientific Methods	ISSN: 2455-6211	2020-21	Finance	Non UGC <a href="http://www.ijaresm.com/category/products_listing/147/pg/198">http://www.ijaresm.com/category/products_listing/147/pg/198</a>
92	A study on perception and challenges of online teaching of Faculties of Mumbai towards lockdown period	Dr. Shebazbano Khan, Dr. Charu Upadhyaya, Mr. Akhil Shetty, C.A. Jai Kotecha	Test Engineering & management	ISSN: 0193-4120	2020-21	Finance	Scopus Indexed <a href="https://www.testmagazine.biz/index.php/testmagazine/article/view/13325">https://www.testmagazine.biz/index.php/testmagazine/article/view/13325</a>
93	A study on perception and challenges of online teaching of Faculties of Mumbai towards lockdown period	Dr. Shebazbano Khan, Dr. Charu Upadhyaya, Mr. Akhil Shetty, C.A. Jai Kotecha	Test Engineering & management	ISSN: 0193-4120	2020-21	Finance	Scopus Indexed <a href="https://www.testmagazine.biz/index.php/testmagazine/article/view/13325">https://www.testmagazine.biz/index.php/testmagazine/article/view/13325</a>
94	A Study on the Impact of New Tax Regime on the Investment Decision of the Investors	CA Prof. Jai Kotecha, Prof. Vijay Prabhu, Prof. Akhil Shetty	Shodh Sanchar Bulletin	ISSN: 2229-3620	2020-21	Finance	UGC Care List
95	A Study on the Impact of New Tax Regime on the Investment Decision of the Investors	CA Prof. Jai Kotecha, Prof. Vijay Prabhu, Prof. Akhil Shetty	Shodh Sanchar Bulletin	ISSN: 2229-3620	2020-21	Finance	UGC Care List
96	An exploratory study of consumer preferences of OTT platforms	Dhanashree Bajaj, Harsh Agarawal, Dr. Yesha Mehta, Dr. Sushil Kumar Pare	Journal of the Social Sciences	ISSN: 0253-1097	2020-21	Marketing	Scopus Indexed
97	An exploratory study of consumer preferences of OTT platforms	Dhanashree Bajaj, Harsh Agarawal, Dr. Yesha Mehta, Dr. Sushil Kumar Pare	Journal of the Social Sciences	ISSN: 0253-1097	2020-21	Marketing	Scopus Indexed
98	COVID-19 pandemic - Organizational challenges and way forward	Dr. Chandrakant Varma, Dr. Chandrahauns Chavan, Prof. Shraddha Luniya	Mukt Shabd Journal	ISSN: 2347-3150	2020-21	HR	UGC Care 4.67 <a href="http://shabdbooks.com/Vol-9-Issue-10-2020/">http://shabdbooks.com/Vol-9-Issue-10-2020/</a>
99	COVID-19 pandemic - Organizational challenges and way forward	Dr. Chandrakant Varma, Dr. Chandrahauns Chavan, Prof. Shraddha Luniya	Mukt Shabd Journal	ISSN: 2347-3150	2020-21	HR	UGC Care 4.67 <a href="http://shabdbooks.com/Vol-9-Issue-10-2020/">http://shabdbooks.com/Vol-9-Issue-10-2020/</a>
100	Customer Attitude towards Online Betting- A Case of Fantasy League	Mr. Rohan Sharma (Student), Mr. Nikunj Shrimankar (Student), Dr. Yesha Mehta, Dr. Chandrakant Varma	Journal of the Social Sciences	ISSN: 0253-1097	2020-21	Marketing	Scopus Indexed
101	Customer Attitude towards Online Betting- A Case of Fantasy League	Mr. Rohan Sharma (Student), Mr. Nikunj Shrimankar (Student), Dr. Yesha Mehta, Dr. Chandrakant Varma	Journal of the Social Sciences	ISSN: 0253-1097	2020-21	HR	Scopus Indexed
102	Higher Education System in India: Recent Perspectives	CA (Dr.) Leena Gadkari, Dr. Pankaj Natu	International Journal of Research Culture Society	ISSN: 2456-6683	2020-21	Finance	Non - UGC 5.743 <a href="https://ijres.org/wp-content/uploads/ICNWDSES-OCT-2020.pdf">https://ijres.org/wp-content/uploads/ICNWDSES-OCT-2020.pdf</a>
103	Higher Education System in India: Recent Perspectives	CA (Dr.) Leena Gadkari, Dr. Pankaj Natu	International Journal of Research Culture Society	ISSN: 2456-6683	2020-21	Finance	Non - UGC 5.743 <a href="https://ijres.org/wp-content/uploads/ICNWDSES-OCT-2020.pdf">https://ijres.org/wp-content/uploads/ICNWDSES-OCT-2020.pdf</a>
104	Impact Of Security Awareness On Adoption Of Industrial Internet Of Things	Gurvinder Singh, Dr. Tarak Nath Paul, Dr. Sushil Kumar Pare	Solid State Technology	ISSN: 0038-111X	2020-21	Marketing	Scopus Indexed <a href="http://solidstatetechnology.us/index.php/JSST/article/view/5327">http://solidstatetechnology.us/index.php/JSST/article/view/5327</a>
105	Secondary Packaging And Purchase Intent: An Exploratory Study	Punit Tibrewala, Dr. Sushil Kumar Pare	GIS SCIENCE JOURNAL	ISSN No: 1869-9392	2020-21	Marketing	Scopus Indexed <a href="http://gisscience.net/VOLUME-7-ISSUE-12-2020/">http://gisscience.net/VOLUME-7-ISSUE-12-2020/</a>
