



Stakeholders Feedback Report A.Y. 2020-21

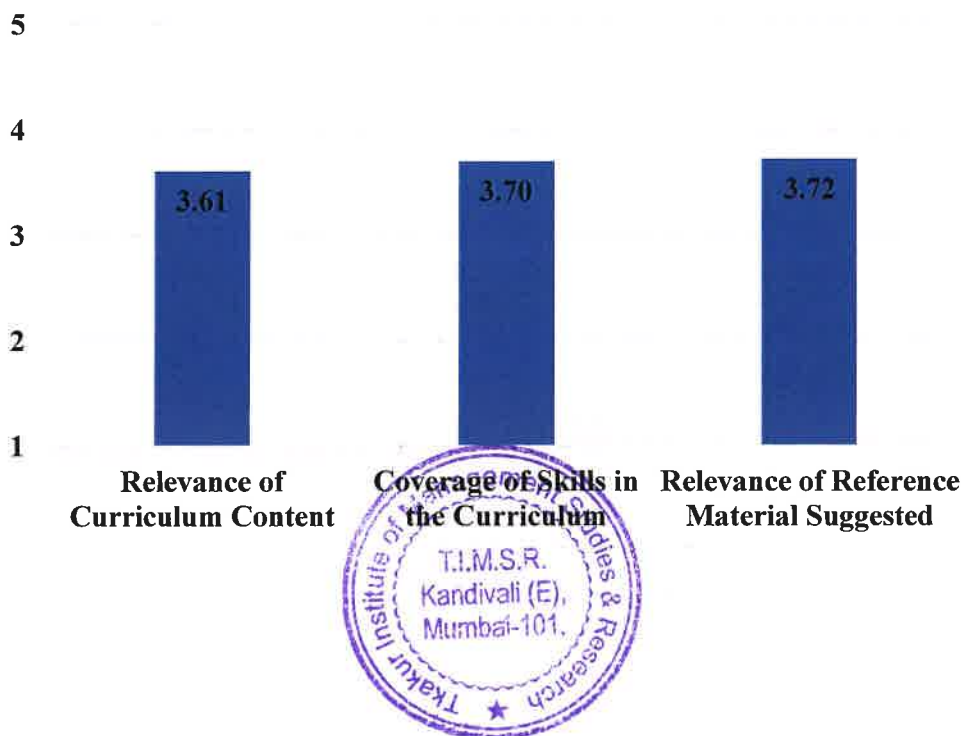
Students, Alumni, Industry, Faculty and Parents



A. Students Feedback on Teaching and Curriculum

In A.Y. 2020-21, students' feedback was collected on Teaching and Curriculum. It includes parameters such as relevance of curriculum content, coverage of skills in the curriculum and relevance of reference material suggested. Students were asked to rate the parameters on the scale of 1 to 5. (1 = Very Low Relevance, 2 = Low Relevance, 3 = Neutral, 4 = High Relevance, 5 = Very High Relevance)

