



*Lagdu Singh Charitable Trust's (Regd.)*

## THAKUR INSTITUTE OF MANAGEMENT STUDIES & RESEARCH

(Approved by AICTE, Govt. of Maharashtra & Affiliated to University of Mumbai)

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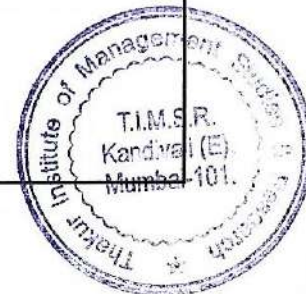
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### Faculty Conference-proceedings 2021-22

Sr.No.	Name	Title of the paper	Name of the conference	AY	ISBN/ISSN number of the proceeding
1	<b>Dr. Charu Upadhyaya, Dr. Shuchi Gautam</b>	A Study on Impact of Advertisement on Customer Attraction in the Banking Sector during the Pandemic	International E-Conference on Current Trends in Multidisciplinary Research	2021-22	
2	<b>Dr. Charu Upadhyaya, Dr. Shuchi Gautam</b>	A Study on Impact of Advertisement on Customer Attraction in the Banking Sector during the Pandemic	International E-Conference on Current Trends in Multidisciplinary Research	2021-22	
3	<b>Dr. Charu Upadhyaya, Dr. Shuchi Gautam</b>	Analytical Study of Shining Bright Yellow metal as an Investment Asset	International Conference on Commerce and Management	2021-22	ISSN:2231-0096
4	<b>Dr. Charu Upadhyaya, Dr. Shuchi Gautam</b>	Analytical Study of Shining Bright Yellow metal as an Investment Asset	International Conference on Commerce and Management	2021-22	



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5	<b>Dr. Rekha Singh,</b> Ms. Richal Tuscano	A Study on Impact of Internet Usage on Behaviour of Youth	International Conference on Innovations & Challenges, in Commerce, Management, Economics, Education, Humanities, Applied Science, and Social Sciences	2021-22	ISBN: 978-93-91932-14-5
6	Dr. Rekha Singh, Ms. <b>Richal Tuscano</b>	A Study on Impact of Internet Usage on Behaviour of Youth	International Conference on Innovations & Challenges, in Commerce, Management, Economics, Education, Humanities, Applied Science, and Social Sciences	2021-22	ISBN: 978-93-91932-14-5
7	<b>Dr. Pooja Thorat,</b> Prof. Shraddha Luniya	Role of Management Education in Shaping the Future of Budding Managers in VUCA World	International Conference on Glocal evaluation through and post covid 19 times	2021-22	
8	Dr. Pooja Thorat, <b>Prof. Shraddha Luniya</b>	Role of Management Education in Shaping the Future of Budding Managers in VUCA World	International Conference on Glocal evaluation through and post covid 19 times	2021-22	
9	<b>Dr. Leena Gadkari,</b> Dr. Swati Desai, Dr. Pankaj Natu	Building resilience through disaster management perspectives in higher education	World Congress on Disaster Management	2021-22	
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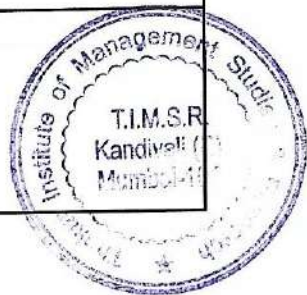
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11	Dr. Leena Gadkari, Dr. Swati Desai, <b>Dr. Pankaj Natu</b>	Building resilience through disaster management perspectives in higher education	World Congress on Disaster Management	2021-22	
12	<b>Dr. Sonal Sharma</b>	Paradigm Shift to Interpersonal Communication: A Study with reference to Social Media Platforms	English Nagueage Teaching: The issues and Challenges in Indian Perspective	2021-22	
13	<b>Dr. Leena Gadkari</b>	Online Banking In New Normal - Emerging Perspectives	Transforming Business Through Digitalization: Insights, Tools And Techniques	2021-22	
14	<b>Dr. Rekha Singh</b>	A Study on Impact of Employee Motivation and Recognition on Retention	11th International Conference on Multidisciplinary Research Practices in Humanities, Business Management, Social Sciences and Education	2021-22	978-93-91932-22-0
15	<b>Ms. Richal Tuscano,</b> Dr. Rekha Singh	A Study of Green Recruitment Practices for Sustainability	Sasmira's Business Review-Role and Impact of Sustainable Development in the Post Pandemic World	2021-22	978-81-932442-6-5
16	Ms. Richal Tuscano, <b>Dr. Rekha Singh</b>	A Study of Green Recruitment Practices for Sustainability	Sasmira's Business Review-Role and Impact of Sustainable Development in the Post Pandemic World	2021-22	978-81-932442-6-5



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17	Ms. Aarti Vyas	Consumer Perception towards Electric Vehicles in India	Sasmira's Business Review-Role and Impact of Sustainable Development in the Post Pandemic World	2021-22	978-81-932442-6-5
18	Dr. Pooja Thorat, Prof. Shraddha Luniya	A Comparative Study on Work-Life Balance Issues Faced by Public and Private Sector Bank Employees	National Multi- Disciplinary E-conference 2021 by Vidyabharti Trust College of BBA & BCA, UmraKh	2021-22	
19	Dr. Pooja Thorat, Prof. Shraddha Luniya	A Comparative Study on Work-Life Balance Issues Faced by Public and Private Sector Bank Employees	National Multi- Disciplinary E-conference 2021 by Vidyabharti Trust College of BBA & BCA, UmraKh	2021-22	
20	Dr. Pooja Thorat	Overview of Salient Indian Online Resources in Social Science Research	Online Resources in Library Science, Social Science and Life Science organized by Department of Library and IQAC.	2021-22	
21	Dr. Yesha Mehta, Dr. Sushil Kumar Pare, Ms. Shraddha Luniya	A Study on Impact of Case Studies on Learner's Perspective Understanding	ABHIPSA: Sustainable Hybrid Workplace Across All Sectors Post-Pandemic	2021-22	
22	Dr. Yesha Mehta, Dr. Sushil Kumar Pare, Ms. Shraddha Luniya	A Study on Impact of Case Studies on Learner's Perspective Understanding	ABHIPSA: Sustainable Hybrid Workplace Across All Sectors Post-Pandemic	2021-22	