106	A Study On The Impact Of Covid-19 On The Investment Pattern Of Investors With Specific Reference To Traditional Investment (Real Estate And Gold) And Market Based Financial Products (Equities)	Dr. Shebazbano Khan, Dr. Charu Upadhyaya, Dr. Shuchi Gautam, Dr. Pankaj Natu	European Journal of Molecular & Clinical Medicine	ISSN 2515-8260	2020-21	Finance	Scopus Indexed <a href="https://ejmcm.com/article_7689.html">https://ejmcm.com/article_7689.html</a>



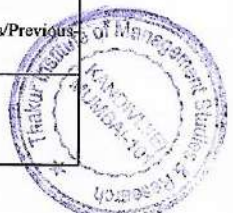


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108	A Study On The Impact Of Covid-19 On The Investment Pattern Of Investors With Specific Reference To Traditional Investment (Real Estate And Gold) And Market Based Financial Products (Equities)	Dr. Shebazbano Khan, Dr. Charu Upadhyaya, Dr. Shuchi Gautam, Dr. Pankaj Natu	European Journal of Molecular & Clinical Medicine	ISSN 2515-8260	2020-21	Finance	Scopus Indexed <a href="https://ejmcm.com/article_7689.html">https://ejmcm.com/article_7689.html</a>
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110	A Comparative Study on Traditional and Digital Payment Methods in India (Mumbai)	Dr. Shuchi Gautam, Dr. Shebazbano Khan, Ms. Payal Mogre	Bioscience Biotechnology Research Communications	ISSN: 0974-6455	2020-21	Finance	WOS <a href="https://bbrc.in/wp-content/uploads/2021/10/Volume-13-No-10-Special-Issue-2020-Combined.pdf">https://bbrc.in/wp-content/uploads/2021/10/Volume-13-No-10-Special-Issue-2020-Combined.pdf</a>
111	A Comparative Study on Traditional and Digital Payment Methods in India (Mumbai)	Dr. Shuchi Gautam, Dr. Shebazbano Khan, Ms. Payal Mogre	Bioscience Biotechnology Research Communications	ISSN: 0974-6455	2020-21	Finance	WOS <a href="https://bbrc.in/wp-content/uploads/2021/10/Volume-13-No-10-Special-Issue-2020-Combined.pdf">https://bbrc.in/wp-content/uploads/2021/10/Volume-13-No-10-Special-Issue-2020-Combined.pdf</a>
112	A Study on Awareness and Level of Impact due to Change in GST and Business Loan Rates on Revenue of Entrepreneurs and Family Business in Mumbai	Dr. Shuchi Gautam, Dr. Pankaj Natu, C.A Payal Mogre, Karan Bhanushali	European Journal of Molecular & Clinical Medicine	ISSN 2515-8260	2020-21	Finance	Scopus Indexed <a href="https://ejmcm.com/article_7738.html">https://ejmcm.com/article_7738.html</a>
113	A Study on Awareness and Level of Impact due to Change in GST and Business Loan Rates on Revenue of Entrepreneurs and Family Business in Mumbai	Dr. Shuchi Gautam, Dr. Pankaj Natu, C.A Payal Mogre, Karan Bhanushali	European Journal of Molecular & Clinical Medicine	ISSN 2515-8260	2020-21	Marketing	Scopus Indexed <a href="https://ejmcm.com/article_7738.html">https://ejmcm.com/article_7738.html</a>
114	Perception of Youth Towards Travel and Tourism: A Study on Post Covid-19 Pandemic with reference to International Tourists	Dr. Pankaj Natu, Dr. Leena Gadkari, Dr. Shebazbano Khan, Ms. Rajvi Shah	Elementary Education Online	ISSN: 4450-4463	2020-21	Marketing	Scopus Indexed <a href="https://www.bibliomed.org/?mno=70855">https://www.bibliomed.org/?mno=70855</a>
115	Perception of Youth Towards Travel and Tourism: A Study on Post Covid-19 Pandemic with reference to International Tourists	Dr. Pankaj Natu, Dr. Leena Gadkari, Dr. Shebazbano Khan, Ms. Rajvi Shah	Elementary Education Online	ISSN: 4450-4463	2020-21	Finance	Scopus Indexed <a href="https://www.bibliomed.org/?mno=70855">https://www.bibliomed.org/?mno=70855</a>
116	Perception of Youth Towards Travel and Tourism: A Study on Post Covid-19 Pandemic with reference to International Tourists	Dr. Pankaj Natu, Dr. Leena Gadkari, Dr. Shebazbano Khan, Ms. Rajvi Shah	Elementary Education Online	ISSN: 4450-4463	2020-21	Finance	Scopus Indexed <a href="https://www.bibliomed.org/?mno=70855">https://www.bibliomed.org/?mno=70855</a>
117	A Study On Investor's Perception Towards Gold, Real Estate And Equity In Thane District	Prof. Ranganathan Mottur, Dr. Charu Upadhyaya, Dr. Leena Gadkari	ANVESAK	ISSN: 0378-4568	2020-21	Marketing	UGC Care Group 1
118	A Study On Investor's Perception Towards Gold, Real Estate And Equity In Thane District	Prof. Ranganathan Mottur, Dr. Charu Upadhyaya, Dr. Leena Gadkari	ANVESAK	ISSN: 0378-4568	2020-21	Finance	UGC Care Group 1
