



Thakur Singh Charitable Trust's (Majid)

## THAKUR INSTITUTE OF MANAGEMENT STUDIES & RESEARCH

(Approved by AICTE, Govt. of Maharashtra & Affiliated to University of Mumbai)

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• Accredited with A+ Grade by National Assessment and Accreditation Council (NAAC)

C - Block, Thakur Educational Campus,  
Shyamnarayan Thakur Marg, Thakur Village,  
Kandivali (East), Mumbai - 400 101.

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### Faculty-Case Study for 2021-22

Sr. No.	Title	Faculty Name	AY	Name of the Publisher
1	A case of bold and boundless travel: Travelthirst Pvt. Ltd.	<b>Dr Rekha Singh</b> , Ms Richal Tuscano	2021-22	Bharti Publications
2	A case of bold and boundless travel: Travelthirst Pvt. Ltd.	Dr Rekha Singh, <b>Ms Richal Tuscano</b>	2021-22	Bharti Publications
3	Fall of Turkish Economy - Where Things go Wrong	<b>Dr Pankaj Natu</b> , Dr Charu Upadhyaya, Dr Shuchi Gautam, Dr Shebazbano Khan	2021-22	Sairam Institutions
4	Fall of Turkish Economy - Where Things go Wrong	Dr Pankaj Natu, <b>Dr Charu Upadhyaya</b> , Dr Shuchi Gautam, Dr Shebazbano Khan	2021-22	Sairam Institutions
5	Fall of Turkish Economy - Where Things go Wrong	Dr Pankaj Natu, Dr Charu Upadhyaya, <b>Dr Shuchi Gautam</b> , Dr Shebazbano Khan	2021-22	Sairam Institutions
6	Fall of Turkish Economy - Where Things go Wrong	Dr Pankaj Natu, Dr Charu Upadhyaya, Dr Shuchi Gautam, <b>Dr Shebazbano Khan</b>	2021-22	Sairam Institutions



Sr. No.	Title	Faculty Name	AY	Name of the Publisher
7	Zoivane: A wellness Brand	Dr Yesha Mehta	2021-22	Case Clearing House
8	Continuing Self- Funding or pitch to Investors? Finding the Right Strategy for Zoivane: A pet wellness Brand	Dr Yesha Mehta	2021-22	SAGE Business Cases



*Yashwantrao Chavan Pratishthan (Regd.)*

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### Faculty-Book Published /Book Chapter

Sr. No.	Name of the Teacher	Title of the book published	AY	ISBN/ISSN number of the Proceeding	Name of the Publisher
1	Dr. Sonal Sharma	Diasporic Consciousness in Sir V. S Naipaul's Indian Trilogy	2021-22	ISBN: 978- 81-269-3334-1	Atlantic Publishers & Distributors
2	Dr. Sonal Sharma	Transforming India: A Study with Reference to the Selected Travelogues of V.S. Naipaul in Travel Writing: Critical Explorations	2021-22	ISBN: 978-93-5529-111-0	AuthorsPress
3	Dr. Leena Gadkari, Dr. Pankaj Natu	Impacts of Natural Disasters on Supply Chains in India - Recent Perspectives in Book (Theory Perspectives And Practices Across Disciplines)	2021-22	ISBN: 978-93-5619-925-5	Dr. Eknath Mundhe
4	Dr. Leena Gadkari, Dr. Pankaj Natu	Impacts of Natural Disasters on Supply Chains in India - Recent Perspectives in Book (Theory Perspectives And Practices Across Disciplines)	2021-22	ISBN: 978-93-5619-925-5	Dr. Eknath Mundhe
5	Dr Leena Gadkari	Recent Aspects of Climate change response through ESG Practices- Case of State Bank of India in Book Title:Lifelong Learning :Issues and Challenges	2021-22	ISBN: 978-93-5620-680-9	Dr. Eknath Mundhe





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### Faculty Conference-proceedings 2021-22

Sr.No.	Name	Title of the paper	Name of the conference	AY	ISBN/ISSN number of the proceeding
1	Dr. Charu Upadhyaya, Dr. Shuchi Gautam	A Study on Impact of Advertisement on Customer Attraction in the Banking Sector during the Pandemic	International E-Conference on Current Trends in Multidisciplinary Research	2021-22	
2	Dr. Charu Upadhyaya, Dr. Shuchi Gautam	A Study on Impact of Advertisement on Customer Attraction in the Banking Sector during the Pandemic	International E-Conference on Current Trends in Multidisciplinary Research	2021-22	
3	Dr. Charu Upadhyaya, Dr. Shuchi Gautam	Analytical Study of Shining Bright Yellow metal as an Investment Asset	International Conference on Commerce and Management	2021-22	ISSN:2231-0096
4	Dr. Charu Upadhyaya, Dr. Shuchi Gautam	Analytical Study of Shining Bright Yellow metal as an Investment Asset	International Conference on Commerce and Management	2021-22	