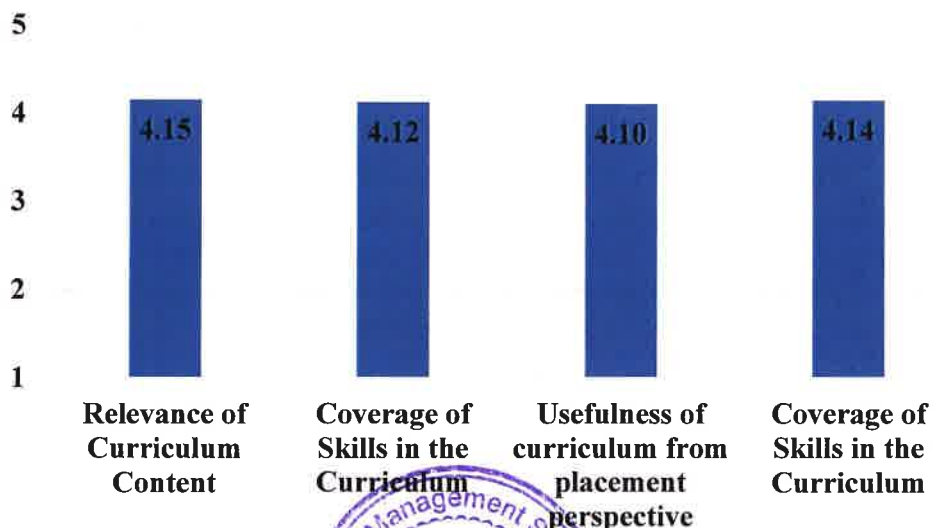
Parameter	Score	Remarks
Relevance of Curriculum Content	3.61	Relevance of Curriculum Content received a score of 3.61 , indicating that students find the content to be somewhat relevant but there may be room for improvement.
Coverage of Skills in the Curriculum	3.70	Coverage of Skills in the Curriculum was rated at 3.70 , suggesting that the curriculum covers the necessary skills fairly well, though some enhancements could still be made.
Relevance of Reference Material Suggested	3.72	Relevance of Reference Material Suggested scored 3.72 , which shows that students generally find the suggested reference materials to be appropriate and useful, with this aspect receiving the highest score among the three parameters.



B. Alumni Feedback on Teaching and Curriculum

In A.Y. 2020-21, alumni feedback was collected on Teaching and Curriculum. It includes parameters such as relevance of curriculum content, coverage of skills in the curriculum and relevance of reference material suggested. Alumni were asked to rate the parameters on the scale of 1 to 5. (1 = Very Low Relevance, 2 = Low Relevance, 3 = Neutral, 4 = High Relevance, 5 = Very High Relevance)

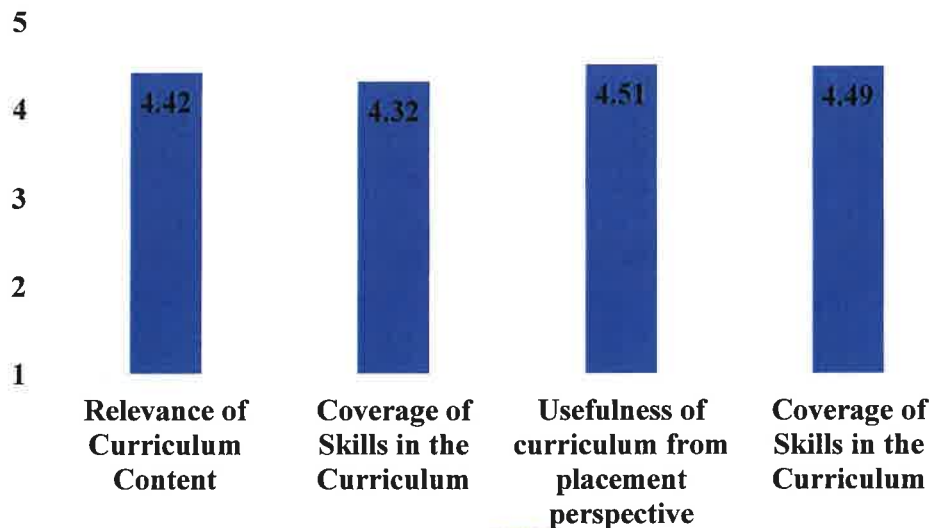
Parameter	Score	Remarks
Relevance of Curriculum Content	4.15	The content of the curriculum is perceived as highly relevant by alumni and industry professionals. This indicates that the curriculum is up-to-date and covers topics that are important and applicable in the current industry scenario.
Coverage of Skills in the Curriculum	4.12	The curriculum covers the necessary skills. This suggests that students are being equipped with the skills needed for their professional roles, although there might be room for improvement.
Usefulness of curriculum from placement perspective	4.10	The curriculum is considered useful for job placements. This implies that the knowledge and skills taught are aligned with the expectations and requirements of alumni
Relevance of Reference Material Suggested	4.14	The suggested reference materials are relevant.