119	A Study On Investor's Perception Towards Gold, Real Estate And Equity In Thane District	Prof. Ranganathan Mottur, Dr. Charu Upadhyaya, Dr. Leena Gadkari	ANVESAK	ISSN: 0378-4568	2020-21	Finance	UGC Care Group 1
120	A Study On Challenges Faced By Retailers Due To The Growth Of Ecommerce In Mumbai	Prof. Ranganathan Mottur, Dr. Leena Gadkari, Prof. Shraddha Luniya	ANVESAK	ISSN: 0378-4568	2020-21	Marketing	UGC Care Group 1
121	A Study On Challenges Faced By Retailers Due To The Growth Of Ecommerce In Mumbai	Prof. Ranganathan Mottur, Dr. Leena Gadkari, Prof. Shraddha Luniya	ANVESAK	ISSN: 0378-4568	2020-21	Finance	UGC Care Group 1
122	A Study On Challenges Faced By Retailers Due To The Growth Of Ecommerce In Mumbai	Prof. Ranganathan Mottur, Dr. Leena Gadkari, Prof. Shraddha Luniya	ANVESAK	ISSN: 0378-4568	2020-21	HR	UGC Care Group 1
123	Impact Of Social Media On Working Patterns Of Professionals In Mumbai	Prof. Ranganathan Mottur, Prof. Shraddha Luniya, Dr. Shebazbano Khan	ANVESAK	ISSN: 0378-4568	2020-21	Marketing	UGC Care Group 1
124	Impact Of Social Media On Working Patterns Of Professionals In Mumbai	Prof. Ranganathan Mottur, Prof. Shraddha Luniya, Dr. Shebazbano Khan	ANVESAK	ISSN: 0378-4568	2020-21	HR	UGC Care Group 1





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125	Impact Of Social Media On Working Patterns Of Professionals In Mumbai	Prof. Ranganathan Mottur, Prof. Shraddha Luniya, Dr. Shebazbano Khan	ANVESAK	ISSN: 0378-4568	2020-21	Finance	UGC Care Group 1
126	Strategies To Be Adopted For Repeat Tourism To Singapore In New Normal - Based on Indian Traveler's Feedback	Dr. Pankaj Natu, Dr. Leena Gadkari, Dr. Swati Desai, Mr. Mr. Mahendra Salunke	Annals of the Romanian Society for Cell Biology	ISSN:1583-6258	2020-21	Marketing	Scopus Indexed <a href="https://www.annalsofscb.ro/index.php/journal/article/view/6029">https://www.annalsofscb.ro/index.php/journal/article/view/6029</a>
127	Strategies To Be Adopted For Repeat Tourism To Singapore In New Normal - Based on Indian Traveler's Feedback	Dr. Pankaj Natu, Dr. Leena Gadkari, Dr. Swati Desai, Mr. Mr. Mahendra Salunke	Annals of the Romanian Society for Cell Biology	ISSN:1583-6259	2020-21	Finance	Scopus Indexed <a href="https://www.annalsofscb.ro/index.php/journal/article/view/6029">https://www.annalsofscb.ro/index.php/journal/article/view/6029</a>
128	Does Social Media Marketing Affect Online Impulse Buying	Ms. Ankita Dubey, Mr. Rohit Nair, Mr. Yash Pandey, Dr. Yesha Mehta	Journal of Xi'an University of Architecture & Technology	ISSN: 1006-7930	2020-21	Marketing	Scopus Indexed <a href="http://hustjournal.com/vol502021jun-1/">http://hustjournal.com/vol502021jun-1/</a>
129	Fundamental Analysis Of Selected Retail Companies In India	Ms. Priyanka Salunke, Prof. Mishu Tripathi	ANVESAK	ISSN: 0378-4568	2020-21	Finance	UGC Care Group 1
130	Purchase Decision in Life Insurance Industry	Dr. Yesha Mehta, Mr. Nikunj Sunil Shrimankar, Mr. Rohan Sharma, Ms. Asavari Thakur	Periodic Research	ISSN:2349-9435	2020-21	Marketing	Non UGC
131	To Study the Impact of Cause-Driven Advertisement on the Consumer's Purchase Intention and Understand the Most Important Factors that Determines the Reliability of a Cause-Related Advertisement Across Various Industries in the City of Mumbai	Prof. Ria Patnaik, Prof. Reema Shah	Shodh Sanchar Bulletin	ISSN: 2229-3620	2020-21	Marketing	UGC Care
132	To Study the Impact of Cause-Driven Advertisement on the Consumer's Purchase Intention and Understand the Most Important Factors that Determines the Reliability of a Cause-Related Advertisement Across Various Industries in the City of Mumbai	Prof. Ria Patnaik, Prof. Reema Shah	Shodh Sanchar Bulletin	ISSN: 2229-3620	2020-21	Marketing	UGC Care
133	Digital Food Services in Mumbai - Factors Affecting Customer Behavior	Prof. Reema Shah, Prof. Ria Patnaik, Ms. Mansi Ashar	Shodh Sanchar Bulletin	ISSN: 2229-3620	2020-21	Marketing	UGC Care
134	Digital Food Services in Mumbai - Factors Affecting Customer Behavior	Prof. Reema Shah, Prof. Ria Patnaik, Ms. Mansi Ashar	Shodh Sanchar Bulletin	ISSN: 2229-3620	2020-21	Marketing	UGC Care