Sr.No.	Name	Title of the paper	Name of the conference	AY	ISBN/ISSN number of the proceeding
5	Dr. Rekha Singh, Ms. Richal Tuscano	A Study on Impact of Internet Usage on Behaviour of Youth	International Conference on Innovations & Challenges, in Commerce, Management, Economics, Education, Humanities, Applied Science, and Social Sciences	2021-22	ISBN: 978-93-91932-14-5
6	Dr. Rekha Singh, Ms. Richal Tuscano	A Study on Impact of Internet Usage on Behaviour of Youth	International Conference on Innovations & Challenges, in Commerce, Management, Economics, Education, Humanities, Applied Science, and Social Sciences	2021-22	ISBN: 978-93-91932-14-5
7	Dr. Pooja Thorat, Prof. Shraddha Luniya	Role of Management Education in Shaping the Future of Budding Managers in VUCA World	International Conference on Glocal evaluation through and post covid 19 times	2021-22	
8	Dr. Pooja Thorat, Prof. Shraddha Luniya	Role of Management Education in Shaping the Future of Budding Managers in VUCA World	International Conference on Glocal evaluation through and post covid 19 times	2021-22	
9	Dr. Leena Gadkari, Dr. Swati Desai, Dr. Pankaj Natu	Building resilience through disaster management perspectives in higher education	World Congress on Disaster Management	2021-22	
10	Dr. Leena Gadkari, Dr. Swati Desai, Dr. Pankaj Natu	Building resilience through disaster management perspectives in higher education	World Congress on Disaster Management	2021-22	

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11	Dr. Leena Gadkari, Dr. Swati Desai, Dr. Pankaj Natu	Building resilience through disaster management perspectives in higher education	World Congress on Disaster Management	2021-22	
12	Dr. Sonal Sharma	Paradigm Shift to Interpersonal Communication: A Study with reference to Social Media Platforms	English Nagueage Teaching: The issues and Challenges in Indian Perspective	2021-22	
13	Dr. Leena Gadkari	Online Banking In New Normal - Emerging Perspectives	Transforming Business Through Digitalization: Insights, Tools And Techniques	2021-22	
14	Dr. Rekha Singh	A Study on Impact of Employee Motivation and Recognition on Retention	11th International Conference on Multidisciplinary Research Practices in Humanities, Business Management, Social Sciences and Education	2021-22	978-93-91932-22-0
15	Ms. Richal Tuscano, Dr. Rekha Singh	A Study of Green Recruitment Practices for Sustainability	Sasmira's Business Review-Role and Impact of Sustainable Development in the Post Pandemic World	2021-22	978-81-932442-6-5
16	Ms. Richal Tuscano, Dr. Rekha Singh	A Study of Green Recruitment Practices for Sustainability	Sasmira's Business Review-Role and Impact of Sustainable Development in the Post Pandemic World	2021-22	978-81-932442-6-5



Sr.No.	Name	Title of the paper	Name of the conference	AY	ISBN/ISSN number of the proceeding
17	Ms. Aarti Vyas	Consumer Perception towards Electric Vehicles in India	Sasmira's Business Review-Role and Impact of Sustainable Development in the Post Pandemic World	2021-22	978-81-932442-6-5
18	Dr. Pooja Thorat, Prof. Shraddha Luniya	A Comparative Study on Work Life Balance Issues Faced by Public and Private Sector Bank Employees	National Multi- Disciplinary E-conference 2021 by Vidyabharti Trust College of BBA & BCA, Umrakh	2021-22	
19	Dr. Pooja Thorat, Prof. Shraddha Luniya	A Comparative Study on Work Life Balance Issues Faced by Public and Private Sector Bank Employees	National Multi- Disciplinary E-conference 2021 by Vidyabharti Trust College of BBA & BCA, Umrakh	2021-22	
20	Dr. Pooja Thorat	Overview of Salient Indian Online Resources in Social Science Research	Online Resources in Library Science, Social Science and Life Science organized by Department of Library and IQAC.	2021-22	
21	Dr. Yesha Mehta, Dr. Sushil Kumar Pare, Ms. Shraddha Luniya	A Study on Impact of Case Studies on Learner's Perspective Understanding	ABHIPSA: Sustainable Hybrid Workplace Across All Sectors Post-Pandemic	2021-22	
22	Dr. Yesha Mehta, Dr. Sushil Kumar Pare, Ms. Shraddha Luniya	A Study on Impact of Case Studies on Learner's Perspective Understanding	ABHIPSA: Sustainable Hybrid Workplace Across All Sectors Post-Pandemic	2021-22	