C. Faculty Feedback on Teaching and Curriculum

In A.Y. 2020-21, faculty feedback was collected on Teaching and Curriculum. It includes parameters such as relevance of curriculum content, coverage of skills in the curriculum and relevance of reference material suggested. Faculty was asked to rate the parameters on the scale of 1 to 5. (1 = Very Low Relevance, 2 = Low Relevance, 3 = Neutral, 4 = High Relevance, 5 = Very High Relevance)

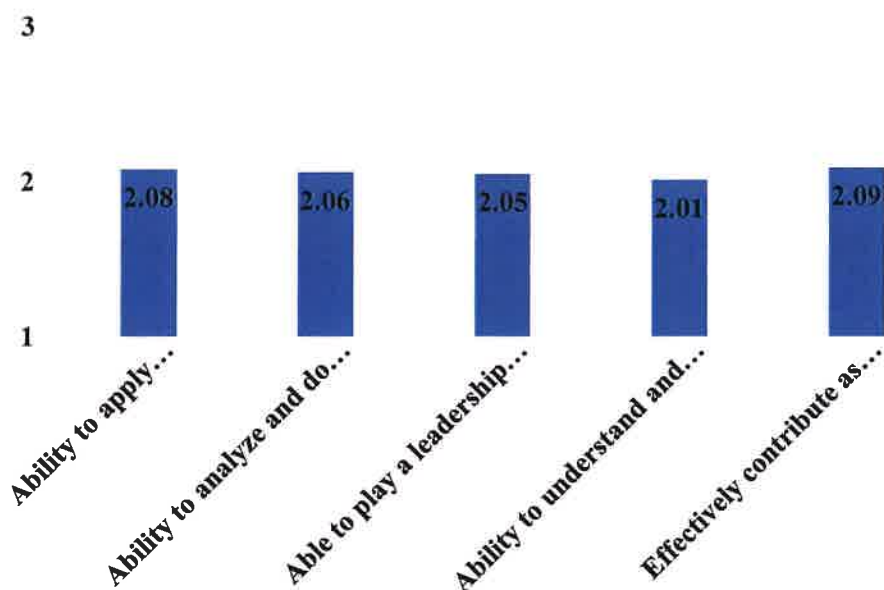
Parameter	Score	Remarks
Relevance of Curriculum Content	4.42	Faculty find the curriculum content to be highly relevant and appropriate for the students' learning needs.
Coverage of Skills in the Curriculum	4.32	The curriculum is seen as effectively covering the necessary skills, though there might still be some areas for enhancement.
Usefulness of curriculum from placement perspective	4.51	This aspect received the highest score, suggesting that faculty believe the curriculum is very beneficial for students' job placements and career prospects.
Relevance of Reference Material Suggested	4.49	Faculty consider the suggested reference materials to be very relevant and supportive of the curriculum.



D. Employer / Industry Survey on Teaching and Curriculum

In A.Y. 2020-21, employers survey was collected on students' ability to solve business problems, analyze the critical thinking and decision making, leadership skills, environmental and ethical values. Parameters of Employers Survey are also mapped with Program Outcome (POs) of MMS program. Employers were asked to rate the parameters on the scale of 1 to 3. (1 = Low, 2 = Medium, 3 = High).

Parameter	Program Outcome (POs)	Score
Ability to apply knowledge of management theories to solve business problems	PO 1	2.08
Ability to analyze and do critical thinking at the time of decision making	PO 2, PO 3	2.06
Able to play a leadership role without compromising values	PO 4	2.05
Ability to understand and analyze environmental changes related to his work profile	PO 2, PO 4	2.01
Effectively contribute as an individual, team member and as a leader to achieve group and organizational goals	PO 3, PO 4	2.09