135	A Study on Effect of Job Type and Gender on Happiness at Work- Place	Dr. Rekha Singh	International Journal of Education, Modern Management, Applied Science & Social Science (IJEMMASS)	ISSN : 2581-9925	2020-21	HR	Non - UGC 6.340 <a href="https://www.inspirajournals.com/Issues/IJEMMASS1/82/81">https://www.inspirajournals.com/Issues/IJEMMASS1/82/81</a>
136	A Study on Effect of COVID-19 Pandemic on Compensation Management of the Organizations	Dr. Rekha Singh, Prof. Richal Tusciano, Prof. Gunwant Awasthi	Journal of Modern Management and Entrepreneurship (JMME), Volume 11, No. 02	ISSN: 2231-167X	2020-21	HR	Non - UGC 6.280 <a href="https://inspirajournals.com/Issues/Previous-Issue-JMME/25/90">https://inspirajournals.com/Issues/Previous-Issue-JMME/25/90</a>
137	A Study on Effect of COVID-19 Pandemic on Compensation Management of the Organizations	Dr. Rekha Singh, Prof. Richal Tusciano, Prof. Gunwant Awasthi	Journal of Modern Management and Entrepreneurship (JMME), Volume 11, No. 02	ISSN: 2231-167X	2020-21	HR	Non - UGC 6.280 <a href="https://inspirajournals.com/Issues/Previous-Issue-JMME/25/90">https://inspirajournals.com/Issues/Previous-Issue-JMME/25/90</a>
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139	Fintech Services – Impact of customer familiarity & acquaintance on customer effective use	Prof. Reema Shah, Dr. Kavita Laghate, - , -	Shodh Sanchar Bulletin	ISSN: 2229-3620	2020-21	Marketing	UGC Care





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140	The impact of Emotional Intelligence on Work - Life Balance: Literature Review	Dr. Pooja Thorat, Dr. Leena Gadkari	ANVESAK	ISSN: 0378-4568	2020-21	HR	UGC Care Group 1
141	The impact of Emotional Intelligence on Work - Life Balance: Literature Review	Dr. Pooja Thorat, Dr. Leena Gadkari	ANVESAK	ISSN: 0378-4568	2020-21	Finance	UGC Care Group 1







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Sr. No.	Title of Publication	Author Names	Name of journal	ISBN/ISSN number	Academic Year
1	A study of ethical practices procedures in foreign private bank	Dr Upma Paliwal, Garima Singh	TIMSR Journal of Management Research	ISSN 2278-5752	2014-15
2	A study on Visual Merchandising and its impact on customer sensory experience and purchase decision of consumers with reference to apparel stores in western suburban of Mumbai' (Bi-Annual, Volume 09, July-December 2014)	Prof. Vidhya Pillai	Pillai Journal of Management Research	ISSN 0976-5441	2014-15
3	A study on work-life balance of auto rickshaw drivers in Mumbai	Rajesh Ranjan	Journal of Humanities and social science	ISSN: 2279 0845	2014-15
4	A study to understand the price sensitive buying behaviour of consumers	Sushil Kumar Pare	Pacific business review international	ISSN: 0974-438X	2014-15
5	An Empirical Study of Store Choice Model: An Endogenous Construct' in Adhyayan, A Journal of Management Sciences (Vol.4 No.2, December 2014)	Dr. Sushil Kumar Pare	Adhyayan, A Journal of Management Sciences	ISSN: 2249-1066	2014-15
6	Auto Rickshaw Drivers of Mumbai and Their Occupational Stress	Rajesh Ranjan	Research Journal of Social Science & Management	ISSN: 2251 - 1571	2014-15
7	Changing Dimensions of Emerging Business Enterprises' by Shroff Publishers & Distributors Pvt. Ltd.	Prof. Ruchi Anand	Vishisht Inst. of Professional Studies & Research (VIPSAR)	ISBN 13:978-93-5110-859-7	2014-15
8	Effective employee boarding, A successful organization & employee connect	Dr Chandrakant Varna, Disha Mehta	TIMSR Journal of Management Research	ISSN 2278-5752	2014-15
9	Effectiveness of Internet Advertising' in the Shodhaditya Research Journal, Aditya Institute of Management Studies and Research (Volume 1, Issue 2, June-November 2014)	Prof. Richa Saxena	Shodhaditya Research Journal, Aditya Inst. of Mngt. Studies and Research, Mumbai	ISSN 2347-8403	2014-15
10	Employee engagement - Key for breeding organizational excellence to compete in the 21st century	Dipaali Pulekar & Dr Sanchita Banerjee	Pillai Journal of Management Research	ISSN No.0976-5441	2014-15
11	Employee engagement - Key for breeding organizational excellence to compete in the 21st century	Dipaali Pulekar & Dr Sanchita Banerjee	Pillai Journal of Management Research	ISSN No.0976-5441	2014-15