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23	Dr. Yesha Mehta, Dr. Sushil Kumar Pare, Ms. Shraddha Luniya	A Study on Impact of Case Studies on Learner's Perspective Understanding	ABHIPSA: Sustainable Hybrid Workplace Across All Sectors Post-Pandemic	2021-22	
24	Dr. Shebazbano Khan	A Study on the Role of Financial Advisor in Influencing the Decision of Investors	Opportunities and Challenges for Business in the Current Turbulent Scenario	2021-22	
25	Dr. Shebazbano Khan, Dr. Pankaj Natu	A Study on Individual Perception and Challenges towards E-Banking in Mumbai	Flexible Systems Management: Flexibility, Resilience and Sustainability	2021-22	
26	Dr. Shebazbano Khan, Dr. Pankaj Natu	A Study on Individual Perception and Challenges towards E-Banking in Mumbai	Flexible Systems Management: Flexibility, Resilience and Sustainability	2021-22	
27	Dr. Aastha Sharma, Ms. Prachi Chaturvedi	A Study on Cyber Security: Understanding its Impact on Business Sustainability	International Conference on Business Sustainability "Revisiting Strategies in the Post COVID Scenario"	2021-22	
28	Dr. Aastha Sharma, Ms. Prachi Chaturvedi	A Study on Cyber Security: Understanding its Impact on Business Sustainability	International Conference on Business Sustainability "Revisiting Strategies in the Post COVID Scenario"	2021-22	





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29	Ms. Lata Poojari	A study on issues, challenges , opportunities and Future with reference to Indian Start ups- Post - Covid	" Adapt, Innovate or Perish - Futuristic Trends in Global Businesses	2021-22	
30	Mr. Gunwant Awasthi	A study on individual awareness and perception towards algorithmic trading in india	International Conference on Trends in Engineering, Applied Sciences and Management	2021-22	
31	Mr. Gunwant Awasthi	To study Investor Perception towards investing in IPO Market	International Conference on Digital Transformation and Digital Entrepreneurship : Strategies for Revival of Global Economy Post Covid-19	2021-22	
32	Mr. Gunwant Awasthi	A study on Recent trends on Mergers & Acquisitions of the Indian Banking	International Conference on Digital Transformation and Digital Entrepreneurship : Strategies for Revival of Global Economy Post Covid-19	2021-22	
33	Dr Pooja thorat	Online resource in Library Science,Social Science and life science	One day online multidisciplinary Conference	2021-22	



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### Faculty Publication 2021-22

Sr. No.	Title of Publication	Author Name	Name of Journal	ISSN/ISBN Number	AY	Department	Link of Recognition in UGC enlistment of the Journal
1	A Critical Assessment of Selected Private and Public Sector Banks through Asset Liability Management	<b>Ms. Mishu Tripathi</b>	Anvesak	ISSN: 0378-4568	2021-22	Finance	<a href="http://www.viirj.org/specialissue.html">http://www.viirj.org/specialissue.html</a>
2	Emergence of Mobile Wallets in India	<b>Dr. Charu Upadhyaya, Dr. Shebaz Khan, Dr. Shuchi Gautam, Dr. Leena Gadkari</b>	Vidyabharati International Interdisciplinary Research Journal	ISSN: 2319-4979	2021-22	Finance	<a href="http://www.viirj.org/specialissue.html">http://www.viirj.org/specialissue.html</a>
3	Emergence of Mobile Wallets in India	<b>Dr. Charu Upadhyaya, Dr. Shebaz Khan, Dr. Shuchi Gautam, Dr. Leena Gadkari</b>	Vidyabharati International Interdisciplinary Research Journal	ISSN: 2319-4979	2021-22	Finance	<a href="http://www.viirj.org/specialissue.html">http://www.viirj.org/specialissue.html</a>



