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3.3.1 Number of research papers published per teacher in the Journals notified on UGC CARE list in calendar year 2020

Sr.	Title of paper	Name of the author/s	Department of the teacher	Name of Journal, Volume & No.	Calendar Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal /Digital Object Identifier (doi) number			
							Link to website of the Journal	Link to article / paper / abstract of the article	Is it listed in UGC Care list	Link
1	Human Dimension of Industry 4.0 - Balanced Approach	Dr. Pooja Thorat	HR	Studies in Indian place names (SIPN)	2020		https://tpnsindia.org/index.php/sipn/issue/archive	https://www.researchgate.net/publication/376688041_Human_Dimension_of_Industry_40_Balanced_Approach	(UGC-CARE List Group I)	Click here
2	Purchase Intention of Consumer towards Over the Top Television (OTT)	Prateek Shrivastava	Marketing	Studies in Indian Place Names (SIPN), 40(89)	2020	2394-3114	https://tpnsindia.org/index.php/sipn/issue/archive	https://timsrmumbai.in/wp-content/uploads/2024/07/36-Prof.-Prateek-Shrivastava.pdf	(UGC-CARE List Group I)	Click here
3	A Study on the Impact of Covid-19 on the Investment Pattern of Investors with Specific Reference to Traditional Investment (Real Estate And Gold) And Market Based Financial Products (Equities) in Mumbai	Dr. Pankaj Natu	Marketing	European Journal of Molecular & Clinical Medicine, 7(11)	2020	2515-8260	https://ejmcm.com/	https://timsrmumbai.in/wp-content/uploads/2024/07/37-Dr.-Pankaj-Natu.pdf	(UGC-CARE List Group II)	Click here
4	A Study on Awareness and Level of Impact due to Change in GST and Business Loan Rates on Revenue of Entrepreneurs and Family Business in Mumbai	Dr. Pankaj Natu	Marketing	European Journal of Molecular & Clinical Medicine, 7(8)	2020	2515-8260	https://ejmcm.com/	https://timsrmumbai.in/wp-content/uploads/2024/07/38-Dr.-Pankaj-Natu.pdf	(UGC-CARE List Group II)	Click here
5	Perception of Youth Towards Travel and Tourism: A Study on Post Covid-19 Pandemic with Reference to International Tourists	Dr. Pankaj Natu	Marketing	Elementary Education Online, 20(5)	2020	4450-4463	http://ilkogretim-online.org/fulltext/218-1617702028.pdf?1619676105	https://www.bibliomed.org/?mno=70855	(UGC-CARE List Group II)	Click here

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6	Perception of Youth Towards Travel and Tourism: A Study on Post Covid-19 Pandemic with Reference to International Tourists	Dr. Leena Gadkari	Marketing	Elementary Education Online, 20(5)	2020	4450-4463	http://ilkogretim-online.org/fulltext/218-1617702028.pdf?1619676105	https://www.bibliomed.org/?mno=70855	(UGC-CARE List Group II)	Click here
7	Emerging Trends in Supply chain Management	Dr. Leena Gadkari	Finance	Shodh Sanchar Bulletin	2020	2229-3620	http://shodhsanchar.in/	https://timsrmumbai.in/wp-content/uploads/2024/07/41-Dr-Leena-M-Gadkari.pdf	(UGC-CARE List Group I)	Click here
8	Strategies to be Adopted for Repeat Tourism to Singapore in New Normal - Based on Indian Traveler's Feedback	Dr. Leena Gadkari	Finance	Annals of the Romanian Society for Cell Biology, 25 (6)	2020	1583-6259	https://annalsofrcsb.ro/	https://annalsofrcsb.ro/index.php/journal/article/view/6029	(UGC-CARE List Group II)	Click here
9	Customer Attitude towards Online Betting- A Case of Fantasy League	Dr. Yesha Mehta	Marketing	Journal of the Social Sciences, 48(4)	2020	0253-1097	https://thescipub.com/jss	https://timsrmumbai.in/wp-content/uploads/2024/07/43-Dr.-Yesha-Mehta.pdf	(UGC-CARE List Group II) SCOPUS	Click here
10	An Exploratory Study of Consumer Preferences of OTT Platforms	Dr. Yesha Mehta	Marketing	Journal of the Social Sciences, 48(3)	2020	0253-1097	https://thescipub.com/jss	https://www.researchgate.net/publication/342926161_An_exploratory_study_on_consumers'_preferences_of_OTT_platforms	(UGC-CARE List Group II) SCOPUS	Click here
11	Does Social Media Marketing Affect Online Impulse Buying	Dr. Yesha Mehta	Marketing	Journal of Xi'an University of Architecture & Technology	2020	1006-7930	https://www.xajzkjdx.cn/Current-Issue/	https://timsrmumbai.in/wp-content/uploads/2024/07/45-Dr.-Yesha-Mehta.pdf	(UGC-CARE List Group II)	Click here
12	A Study of Effect of Covid-19 on Student Learning and Development	Dr. Yesha Mehta	Marketing	Mukt Shabd Journal, IX(X)	2020	2347-3150	http://shabdbooks.com/Vol-9-Issue-10-2020/	https://shabdbooks.com/volume-9-issue-10-2020		Click here
13	A Study of Role of HR Post Mergers and Acquisition	Dr. Yesha Mehta	Marketing	Mukt Shabd Journal, IX, (X)	2020	2347-3150	http://shabdbooks.com/Vol-9-Issue-10-2020/	https://shabdbooks.com/volume-9-issue-10-2020		Click here