12	Factors impacting post purchase behaviour in case of FMCG Purchase	Sushil Kumar Pare	TIMSR Journal of Management Research	ISSN 2278-5752	2014-15





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13	Financial Services convergence in India-Emerging trends' in the International Conference on 'Innovative Advances and Challenges in Management and Commerce'. IACMC:2014	CA (Dr.) Leena Gadkari	Amity University, Amity College of Commerce and Finance	ISBN 978-93-272-4940-8	2014-15
14	Green Initiatives in Corporate Sector-A Step towards sustainability' in the 3rd International Conference on 'Paradigm Shift in Innovative Business Management'	CA (Dr.) Leena Gadkari	Vishisht Inst. of Professional Studies & Research (VIPSAR)	ISBN 978-93-5110-859-7	2014-15
15	Managing Communication Apprehensions-An Essential Component for Organizational Success'	Dr. Sanchita Banerji	MET Management Review	ISSN No.2394-4013	2014-15
16	Manuscript entitled 'Role of Demographic Variables in the Formation of Entrepreneurial Intention' in IOSR Journal of Business and Management(Vol. 16, Issue 12, December 2014)	Prof. Indira Singh	IOSR Journal of Business and Management	2319-7668	2014-15
17	Marketing Strategies adopted by Marathi Film Exhibitors ' in the IJBMS (Vol.III, Issue 11, July 2014)	Dr. Pankaj Natu	International Journal of Business, Management & Social Sciences (IJBMS)	ISSN:2249-7463	2014-15
18	Pre-paid Taxi Drivers of Mumbai and their work-life balance' in the International Journal Research Publication's Research Journal of Social Science & Mngt.: (Volume 04, Number:12, April 2015)	Prof. Rajesh Ranjan	The International Journal Research Publication's Research Journal of Social Science & Management	ISSN:22511571	2014-15
19	Private Universities in India and Quality of Education' in the IJHSSE (Volume I, Issue 9, September 2014, PP 140-144)	Mr. Rajesh Ranjan	International Journal of Humanities Social Sciences and Education(IJHSSE)	ISSN 2349-0373 (Print) & ISSN 2349-0381 (Online)	2014-15
20	Redefining the Learning Paradigm-An analytical study on impact of Globalisation on educational technology' in the 5th International Conference on 'Advances in Computer Sciences, Software Solutions, E-Learning, Information & Communication Technology' (ACSEICT-2014) organised by 'Social Welfare Foundation' in association with 'Krishi Sanskriti'-	Dr. Sanchita Banerji & Co-author Prof. T. Shanthi	Krishi Sanskriti Publications	ISSN:2350-0077, Online ISSN:2350-0255	2014-15
21	Socio-Economic conditions of migrant workers engaged in construction industry in Virar- Mumbai	Rajesh Ranjan	Research Journal of Social Science & Management	ISSN: 2251 - 1571	2014-15
22	Women Empowerment-Concept, Issues and Principles' in the 2 day International Conference on Multidisciplinary Research on the theme 'A Tool for Socio-Economic Development' in collaboration with University of Mumbai	Dr. Sanchita Banerji	International Scholarly Research Journal	ISSN No.2319-4766	2014-15
23	Managing Organizational Risks through Enterprise Risk Management (ERM) in 'SPARK' the Research Journal of Commerce and Management (Bi-Annual, Vol-5, Issue-1, Jan 2016)	Dr. Leena Gadkari	Spark-Research Journal of Commerce & Management (Bi-Annual)-JIT University, Jhunjhunu, Rajasthan	ISSN 2277-4866	2015-16
24	'A study on commercial paper in Indian Money Market' in the International Journal of Science, Technology & Management (Volume 05, Issue 03).	Ms. Neetu Singhania	International Journal of Science, Technology & Mngt.	ISSN 2394-1537	2015-16





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25	'A study on Influence of social media on consumer purchase decision making in apparel retailing with reference to western suburban of Mumbai'-	Prof. Vidhya Pillai	Asian Journal of Business Mngt. & Technology	ISBN: 978-93-85100-04-8	2015-16
26	'Impact of stress on students overall performance in B-School' in the International Journal of Science, Technology & Management (Volume 05, Issue 03)	Ms. Caral D'Cunha	International Journal of Science, Technology & Mngt.	ISSN 2394-1537	2015-16
27	'Leadership in Today's Organization with reference to Dr. Verghese Kurian's Leadership Style' in the International Journal of Science, Technology & Management	Dr. Sanchita Banerji	International Journal of Science, Technology & Mngt.	ISSN 2394-1537	2015-16