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4	Emergence of Mobile Wallets in India	Dr. Charu Upadhyaya, Dr. Shebaz Khan, <b>Dr. Shuchi Gautam</b> , Dr. Leena Gadkari	Vidyabharati International Interdisciplinary Research Journal	ISSN: 2319-4979	2021-22	Finance	<a href="http://www.viirj.org/specialissue.html">http://www.viirj.org/specialissue.html</a>
5	Emergence of Mobile Wallets in India	Dr. Charu Upadhyaya, Dr. Shebaz Khan, Dr. Shuchi Gautam, <b>Dr. Leena Gadkari</b>	Vidyabharati International Interdisciplinary Research Journal	ISSN: 2319-4979	2021-22	Finance	Web of Science
6	Rise of OTT Platforms: Effect of the C-19 Pandemic	<b>Ms. Ria Patnaik</b> , Ms. Reema Shah	Palarch's Journal of Archaeology of Egypt/Egyptology	ISSN No: 1567-214X	2021-22	Marketing	Scoups Indexed
7	Rise of OTT Platforms: Effect of the C-19 Pandemic	Ms. Ria Patnaik, <b>Ms. Reema Shah</b>	Palarch's Journal of Archaeology of Egypt/Egyptology	ISSN No: 1567-214X	2021-22	Marketing	Scoups Indexed
8	Pre- and Post- analysis of Consumer behavior during Covid-19 lockdown for Online Shopping	<b>Ms. Reema Shah</b> , Ms. Ria Patnaik	Palarch's Journal of Archaeology of Egypt/Egyptology	ISSN No: 1567-214X	2021-22	Marketing	Scoups Indexed



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9	Pre- and Post- analysis of Consumer behavior during Covid-19 lockdown for Online Shopping	Ms. Reema Shah, Ms. Ria Patnaik	Palarch's Journal of Archaeology of Egypt/Egyptology	ISSN No: 1567-214X	2021-22	Marketing	Scoups Indexed
10	A Study on Online Food delivery services during the COVID -19 in Mumbai	Ms. Ria Patnaik, Ms Reema shah	Palarch's Journal of Archaeology of Egypt/Egyptology	ISSN No: 1567-214X	2021-22	Marketing	Scoups Indexed
11	A Study on Online Food delivery services during the COVID -19 in Mumbai	Ms. Ria Patnaik, Ms Reema shah	Palarch's Journal of Archaeology of Egypt/Egyptology	ISSN No: 1567-214X	2021-22	Marketing	Scoups Indexed
12	To Evaluate the Efficacies of Remote Learning in Professional Management Education in the City of Mumbai	Ms. Ria Patnaik, Ms Reema shah	Kalyan Bharti (Journal of Indian History and Culture)	ISSN: 0976-0822	2021-22	Marketing	UGC Care
13	To Evaluate the Efficacies of Remote Learning in Professional Management Education in the City of Mumbai	Ms. Ria Patnaik, Ms Reema shah	Kalyan Bharti (Journal of Indian History and Culture)	ISSN: 0976-0822	2021-22	Marketing	UGC Care



Sr. No.	Title of Publication	Author Name	Name of Journal	ISSN/ISBN Number	AY	Department	Link of Recognition in UGC enlistment of the Journal
14	Pandemic & Panic Buying: An Exploratory Study	<b>Dr. Yesha Mehta,</b> Dr. Sushil Kumar Pare	GIS Science Journal	ISSN NO : 1869-9391	2021-22	Marketing	<a href="http://gisscience.net/VOLUME-8-ISSUE-11-2021/">http://gisscience.net/VOLUME-8-ISSUE-11-2021/</a>
15	Pandemic & Panic Buying: An Exploratory Study	Dr. Yesha Mehta, <b>Dr. Sushil Kumar Pare</b>	GIS Science Journal	ISSN NO : 1869-9391	2021-22	Marketing	<a href="http://gisscience.net/VOLUME-8-ISSUE-11-2021/">http://gisscience.net/VOLUME-8-ISSUE-11-2021/</a>
16	Overview of Salient Indian Online Resources in Social Science Research	<b>Dr. Leena Gadkari,</b> Dr. Pooja Throat	Kalyan Bharti (Journal of Indian History and Culture)	ISSN: 0976-0822	2021-22	Finance	UGC Care
17	Overview of Salient Indian Online Resources in Social Science Research	Dr. Leena Gadkari, <b>Dr. Pooja Throat</b>	Kalyan Bharti (Journal of Indian History and Culture)	ISSN: 0976-0822	2021-22	HR	<a href="https://www.mukpublications.com/v25-3-si.php">https://www.mukpublications.com/v25-3-si.php</a>
18	Impact of Retail Store Design & the Layout on the Customer Mind	<b>Dr Yesha Mehta,</b> Ms Shraddha Luniya, Dr Sushil Kumar Pare	Stochastic Modeling & Applications	ISSN: 0972-3641	2021-22	Marketing	<a href="https://www.mukpublications.com/v25-3-si.php">https://www.mukpublications.com/v25-3-si.php</a>

