

June - 2024

Yuvotsav 2024



TIMSR organized its annual fest on 4th & 5th April, 2024 with the theme "Yuvotsav". The inauguration ceremony was graced by Mr. Kushaal Pawar-Content Creator, Singer and Composer. Participants showcased their talents and skills in various events like singing, dancing, and fashion show. The very talented contestants were judged by the experts in the field such as Ms. Khushi Patil and Mr. Mayuresh Madgavkar for singing, Ms. Vaidehee Sawant and Ms. Ritika Tiwari for fashion show and Ms. Shweta Tukrul and Mr. Rohan Sabale for dancing. Management games and E-games consisted of fun-filled events like bizz quizz, code wars, unrevealed the bug, valorant, BGMI etc. Entertaining pursuits such as games, quizzes, open mic, live orchestra and food stalls were also set up. Yuvotsav 2024 concluded on a high note, leaving behind cherished memories and valuable experiences for everyone involved. The event succeeded in its objective of fostering talent, creativity, and companionship among the students of TIMSR.



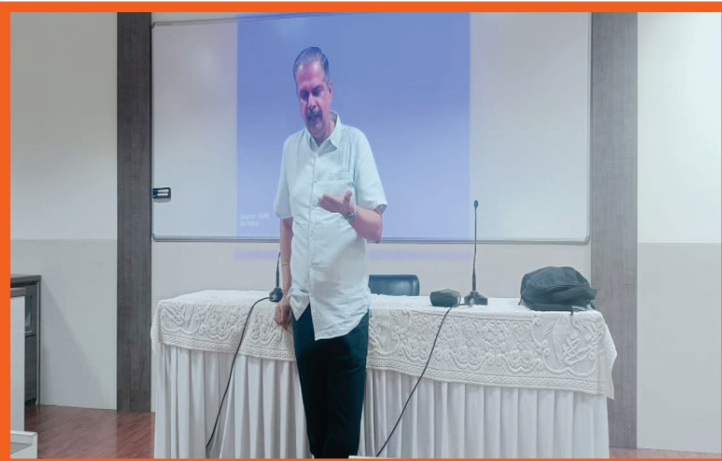
NEWSLETTER

Entrepreneurial Mela



TIMSR's Center for Entrepreneurship and Innovation Cell (TCEI) conducted an activity known as the 'Entrepreneurial Mela 2024' from 4th-5th April, 2024. During the event, TIMSR students of MMS, Semester II (Batch 2023-2025) got involved in marketing activities and had hands-on experience by setting up two stalls at TEG Yuvotsav Fest for selling designer & niche T-shirts and fast food items. Through this activity, budding entrepreneurs of TIMSR got a platform to showcase their talents and enhance their essential entrepreneurial skills.

Fixed Income Instruments



TIMSR's Finance Department organised a guest session on Fixed Income Instruments on 7th April, 2024 for MMS(FM), Semester-IV (Batch 2022-25) students. The guest speaker for the session was Mr. Dilip Rajput, Founder-Adian Services LLP. He explained various securities such as bonds and certificates of deposit, offering investors a steady stream of income with fixed interest payments over a specified period. He made the students understand basic valuation, risk profiles, and market dynamics essential for investment decision-making.

Gratitude Day



On 12th April, 2024 TIMSR's Student Council organized a Gratitude Day Celebration, dedicated to honoring our teaching, non-teaching, and support staff. The event commenced with students showcasing their gratitude through a vibrant rangoli display. Deputy Director Dr. Rekha Singh addressed all attendees, conveying heartfelt gratitude for their dedication and hard work. The celebration concluded with a delightful lunch, fostering camaraderie and appreciation among our academic community.

Mentoring Session by Alum



TIMSR's Center for Entrepreneurship and Innovation Cell (TCEI) organized a "Mentoring Session by Alum" on 16th April, 2024. The session was conducted by Mr. Harshad Choughule (Alumnus-TIMSR) for the students of MMS Semester-II (Batch 2023-2025). During the session, the students discussed their business plans and received appropriate suggestions for improvement. The students addressed all their queries regarding their respective startups, understood the implementation perspective, business know-how and ways to tackle them.

Media Planning & Strategy – Media in India with reference to Special Issues in Indian Media



TIMSR organized a guest session on “Media Planning & Strategy – Media in India with reference to Special Issues in Indian Media” by Mr. Sunil Pinto, Head–Events & Partnerships, ADGULLY. The session was conducted on 28th April, 2024 for the Semester VI students of MMS (MM) Three Year Part Time Program. The session was very insightful for the students wherein they got to know about the media in India and several special issues relating to India media. The session concluded with a question & answer session and vote of thanks.