28	'Role of Marathi film distributors in the Marathi film value chain and its impact on Cinegoers in Mumbai City' January 2016, Spark (Vol.5, Issue-1)	Dr. Pankaj Natu	Spark-Research Journal of Commerce & Management (Bi-Annual)-JIT University, Jhunjhunu, Rajasthan	ISSN 2277-4866	2015-16
29	a 'Challenges faced by Micro, Small and Medium Enterprise (MSME) Sector in India' in the Intl. Journal of Science Technology & Management (Volume 05, Issue 03, March, 2016).	Ms. Mishu Tripathi	International Journal of Science Technology & Management	ISSN 2394-1537	2015-16
30	a on 'Service Failure and Service Gaps in the Online Models' (Vol.1, No.2, January 2016)	Dr. Sushil Kumar Pare (Co-author Mr. Nitin Joshi)	AIMS Journal of Management	ISSN 2395-6852	2015-16
31	A research on Kingfisher Airlines-A case of unsustainable leverage' (Vol.4 Issue No.2)	CA Neetu Singhania (Co-author CA Jai Kotecha & Prof. Satish Singh)	TIMSR Journal of Mngt. Research	ISSN 2278-5752	2015-16
32	A research on Kingfisher Airlines-A case of unsustainable leverage' (Vol.4 Issue No.2)	Prof. Satish Singh (Co-author Neetu Singhania & CA Jai Kotecha)	TIMSR Journal of Mngt. Research	ISSN 2278-5752	2015-16
33	A research on Kingfisher Airlines-A case of unsustainable leverage' (Vol.4 Issue No.2)	Prof. Satish Singh (Co-author Neetu Singhania & CA Jai Kotecha)	TIMSR Journal of Mngt. Research	ISSN 2278-5752	2015-16
34	A study of factors associated with FMCG Advertisement' (Vol.1/Issue 4/Oct-Dec.2015)	Ms. Aparna Khare (Co-author Dr. B. K. Tripathi, Prof., IIPS, Dave, Indore)	Journal of Advances in Business Management	eISSN-2395-7441/pISSN-2395-7328	2015-16
35	A Study of Social Networking Behaviour of Teachers and Students in Management Education: An Intergroup Comparison',	Dr. Pankaj Natu (Co author Prof. Yogesh Funde)	International Journal of Multidisciplinary Research (IJMR)	Vol. IV, Issue 5(IV), August 2015, ISSN:2277-9302	2015-16
36	A study on impact of organizational culture on managerial effectiveness in retail industry	Dr. Sanchita Banerji (Co-author Ms. Shreya Salian)	TIMSR Journal of Mngt. Research	ISSN 2278-5752	2015-16
37	A Study on Organisations embracing green marketing for a sustainable environment with reference to Indian markets,	Dr. Shalini Bariar	International Journal of Scientific and Innovative Research 2015	P-ISSN 2347-2189, E-ISSN 2347-4971	2015-16
38	A study on the Job Satisfaction of BPOs Employees in Mumbai' (Vol.4 Issue No.2)	Ms. Pooja Thorat (Co-author Ms. Sathi Pathak)	TIMSR Journal of Mngt. Research	ISSN 2278-5752	2015-16



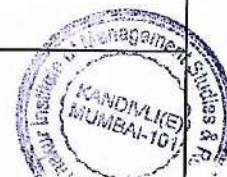


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39	An Investigation of the factors influencing consumer perception towards green brands' (Vol 5, No.5-2016)	Dr. Shalini Bariar (Co-author Mr. Vishal Jain, Mr. Anil Vikramaditya Verma)	The International Journal Research Publications Pte. Ltd., Singapore	ISSN 2251-1547	2015-16
40	Consumer Protection Act: An answer to deficiency in bank services' (Vol. IV, Issue 12(III))	Ms. Shraddha Luniya	International Research Journal of Commerce Business and Social Sciences(IRJCBSS)	ISSN 2277-9310	2015-16
41	Green shades of Responsibility: Perspective development of Financial Environment' in the Swadeshi Research Foundation, A Quarterly Journal of Multidisciplinary Research (Volume-2, No.3-August 2015)	Ms. Mishu Tripathi	Swadeshi Research Foundation & Publication, Jabalpur (M.P.)	ISSN:2394-3580	2015-16
42	Impact of Economic Leadership of Dragon Through Road and Belt Projects on Indian Relations and South Asian market vs global market	Dr. Vishal Chavan	International Journal of Science, Technology & Mngt.	ISSN 2394-1537	2015-16
43	Impact of New System of Procurement & Inventory Control Management with reference to Central Railway	Dr. Vishal Chavan (Co-author Mr. Suresh V. Kapare)	TIMSR Journal of Mngt. Research	ISSN 2278-5752	2015-16
44	Management of climate change risk-an imperative for business sustainability' (Vol.-4, Issue-2)	Dr. Leena Gadkari	Spark-Research Journal of Commerce & Management (Bi-Annual)-JIT University, Jhunjhunu, Rajasthan	ISSN: 2277-4866	2015-16