Sr. No.	Title of Publication	Author Name	Name of Journal	ISSN/ISBN Number	AY	Department	Link of Recognition in UGC enlistment of the Journal
19	Impact of Retail Store Design & the Layout on the Customer Mind	Dr Yesha Mehta, Ms Shraddha Luniya, Dr Sushil Kumar Pare	Stochastic Modeling & Applications	ISSN: 0972-3641	2021-22	HR	<a href="https://www.mukpublications.com/v25-3-si.php">https://www.mukpublications.com/v25-3-si.php</a>
20	Impact of Retail Store Design & the Layout on the Customer Mind	Dr Yesha Mehta, Ms Shraddha Luniya, Dr Sushil Kumar Pare	Stochastic Modeling & Applications	ISSN: 0972-3641	2021-22	Marketing	<a href="http://gisscience.net/VOLUME-9-ISSUE-2-2022/">http://gisscience.net/VOLUME-9-ISSUE-2-2022/</a>
21	Customer Satisfaction in Cash & Carry Business	Dr Yesha Mehta, Ms Shraddha Luniya, Dr Sushil Kumar Pare	GIS Science Journal	ISSN NO : 1869-9391	2021-22	Marketing	<a href="http://gisscience.net/VOLUME-9-ISSUE-2-2022/">http://gisscience.net/VOLUME-9-ISSUE-2-2022/</a>
22	Customer Satisfaction in Cash & Carry Business	Dr Yesha Mehta, Ms Shraddha Luniya, Dr Sushil Kumar Pare	GIS Science Journal	ISSN NO : 1869-9391	2021-22	HR	<a href="http://gisscience.net/VOLUME-9-ISSUE-2-2022/">http://gisscience.net/VOLUME-9-ISSUE-2-2022/</a>
23	Customer Satisfaction in Cash & Carry Business	Dr Yesha Mehta, Ms Shraddha Luniya, Dr Sushil Kumar Pare	GIS Science Journal	ISSN NO : 1869-9391	2021-22	Marketing	<a href="http://www.eel.my100megs.com/volume-20-number-november-2-special-issue.html">http://www.eel.my100megs.com/volume-20-number-november-2-special-issue.html</a>





Sr. No.	Title of Publication	Author Name	Name of Journal	ISSN/ISBN Number	AY	Department	Link of Recognition in UGC enlistment of the Journal
24	Relation between Traditional Products and Market Products Post Covid-19 in Maharashtra State	<b>Dr. Shebazbano Khan, Dr Pankaj Natu, Dr. Leena Gadkari</b>	Empirical Economic Letters	ISSN: 1681-8997	2021-22	Finance	<a href="http://www.eel.my100megs.com/volume-20-number-november-2-special-issue.htm">http://www.eel.my100megs.com/volume-20-number-november-2-special-issue.htm</a>
25	Relation between Traditional Products and Market Products Post Covid-19 in Maharashtra State	Dr. Shebazbano Khan, <b>Dr Pankaj Natu, Dr. Leena Gadkari</b>	Empirical Economic Letters	ISSN: 1681-8997	2021-22	Finance	<a href="http://www.eel.my100megs.com/volume-20-number-november-2-special-issue.htm">http://www.eel.my100megs.com/volume-20-number-november-2-special-issue.htm</a>
26	Relation between Traditional Products and Market Products Post Covid-19 in Maharashtra State	Dr. Shebazbano Khan, Dr Pankaj Natu, <b>Dr. Leena Gadkari</b>	Empirical Economic Letters	ISSN: 1681-8997	2021-22	Finance	ABDC
27	Determinants of Capital Structure: Evidence from Listed Non-Financial Companies on National Stock Exchange (NSE) in	<b>Ms. Mishu Tripathi</b>	Empirical Economic Letters	ISSN: 1681-8997	2021-22	Marketing	<a href="https://kristudies.org/volume-15-issue-32-Mar-2022/">https://kristudies.org/volume-15-issue-32-Mar-2022/</a>
28	A Study on Effect of Emotional Intelligence on Job Satisfaction amongst Educators	<b>Dr. Rekha Singh, Dr. Vishal Rajendra Sandanshive, Ms Richal Tuscano</b>	Korea Review of International Studies	ISSN : 1226-4741	2021-22	HR	<a href="https://kristudies.org/volume-15-issue-32-Mar-2022/">https://kristudies.org/volume-15-issue-32-Mar-2022/</a>