Brand Positioning



TIMSR organized a guest session on “Brand Positioning” for the Part Time students of MMS (MM), Semester-IV (Batch 2022-25) on 4th May, 2024. The session was conducted by Mr. Dinesh Tilwani – Brand Head of VIP Industries Ltd. During the session, the students got an exposure on deep thoughts & practical implementations of Brand Positioning including Brand Awareness, Brand Personality, Brand Communication and other related topics.



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Degree Distribution Ceremony for MMS (Batch 2021-23)



The Degree Distribution Ceremony for the MMS Batch 2021-23 was held on 11th May, 2024 at TIMSR campus. Distinguished guests, HE Donnawit Poolsawat, Consul General of Thailand in Mumbai, and Ms. Priya Pansare, CEO of India Business Group, Trade Council, and Chamber of Commerce, graced the occasion with their presence. They delivered inspiring speeches, urging the graduates to pursue their passions fearlessly. The highlight was the presentation of degree certificates to the students, followed by the rewarding of cash prizes to the batch toppers.

Dissertation Viva



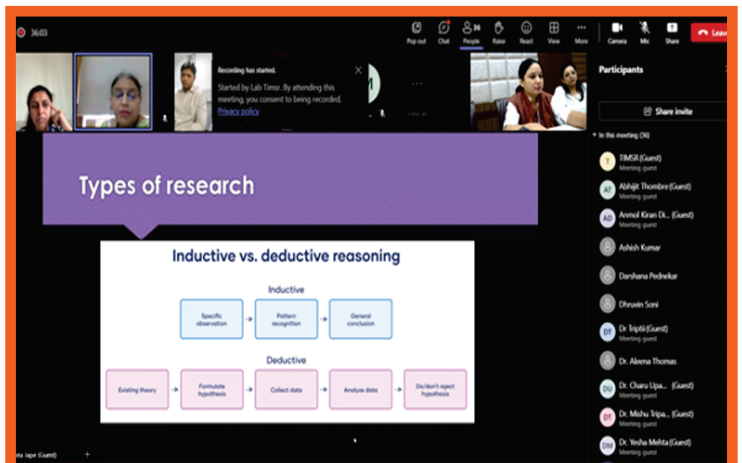
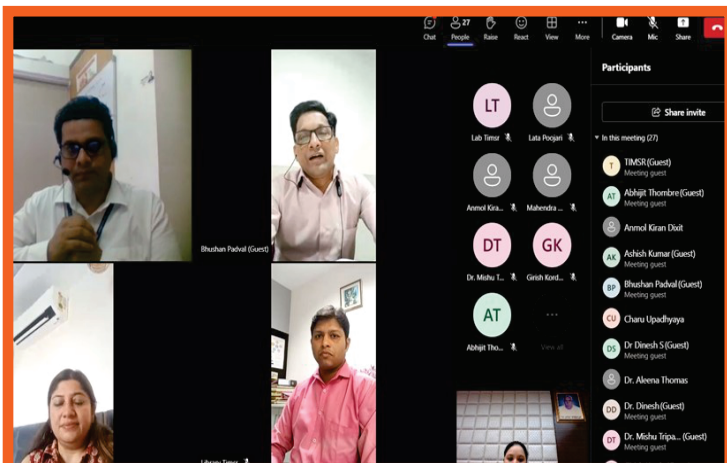
TIMSR organized a Dissertation Viva for the students of MMS Semester-IV (Batch 2022-24) on 11th May, 2024. The viva-voce session, overseen by a panel comprising external industry experts alongside internal faculty members, provided a rigorous evaluation framework encompassing diverse criteria. This collaborative approach ensured students were thoroughly assessed on their subject knowledge, critical thinking abilities, practical skills, and overall understanding of industry-relevant concepts.