45	Rise in Patanjali-Effect of Patanjali Brand on FMCG Competitors in Western Suburbs of Mumbai' (Vol.5 Issue No.1)	Ms. Mishu Tripathi (Co-author Ms. Sneha Khandelwal)	TIMSR Journal of Management Research	ISSN 2278-5752	2015-16
46	Role of Emotional Intelligence in managing Work-life Balance with special reference to Bank employees in Mumbai City (Vol.5.No.2,24-27, Jan-Jun 2016)	Ms. Pooja Thorat, Co-author Kirti Dharwadkar	International Journal of Research	ISSN:2231-6124	2015-16
47	Segmenting Customer Buying Approach' in Excel International Journal of Multidisciplinary Management Studies..., EJMMS, Vol.6(2), February (2016)	Dr. Sushil Kumar Pare, Yogesh Funde, Dr. D.P.Mishra	Excel International Journal of Multidisciplinary Management Studies	ISSN 2249-8834	2015-16
48	Significance of Emotional Intelligence for Better Work-Life Balance of Banking Sector Employees'	Ms. Pooja Thorat	MIT-SOM PGRC KJIMRP International Conference	ISSN No. 0976-8262	2015-16
49	Strategic Human Resource Management to create sustained competitive Advantage' in the Intl. Journal in Management and Social Science (Vol.03 Issue-07, July 2015)	Dr. Chandrakant Verma (Co-author Dr. Chandrahans Chavan)	International Journal in Management & Social Science	ISSN:2321-1784	2015-16
50	Study of Factors influencing Advertisement Avoidance on Internet'	Dr. Shalini Bariar (Co-author Mr. Anil Vikramaditya Verma)	TIMSR Journal of Mngt. Research	ISSN 2278-5752	2015-16
51	Valuation of New Business Models-Need for an Innovative Approach' in the International Conference on New Dimensions for Dynamic Business Practices	CA Dr. Leena Gadkari (Co-author Mr. Mitesh Shah-PGDM Sem IV)	Vishisht Institute of Professional Studies & Research	ISBN13:;978-93-5213-282-9	2015-16
52	'Cashless Economy in India-Technology Perspectives' in the one day Disciplinary National Conference	CA Dr. Leena Gadkari (Co-author Ms. Deepa Chitre, MIM Sem II)	SanskarSarjan Education Society's D.T.S.S. College of Commerce	ISBN No:978-81-9313-86-5-6	2016-17





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53	'Insurance as a tool for disaster risk reduction'	CA Dr. Leena Gadkari	Shroff Publishers & Distributors Pvt. Ltd., Navi Mumbai	ISBN: 978-93-5213-495-3	2016-17
54	Case study on 'Bharati Cements Creating New Bench Mark for the sustainability through environmental measures and Social Responsibilities' in the Special Issue of National Conference on 'Aligning Business Strategy with CSR for Sustainability'	Dr. Shuchi Gautam	TIMSR Journal of Management Research	ISSN 2278-5752, Vol 6 Special Issue	2016-17
55	'Comparative Analysis of Capital Structures and its Impact on the Financial Performance of Top Steel Companies in India'	Ms. Mishu Tripathi	Journal of IMS Group, Volume 14, No.1,	ISSN No.0973-824X	2016-17
56	'Place Impact on Price Sensitivity'	Dr. Sushil Kumar Pare, Mr. Amit Shrivastava, Ms. Saumya Singh	International Journal of Applied Business and Economic Research Vol.14, No.3, 2016	ISSN: 0972-7302	2016-17
57	A Corporate Social Responsibility of Mahindra & Mahindra Ltd. in the two day National Conference on 'Aligning Business Strategy with CSR for Sustainability'	Dr. Shuchi Gautam, Asso. Professor	TIMSR Journal of Management Research	ISSN: 2278 - 5752	2016-17
58	A Study on CSR and sustainability relationship' in the two day National Conference on 'Aligning Business Strategy with CSR for Sustainability'	Dr. Shuchi Gautam, Asso. Professor	TIMSR Journal of Management Research	ISSN: 2278 - 5752	2016-17
59	A study through literature review on Shivaji as a transformational leader through Bass Model of Four Ts (Vol.4, Issue 4, April 2017) Associated Asia Research Foundation(AARF)	Prof. Dipaali Pulekar	International Research Journal of Human Resources and Social Sciences	ISSN(O): (2349-4085), ISSN(P): (2394-4218)	2016-17
60	An Analytical Study of Guidelines of Companies Act for CSR' in the Special Issue of National Conference on 'Aligning Business Strategy with CSR for Sustainability'	Dr. Shuchi Gautam	TIMSR Journal of Management Research	ISSN 2278-5752, Vol 6 Special Issue	2016-17
61	An Overview of Mahindra Rise: A CSR Initiative in Mahindra & Mahindra' in the two day National Conference on 'Aligning Business Strategy with CSR for Sustainability'	Ms. Pooja Thorat, Asst. Professor	TIMSR Journal of Management Research	ISSN: 2278 - 5752	2016-17