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29	A Study on Effect of Emotional Intelligence on Job Satisfaction amongst Educators	Dr. Rekha Singh, <b>Dr. Vishal Rajendra Sandanshive</b> , Ms Richal Tuscano	Korea Review of International Studies	ISSN : 1226-4741	2021-22	Finance	<a href="https://kristudies.org/volume-15-issue-32-Mar-2022/">https://kristudies.org/volume-15-issue-32-Mar-2022/</a>
30	A Study on Effect of Emotional Intelligence on Job Satisfaction amongst Educators	Dr. Rekha Singh, Dr. Vishal Rajendra Sandanshive, <b>Ms Richal Tuscano</b>	Korea Review of International Studies	ISSN : 1226-4741	2021-22	Finance	<a href="https://kristudies.org/volume-15-issue-32-Mar-2022/">https://kristudies.org/volume-15-issue-32-Mar-2022/</a>
31	Covid 19 Pandemic Impact on Service Quality of Private Banks in India	<b>Dr. Shebazbano Khan</b> , Dr Charu Upadhyaya	Korea Review of International Studies	ISSN : 1226-4741	2021-22	Finance	<a href="https://kristudies.org/volume-15-issue-32-Mar-2022/">https://kristudies.org/volume-15-issue-32-Mar-2022/</a>
32	Covid 19 Pandemic Impact on Service Quality of Private Banks in India	Dr. Shebazbano Khan, <b>Dr Charu Upadhyaya</b>	Korea Review of International Studies	ISSN : 1226-4741	2021-22	Finance	ABDC
33	Impact of Work Stress on Job Performance of Bank Employees During Pandemic	<b>Dr. Vishal Sandanshive</b>	Shodhsamhita	ISSN : 2277-7067	2021-22	Finance	<a href="https://www.mukpublications.com/v25-3-st.php">https://www.mukpublications.com/v25-3-st.php</a>



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34	A Study on Impact of Case Studies on Learner's Perspective Understanding	<b>Dr. Yesha Mehta,</b> Dr. Sushil Kumar Pare, Ms. Shraddha Luniya	Stochastic Modeling & Applications	ISSN: 0972-3641	2021-22	Marketing	<a href="https://www.mukpublications.com/v25-3-si.php">https://www.mukpublications.com/v25-3-si.php</a>
35	A Study on Impact of Case Studies on Learner's Perspective Understanding	Dr. Yesha Mehta, <b>Dr. Sushil Kumar Pare,</b> Ms. Shraddha Luniya	Stochastic Modeling & Applications	ISSN: 0972-3641	2021-22	Marketing	<a href="https://www.mukpublications.com/v25-3-si.php">https://www.mukpublications.com/v25-3-si.php</a>
36	A Study on Impact of Case Studies on Learner's Perspective Understanding	Dr. Yesha Mehta, Dr. Sushil Kumar Pare, <b>Ms. Shraddha Luniya</b>	Stochastic Modeling & Applications	ISSN: 0972-3641	2021-22	HR	<a href="https://tojdel.net/?pid=showissue&amp;volume=10&amp;issue=2">https://tojdel.net/?pid=showissue&amp;volume=10&amp;issue=2</a>
37	Learning Inclination, Executives, and Online Learning	<b>Dr. Sushil kumar Pare,</b> Dr. Yesha Mehta	The Online Journal of Distance Education and e-Learning	ISSN: 2147-6454	2021-22	Marketing	<a href="https://tojdel.net/?pid=showissue&amp;volume=10&amp;issue=2">https://tojdel.net/?pid=showissue&amp;volume=10&amp;issue=2</a>
38	Learning Inclination, Executives, and Online Learning	Dr. Sushil kumar Pare, <b>Dr. Yesha Mehta</b>	The Online Journal of Distance Education and e-Learning	ISSN: 2147-6454	2021-22	Marketing	<a href="https://www.int-jecse.net/abstract.php?id=3289">https://www.int-jecse.net/abstract.php?id=3289</a>



Sr. No.	Title of Publication	Author Name	Name of Journal	ISSN/ISBN Number	AY	Department	Link of Recognition in UGC enlistment of the Journal
39	A Study of Service Quality and Consumer Satisfaction with reference to Digital Financial Inclusion	<b>Dr. Vishal Rajendra Sandanshive, Dr. Aastha Sharma</b>	International Journal of Early Childhood Special Education (INT-JECS)	ISSN: 1308-5581	2021-22	Finance	<a href="https://www.int-jecse.net/abstract.php?id=3289">https://www.int-jecse.net/abstract.php?id=3289</a>
40	A Study of Service Quality and Consumer Satisfaction with reference to Digital Financial Inclusion	<b>Dr. Vishal Rajendra Sandanshive, Dr. Aastha Sharma</b>	International Journal of Early Childhood Special Education (INT-JECS)	ISSN: 1308-5581	2021-22	Finance	<a href="https://www.int-jecse.net/abstract.php?id=3289">https://www.int-jecse.net/abstract.php?id=3289</a>
41	A Study of Service Quality and Consumer Satisfaction with reference to Digital Financial Inclusion	<b>Mr. Gunwant Awasthi</b>	International Journal of Early Childhood Special Education (INT-JECS)	ISSN: 1308-5581	2021-22	Finance	
42	"Inclusivity in Online Education during COVID Pandemic: A Study with Reference to the Private Universities in	<b>Dr. Sonal Sharma</b>	Korea Review of International Studies,	ISSN:1226-4741	2021-22	General Management	ABDC
43	'Reflection of Village Economy and Rural Development in the Travelogues of V.S. Naipaul	<b>Dr. Sonal Sharma</b>	Rabindra Bharti Journal of Philosophy	ISSN:0973-0087	2021-22	General Management	UGC Care