E. Student's Feedback on Infrastructure: (Rating on Scale of 1 = Low to 5 = High)

Sr. No.	Parameters	Students	
		Rating	% of Feedback
1	Classroom	4.02	80.40%
2	IT infrastructure	3.60	72.00%
3	Amenities (Computer Lab, Parking, Canteen, Boy's & Girl's Common Room, Recreation Room, Lift, First Aid Room, Seminar Hall, Rest Room)	3.53	70.60%
4	Value addition facilities (Consciousness Lab, Student Council, TCEI), Incubating Facilities, First-Aid Room, Hostel Facilities, Wi-Fi)	3.62	72.40%
5	Placement Assistance	3.45	69.00 %
6	Administrative Services	3.36	67.20%
7	Divyangjan Friendliness (Lifts, Ramp, Rest rooms etc.)	3.67	73.40%
8	Safety and Security	3.83	76.60%
9	Cleanness & Hygiene	3.88	77.60%
10	Joyful and friendly environment	3.90	78.00%
11	Library	3.88	77.60%

F. Faculty's Feedback on Infrastructure: (Rating on Scale of 1 = Low to 5 = High)

Sr. No.	Parameters	Faculty	
		Rating	% of Feedback
1	Classroom	4.19	83.80%
2	IT infrastructure	4.02	80.40%
3	Amenities (Computer Lab, Parking, Canteen, Boy's & Girl's Common Room, Recreation Room, Lift, First Aid Room, Seminar Hall, Rest Room)	4.28	85.60%
4	Value addition facilities (Consciousness Lab, Student Council, TCEI), Incubating Facilities, First-Aid Room, Hostel Facilities, Wi-Fi)	4.08	81.60%
5	Administrative Services	3.85	77.00%
6	Divyangjan Friendliness (Lifts, Ramp, Rest rooms etc.)	4.48	89.60%
7	Safety and Security	4.61	92.20%
8	Cleanness & Hygiene	4.55	91.00%
9	Joyful and friendly environment	4.65	93.00%

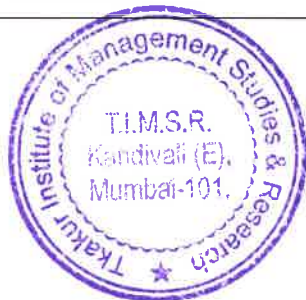


G. Alumni's Feedback on Infrastructure: (Rating on Scale of 1 = Low to 5 = High)

Sr. No.	Parameters	Alumni	
		Rating	% of Feedback
1	Classroom	4.00	80.00%
2	IT infrastructure	3.61	72.20%
3	Amenities (Computer Lab, Parking, Canteen, Boy's & Girl's Common Room, Recreation Room, Lift, First Aid Room, Seminar Hall, Rest Room)	3.64	72.80%
4	Value addition facilities (Consciousness Lab, Student Council, TCEI), Incubating Facilities, First-Aid Room, Hostel Facilities, Wi-Fi)	3.52	70.40%
5	Administrative Services	3.50	70.00%
6	Divyangjan Friendliness (Lifts, Ramp, Rest rooms etc.)	3.66	73.20%
7	Safety and Security	3.98	79.60%
8	Cleanness & Hygiene	3.95	79.00%
9	Joyful and friendly environment	3.93	78.60%

H. Employer's Feedback on Infrastructure: (Rating on Scale of 1 = Low to 5 = High)

Sr. No.	Parameters	Employer	
		Rating	% of Feedback
1	Classroom	3.85	77.00%
2	IT infrastructure	3.58	71.60%
3	Amenities (Computer Lab, Parking, Canteen, Boy's & Girl's Common Room, Recreation Room, Lift, First Aid Room, Seminar Hall, Rest Room)	3.62	72.40%
4	Value addition facilities (Consciousness Lab, Student Council, TCEI), Incubating Facilities, First-Aid Room, Hostel Facilities, Wi-Fi)	3.64	72.80%
5	Administrative Services	3.32	66.40%
6	Divyangjan Friendliness (Lifts, Ramp, Rest rooms etc.)	3.75	75.00%
7	Safety and Security	3.96	79.20%
8	Cleanness & Hygiene	4.11	82.20%
9	Joyful and friendly environment	3.98	79.60%