62	Approaches towards human rights through CSR: Trends and Challenges' in the Intl. Conference on Universality of Human Rights: Current scenario 9th December 2016	CA Dr. Leena Gadkari (Co-author Ms. Krishna Rana, PGDM, SemIV)	K.P.B. Hinduja College of Commerce & Dept. of Law, UOM	E-ISBN:978-93-5267-851-8	2016-17
63	Corporate Social Responsibility of Public Sector Company: A case study of ITC'	Ms. Payal Mogre, Asst. Professor	TIMSR Journal of Management Research	ISSN: 2278 - 5752	2016-17
64	CSR Initiatives of Yes Bank Ltd. And its impact on Business Mix	Ms. Mishu Tripathi, Asst. Professor	TIMSR Journal of Management Research	ISSN: 2278 - 5752	2016-17
65	Employee Volunteering for Driving Positive Change! CSR @Mahindra Tractors' in the two day National Conference on 'Aligning Business Strategy with CSR for Sustainability'	Ms. Pooja Thorat, Asst. Professor	TIMSR Journal of Management Research	ISSN: 2278 - 5752	2016-17





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66	Employees Engagement in CSR:A USP for Corporate' in the two day National Conference on 'Aligning Business Strategy with CSR for Sustainability'	Dr. Leena Gadkari, Asst. Professor	TIMSR Journal of Management Research	ISSN: 2278 - 5752	2016-17
67	E-Tailing an emerging Entrepreneurial Trend: Concerns & Opportunities'-(Issue-4, October 2016-March 2017)	Ms. Pooja Thorat	Institute of Science, Poona's Institute of Business Management & Research, Pune	ISSN No.2349-8722	2016-17
68	Go Green-A study on Nadi and Barmer Unnati Project' in the two day National Conference on 'Aligning Business Strategy with CSR for Sustainability'	CA Jai Kotecha, Asst. Professor	TIMSR Journal of Management Research	ISSN: 2278 - 5752	2016-17
69	Impact of Corporate Social Responsibility on financial performance of Information Technology (IT) Sector	Ms. Mishu Tripathi, Asst. Professor	TIMSR Journal of Management Research	ISSN: 2278 - 5752	2016-17
70	Impact of Corporate Social Responsibility on Financial Performance of Information Technology (IT) Sector' in the two day National Conference on 'Aligning Business Strategy with CSR for Sustainability'	Ms. Vimmy Arora, Asst. Professor	TIMSR Journal of Management Research	ISSN: 2278 - 5752	2016-17
71	Impact of CSR on Performance of Public Sector & Private Sector Banks in India'	Ms. Mishu Tripathi, Asst. Professor	Shodhaditya Research Journal, Aditya Inst. of Mngt. Studies and Research, Mumbai	ISSN 2347-8403	2016-17
72	Impact of Mandatory CSR Regulatory Act on Corporate CSR Spending with special reference to India' in the two day National Conference on 'Aligning Business Strategy with CSR for Sustainability'	Ms. Chitra Gounder, Asst. Professor	TIMSR Journal of Management Research	ISSN: 2278 - 5752	2016-17
73	Impact of Organization Structure on Purpose of Internal Communication - with Special Reference to IT Companies	Dr. Abhilasha Ambatipudi, Dr Rajshre Shinde	TIMSR Journal of Management Research	ISSN 2454-9266	2016-17
74	Importance of Employee Motivation & Job Satisfaction for Organizational Performance' (Vol.6(2), February 2017, pp.10-20	Dr. Chandrakant Varna	International Journal of Social Science & Interdisciplinary Research	ISSN 2277-3630	2016-17
75	Innovative CSR Model at Galway Foundation' in the two day National Conference on 'Aligning Business Strategy with CSR for Sustainability'	Dr. Shailendra Kale, Professor	TIMSR Journal of Management Research	ISSN: 2278 - 5752	2016-17
76	Managing work-life balance is an individual responsibility: A changing trend in business'	Ms. Pooja Thorat	MIT School of Management, GE-International Journal of Management Research	ISSN(O):(2321-1709), ISSN(P):(2394-4226), IF.5.779	2016-17
77	Shareholder Value Creation: An Empirical Analysis of Indian Banking Sector'	Ms. Chitra Gounder, M. Venkateshwarlu	Accounting and Finance Research, Volume.6, No.3; 2017	ISSN 1927-5986 E- ISSN 1927-5994	2016-17
78	Social Entrepreneurship' in the two day National Conference on 'Aligning Business Strategy with CSR for Sustainability'	Mr. Navin C. Bhatt, Asst. Professor	TIMSR Journal of Management Research	ISSN: 2278 - 5752	2016-17