Degree Distribution Ceremony for the MMS(FM) & MMS (MM) (Batch 2020-23)



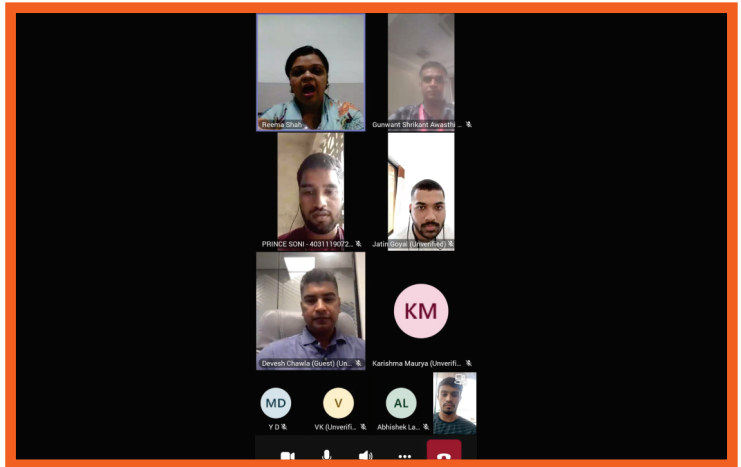
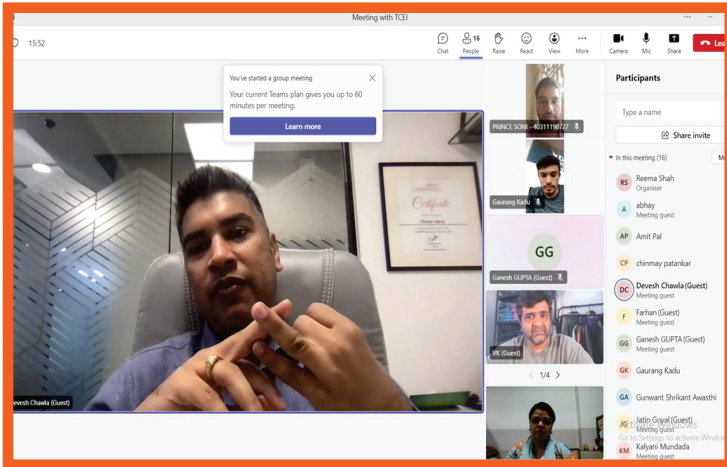
The Degree Distribution Ceremony for the MMS (FM) and MMS (MM) (Batch 2020-23) was held on 12th May, 2024 at TIMSR Campus. The event commenced with a welcome address by Director Dr. Pankaj Natu. The distinguished guests, HE Mr. Ahmad Zuwairi Yusoff, Consul General of Malaysia in Mumbai, and Mr. Ajay Kumar Handa, President of Centaur Pharmaceutical Pvt. Ltd. graced the occasion. The highlight of the ceremony was the presentation of degree certificates, followed by the rewarding of cash prizes to the batch toppers.

FDP- Writing A Category Paper using Bibliometrics Analysis



TIMSR organized a 5-day online FDP on 'Writing A category paper using Bibliometrics Analysis' from 13th to 17th May, 2024 in online mode. The guest speakers were Dr. Smita Jape, Associate Professor and Academic Head, Dr. V.N Bedekar Institute of Management Studies, Dr. Dinesh Sonkul, Assistant Professor, Sheila Raheja School of Business Management & Research, Dr. Krupal Punjani, Assistant Professor, SVKM'S NMIMS, and Prof. Krishnakant Lasune, Assistant Professor, Bedekar Institute of Management Studies.

Startup India – Funding Scheme



TIMSR’s Center for Entrepreneurship and Innovation Cell (TCEI) organized a Guest Mentoring session on Startup India – Funding Scheme on 3rd June, 2024. The session was conducted by Mr. Devesh Chawla, Founder & CEO, Chatur Ideas for the students of MMS Sem-II (Batch 2023-2025). Discussions were made on various funding schemes available from the Government of India. Overall, the session was very insightful and experiential for the students and concluded with a vote of thanks.

FINSEC Conclave 2024



TIMSR’s students of MMS Semester II (2023-25) volunteered in organising an event “Financial Security Conclave 2024” also called as “FINSEC 2024” for Data Security Council of India (DSCI) which took place on 4th and 5th June, 2024 at Westin Hotel, Powai. Students had the opportunity to be part of the organizing team for the event. They had the opportunity to network with delegates, including CEOs and directors of company from across India. Over the two days, they gained insights by attending sessions and panel discussions.



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International Yoga Day



On June 21, 2024, TIMSR celebrated “International Yoga Day” with its teaching, non-teaching, and support staff. The event began with an introduction to the fundamentals of Yoga, featuring exercises such as neck stretches, breathing techniques, and meditation practices. Led by Ms. Lata Poojari, the session included demonstrations of various yoga poses and an insightful discussion on the essence of yoga. She emphasized the importance of regular practice, highlighting its benefits for mental, physical, and intellectual health.

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