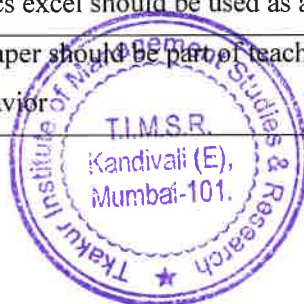


**I. Parents Feedback on Infrastructure and Academics:
(Rating on Scale of 1 = Low to 5 = High)**

Sr. No.	Parameters	Parents	
		Rating	% of Feedback
1	Institute's Infrastructure facilities	3.95	79.00%
2	Cleanliness and Hygiene	4.07	81.40%
3	Teaching Learning Process and Mentoring	3.95	79.00%
4	Events / other activities conducted by Institute	3.72	74.40%

J. Suggestions received from various stakeholders

Sr.	Stakeholders	Feedback Received
1	Employer	All the students were more interactive during the session
2	Employer	Company briefing to be given to the students and proactively students should find the information from Google
3	Employer	Students should work on communications skills, etiquettes' before appearing for interview
4	Employer	The students should be encouraged and prepared for group discussion, personal interview & more of aptitude test to be conducted
5	Alumni	More practical knowledge than theory
6	Alumni	Maximum examples in Financial Accounting should be solved for better understanding of concepts
7	Alumni	More emphasis to be given to live projects
8	Alumni	Case study based teaching methodology to be incorporated in each subject for understanding.
9	Alumni	Guest session or industry exposure to be given to students
10	Faculty	Role play and GD should be used as teaching pedagogy
11	Faculty	Online demo tools should be given to students in subject Compensation and Benefits Management
12	Faculty	The subject Organizational Behavior should be more activity based
13	Faculty	More case studies should be incorporated in Services Marketing
14	Faculty	For Statistics excel should be used as a tool for teaching pedagogy
15	Faculty	Research paper should be part of teaching pedagogy for the course Consumer Buyer Behavior



K. Action Taken Report on suggestions received from various stakeholders:

Suggestions received from stakeholders have been reviewed by Academic Advisory board and after taking their suggestions the following revision has been done in curriculum for implementation. These amendments have been approved by Governing council:

Sr. No	Course Name	Remark
1	Financial Markets & Institutions	Concept of Digital Banking covered.
2	Security Analysis and Portfolio Management	More emphasize given to technical analysis
3	Derivatives and Risk Management	Concept of Swaps: Interest rate and currency swap highlighted in class room teaching
4	Banking and Financial Services Institutions	Added recent updates and emerging trends in curriculum
5	O.S.T.D.	Discussed the topic such as, Why big companies can't innovate?
6	Consumer Behavior	Discussed - Consumer – Post Covid: The New Normal
7	Digital Marketing	Website Analytics covered
8	Emerging trends in Finance	Following topics covered: 1. Fintech Trends 2. Exotic Options 3. Emerging trends in Banking 4. Application of Industry 4.0 in Financial Services Sector 5. Latest trends of Restructuring
9	Emerging trends in Marketing	Covered Customer co-creation, AI, ML
10	Business to Business Marketing	Covered B2B Selling and Negotiation skills
11	Human Resource Audit	Covered HR Record and Documentation

L. Action Taken Report on Infrastructure

Feedback has been collected from students, parents, alumni, employers and faculty regarding various parameters of the institution's infrastructure. The following action was taken to address the identified areas:

- Enhance Placement Assistance: Developed stronger industry connections by partnering with local businesses and global corporations.
- Upgrade IT Infrastructure: Invested in better hardware, software, and high-speed



internet across the campus. Enhanced Wi-Fi coverage and speed, upgraded hostel facilities, and added more amenities in common areas.

- **Strengthen Administrative Services:** Improved efficiency and responsiveness by training administrative staff and implementing a feedback mechanism.
- **Focus on Divyangjan Friendliness:** Ensured all facilities are accessible by adding ramps, lifts, and other necessary accommodations.
- **Maintain and Improve Safety and Security:** Conducted regular safety drills, increased security personnel and enhanced surveillance systems.
- **Sustain and Enhance Cleanliness & Hygiene:** Established regular cleaning schedules, increased awareness, and provided more sanitation facilities.
- **Library Improvements:** Updated library resources, extended library hours and provided more study spaces.




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