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44	Human Rights Issues and Social Discrimination Reflected in V.S. Naipaul's Indian Trilogy	Dr. Sonal Sharma	Journal Dogo Rangsang Research Journal	ISSN : 2347-7180	2021-22	General Management	UGC Care
45	Neo-Feminist Attributes in Indian Chick Lit: A Study with Reference to Advaita Kala's <i>Almost Single</i> and Monica Pradhan's <i>The</i>	Dr. Sonal Sharma	Journal of the Maharaja Sayajirao University of Baroda	ISSN: 0025-0422	2021-22	General Management	UGC Care
46	"Life Insurance Policy Holders and Their Perception on Life Insurance Services in Kathmandu, Nepal".	Dr Aastha Sharma	Empirical Economic Letters	ISSN:1681-8997	2021-22	Finance	ABDC
47	The Effect of Workplace Learning on Organizational Performance: A research study	Dr Rekha Singh	International Journal of Health Science	ISSN 5136-5149	2021-22	HR	<a href="http://sciencescholar.us/journal/index.php/ijhs/article/view/7020">http://sciencescholar.us/journal/index.php/ijhs/article/view/7020</a>
48	Attitude of Teachers, Students and Parents towards continuous and comprehensive evaluation	Dr Rekha Singh	International Journal of Early Childhood Special Education (INT-JECSE)	ISSN:1308-5581	2021-22	HR	<a href="https://www.int-jecse.net/abstract.php?id=2232">https://www.int-jecse.net/abstract.php?id=2232</a>

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49	Online Banking in New Normal - Emerging Perspective	<b>Dr Charu Upadhyaya</b>	Journal of Asiatic Journal of Mumbai	ISSN: 0972-0766	2021-22	Finance	UGC Care
50	A Study on Cyber Security: Understanding Its Impact on Business Sustainability	<b>Ms. Prachi Chaturvedi, Dr Aastha Sharma</b>	Asian Journal of Organic & Medicinal Chemistry	ISSN Online: 2456-8937	2021-22	HR	UGC
51	A Study on Cyber Security: Understanding Its Impact on Business Sustainability	<b>Ms. Prachi Chaturvedi, Dr Aastha Sharma</b>	Asian Journal of Organic & Medicinal Chemistry	ISSN Online: 2456-8937	2021-22	Finance	UGC
52	A comparative study on Work Life balance Issues faced by the Public and Private sector bank Employees	<b>Dr. Pooja Thorat, Prof. Shraddha Luniya</b>	Journal of Asistic Society of Mumbai	ISSN Online: 0972-0766		HR	UGC Care
53	A comparative study on Work Life balance Issues faced by the Public and Private sector bank Employees	<b>Dr. Pooja Thorat, Prof. Shraddha Luniya</b>	Journal of Asistic Society of Mumbai	ISSN Online: 0972-0766		HR	UGC Care





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### Students-Books Published / Book chapter

Sr. No.	Title of the book published	Name of the Student	Name of the publisher	AY	ISBN/ISSN number
1	Recent Aspects of Climate Change Response through ESG Practices - Case of State Bank of India in Book titled: Lifelong Learning: Issues and Challenges	Mr. Saurabh Dwivedi	Dr. Eknath Mundhe	21-22	ISBN: 978-93-5620-680-9
2	Recent Aspects of Climate Change Response through ESG Practices - Case of State Bank of India in Book titled: Lifelong Learning: Issues and Challenges	Dhawan Earukonda	Dr. Eknath Mundhe	21-22	ISBN: 978-93-5620-680-9





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### Students Conference Proceedings