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24	Dr. Shebazbano Khan	A Study on the Role of Financial Advisor in Influencing the Decision of Investors	Opportunities and Challenges for Business in the Current Turbulent Scenario	2021-22	
25	Dr. Shebazbano Khan, Dr. Pankaj Natu	A Study on Individual Perception and Challenges towards E-Banking in Mumbai	Flexible Systems Management: Flexibility, Resilience and Sustainability	2021-22	
26	Dr. Shebazbano Khan, Dr. Pankaj Natu	A Study on Individual Perception and Challenges towards E-Banking in Mumbai	Flexible Systems Management: Flexibility, Resilience and Sustainability	2021-22	
27	Dr. Aastha Sharma, Ms. Prachi Chaturvedi	A Study on Cyber Security: Understanding its Impact on Business Sustainability	International Conference on Business Sustainability "Revisiting Strategies in the Post COVID Scenario"	2021-22	
28	Dr. Aastha Sharma, Ms. Prachi Chaturvedi	A Study on Cyber Security: Understanding its Impact on Business Sustainability	International Conference on Business Sustainability "Revisiting Strategies in the Post COVID Scenario"	2021-22	



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29	Ms. Lata Poojari	A study on issues, challenges , opportunities and Future with reference to Indian Start ups- Post - Covid	" Adapt, Innovate or Perish - Futuristic Trends in Global Businesses	2021-22	
30	Mr. Gunwant Awasthi	A study on individual awareness and perception towards algorithmic trading in india	International Conference on Trends in Engineering, Applied Sciences and Management	2021-22	
31	Mr. Gunwant Awasthi	To study Investor Perception towards investing in IPO Market	International Conference on Digital Transformation and Digital Entrepreneurship : Strategies for Revival of Global Economy Post Covid-19	2021-22	
32	Mr. Gunwant Awasthi	A study on Recent trends on Mergers & Acquisitions of the Indian Banking	International Conference on Digital Transformation and Digital Entrepreneurship : Strategies for Revival of Global Economy Post Covid-19	2021-22	
33	Dr Pooja thorat	Online resource in Library Science,Social Science and life science	One day online multidisciplinary Conference	2021-22	





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### Students Conference Proceedings

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1	A Study on Impact of Advertisement on Customer Attraction in the Banking Sector during the Pandemic	Dr. Charu Upadhyaya, Dr. Shuchi Gautam, <b>Mr. Piyush Sonawane</b>	International E-Conference on Current Trends in Multidisciplinary Research	2021-22	
2	Pandemic & Panic Buying: An Exploratory Study	Dr. Yesha Mehta, Dr. Sushil Kumar Pare, Ms. Megha Singh Chauhan, <b>Ms. Sejal Yadav,</b>	GIS Science Journal	2021-22	ISSN NO : 1869-9391
3	Pandemic & Panic Buying: An Exploratory Study	Dr. Yesha Mehta, Dr. Sushil Kumar Pare, Ms. Sejal Yadav, <b>Ms. Megha Singh Chauhan</b>	GIS Science Journal	2021-22	ISSN NO : 1869-9391
4	Impact of Retail Store Design & the Layout on the Customer Mind	Dr. Yesha Mehta, Ms. Shraddha Luniya, Dr. Sushil Kumar Pare, <b>Mr. Randhir Kadam,</b>	Stochastic Modeling & Applications	2021-22	ISSN: 0972-3641



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5	A Critical Assessment of Selected Private and Public Sector Banks through Asset Liability Management	Ms. Mishu Tripathi, Dr. Disha Shah, <b>Ms. Ayesha Shaikh</b>	Anvesak	2021-22	ISSN: 0378-4568
6	A Study on Individual Awareness and Perception towards Algorithmic Trading in India.	Mr. Gunwant Awasthi, Ms. Apurva Thakur, Mr. Shubham Singh, <b>Ms. Anjali Pandey</b>	International Conference on Trends in Engineering, Applied Sciences and Management	2021-22	
7	A Study on Individual Awareness and Perception towards Algorithmic Trading in India.	Mr. Gunwant Awasthi, Ms. Anjali Pandey, Mr. Shubham Singh, <b>Ms. Apurva Thakur,</b>	International Conference on Trends in Engineering, Applied Sciences and Management	2021-22	
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9	To study Investor Perception towards investing in IPO Market	Mr. Gunwant Awasthi, Mr. Neel Vora, <b>Mr. Bhavya Gala</b>	International Conference on Digital Transformation and Digital Entrepreneurship : Strategies for Revival of Global Economy Post Covid-19	2021-22	
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11	A study on Recent trends on Mergers & Acquisitions of the Indian Banking	Mr. Gunwant Awasthi, Ms. Sujata Mundada, Ms. Arpana Pandita, <b>Ms. Ritu Partani,</b>	International Conference on Digital Transformation and Digital Entrepreneurship : Strategies for Revival of Global Economy Post Covid-19	2021-22	
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