Sr. No.	Title of the paper/Article	Name of the author/s	Name of the conference/Journals	AY	ISBN/ISSN number
1	A Study on Impact of Advertisement on Customer Attraction in the Banking Sector during the Pandemic	Dr. Charu Upadhyaya, Dr. Shuchi Gautam, <b>Mr. Piyush Sonawane</b>	International E-Conference on Current Trends in Multidisciplinary Research	2021-22	
2	Pandemic & Panic Buying: An Exploratory Study	Dr. Yesha Mehta, Dr. Sushil Kumar Pare, Ms. Megha Singh Chauhan, <b>Ms. Sejal Yadav,</b>	GIS Science Journal	2021-22	ISSN NO : 1869-9391
3	Pandemic & Panic Buying: An Exploratory Study	Dr. Yesha Mehta, Dr. Sushil Kumar Pare, Ms. Sejal Yadav, <b>Ms. Megha Singh Chauhan</b>	GIS Science Journal	2021-22	ISSN NO : 1869-9391
4	Impact of Retail Store Design & the Layout on the Customer Mind	Dr. Yesha Mehta, Ms. Shraddha Luniya, Dr. Sushil Kumar Pare, <b>Mr. Randhir Kadam,</b>	Stochastic Modeling & Applications	2021-22	ISSN: 0972-3641



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5	A Critical Assessment of Selected Private and Public Sector Banks through Asset Liability Management	Ms. Mishu Tripathi, Dr. Disha Shah, <b>Ms. Ayesha Shaikh</b>	Anvesak	2021-22	ISSN: 0378-4568
6	A Study on Individual Awareness and Perception towards Algorithmic Trading in India.	Mr. Gunwant Awasthi, Ms. Apurva Thakur, Mr. Shubham Singh, <b>Ms. Anjali Pandey</b>	International Conference on Trends in Engineering, Applied Sciences and Management	2021-22	
7	A Study on Individual Awareness and Perception towards Algorithmic Trading in India.	Mr. Gunwant Awasthi, Ms. Anjali Pandey, Mr. Shubham Singh, <b>Ms. Apurva Thakur,</b>	International Conference on Trends in Engineering, Applied Sciences and Management	2021-22	
8	A Study on Individual Awareness and Perception towards Algorithmic Trading in India.	Mr. Gunwant Awasthi, Ms. Anjali Pandey, Ms. Apurva Thakur, <b>Mr. Shubham Singh</b>	International Conference on Trends in Engineering, Applied Sciences and Management	2021-22	
9	To study Investor Perception towards investing in IPO Market	Mr. Gunwant Awasthi, Mr. Neel Vora, <b>Mr. Bhavya Gala</b>	International Conference on Digital Transformation and Digital Entrepreneurship : Strategies for Revival of Global Economy Post Covid-19	2021-22	
9	To study Investor Perception towards investing in IPO Market	Mr. Gunwant Awasthi, Mr. Bhavya Gala, <b>Mr. Neel Vora</b>	International Conference on Digital Transformation and Digital Entrepreneurship : Strategies for Revival of Global Economy Post Covid-19	2021-22	



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10	A study on Recent trends on Mergers & Acquisitions of the Indian Banking	Mr. Gunwant Awasthi, Ms. Ritu Partani, Ms. Arpana Pandita, <b>Ms. Sujata Mundada</b>	International Conference on Digital Transformation and Digital Entrepreneurship : Strategies for Revival of Global Economy Post Covid-19	2021-22	
11	A study on Recent trends on Mergers & Acquisitions of the Indian Banking	Mr. Gunwant Awasthi, Ms. Sujata Mundada, Ms. Arpana Pandita, <b>Ms. Ritu Partani,</b>	International Conference on Digital Transformation and Digital Entrepreneurship : Strategies for Revival of Global Economy Post Covid-19	2021-22	
12	A study on Recent trends on Mergers & Acquisitions of the Indian Banking	Mr. Gunwant Awasthi, Ms. Sujata Mundada, Ms. Ritu Partani, <b>Ms. Arpana Pandita</b>	International Conference on Digital Transformation and Digital Entrepreneurship : Strategies for Revival of Global Economy Post Covid-19	2021-22	





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2	A Study on Individual Awareness & Perception towards Investment in Cryptocurrency & its relation to Blockchain in India	Mr. Gunwant Awasthi, Ms. Pranita Barkul, Ms. Drishti Dave, <b>Ms. Drashti Tanna</b>	International Journal of Advance and Innovative Research	2021-22	ISSN : 2394-7780
3	A Study on Individual Awareness & Perception towards Investment in Cryptocurrency & its relation to Blockchain in India	Mr. Gunwant Awasthi, Ms. Drishti Dave, Ms. Drashti Tanna, <b>Ms. Pranita Barkul</b>	International Journal of Advance and Innovative Research	2021-22	ISSN : 2394-7780
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