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14	A Study on Perception and Challenges of Online Teaching of Faculties of Mumbai towards Lockdown Period	Dr. Charu Upadhyaya	Finance	Test Engineering & management, 83	2020	0193-4120	http://www.testmagzine.biz/index.php/testmagzine	https://www.researchgate.net/publication/368679143_A_Study_of_Perception_and_Challenges_of_Online_Teaching_of_Faculties_in_Mumbai_during_Lockdown_Period	(UGC-CARE List Group II)	Click here
15	A Study on the Impact of Covid-19 on the Investment Pattern of Investors with Specific Reference to Traditional Investment (Real Estate And Gold) and Market Based Financial Products (Equities) in Mumbai	Dr. Charu Upadhyaya	Finance	European Journal of Molecular & Clinical Medicine, 7(11)	2020	2515-8260	https://ejmcm.com/	https://www.researchgate.net/publication/368678305_A_STUDY_ON_THE_IMPACT_OF_COVID-19_ON_THE_INVESTMENT_PATTERN_OF_INVESTORS_WITH_SPECIFIC_REFERENCE_TO_TRADITIONAL_INVESTMENT_REAL_ES TATE_AND_GOLD_A ND_MARKET_BASED_FINANCIAL_PRODUCTS_EQUITIES_IN_MUMBAI_t	(UGC-CARE List Group II)	Click here
16	A Study on Assessing the Role of Corporate Governance in Banking Industry in India	Dr. Charu Upadhyaya	Finance	Shodh Sanchar Bulletin, 10(39)	2020	22229-3620	http://shodhsanchar.in/	https://timsrmumbai.in/wp-content/uploads/2024/07/50-Dr.-Charu-Upadhyaya.pdf	(UGC-CARE List Group I)	Click here
17	Lending and Corporate Governance Issues at Yes Bank	Dr. Charu Upadhyaya	Finance	Studies in Indian Place Names (SIPN), 40(89)	2020	2394-3114	https://www.tpnsindia.org/index.php/sipn/issue/view/179	https://www.tpnsindia.org/index.php/sipn/issue/view/179	(UGC-CARE List Group I)	Click here
18	A Study on Awareness of Alternative Investment Products among the Investors of Mumbai	Dr. Charu Upadhyaya	Finance	Studies in Indian Place Names (SIPN), 40(35)	2020	2394-3114	https://www.tpnsindia.org/index.php/sipn/issue/view/179	https://www.tpnsindia.org/index.php/sipn/issue/view/179	(UGC-CARE List Group I)	Click here
19	A Study on Awareness and Level of Impact due to Digital Payment Gateway Wallets on Revenue of Entrepreneurs and Family Business in Mumbai	Dr. Charu Upadhyaya	Finance	Studies in Indian Place Names (SIPN), 40(89)	2020	2394-3114	https://www.tpnsindia.org/index.php/sipn/issue/view/179	https://www.tpnsindia.org/index.php/sipn/issue/view/179	(UGC-CARE List Group I)	Click here

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20	A Comparative Study on Traditional and Digital Payment Methods in India, Mumbai	Dr. Shebaz Khan	Finance	Biosc.Biotech.Res.Comm	2020	2321-4007	https://bbrc.in/	https://timsrmumbai.in/wp-content/uploads/2024/07/54-Shebazbano-Khan.pdf		Click here
21	A study on perception and challenges of online teaching of Faculties of Mumbai towards lockdown period	Dr. Shebaz Khan	Finance	Test Engineering & management, 83	2020	0193-4120	http://www.testmagazine.biz/index.php/testmagazine	https://www.researchgate.net/publication/376685351_A_Study_of_Perception_and_Challenges_of_Online_Teaching_of_Faculties_in_Mumbai_during_Lockdown_Period	(UGC-CARE List Group II)	Click here
22	A Study on the Impact of Covid-19 on The Investment Pattern of Investors with Specific Reference to Traditional Investment (Real Estate And Gold) and Market Based Financial Products (Equities) in Mumbai	Dr. Shebaz Khan	Finance	European Journal of Molecular & Clinical Medicine, 7(11)	2020	2515-8260	https://ejmcm.com/	https://www.researchgate.net/publication/368678305_A_STUDY_ON_THE_IMPACT_OF_COVID-19_ON_THE_INVESTMENT_PATTERN_OF_INVESTORS_WITH_SPECIFIC_REFERENCE_TO_TRADITIONAL_INVESTMENT_REAL_ESTATE_AND_GOLD_AND_MARKET_BASED_FINANCIAL_PRODUCTS_EQUITIES_IN_MUMBAI	(UGC-CARE List Group II)	Click here
23	Perception of Youth Towards Travel and Tourism: A Study on Post Covid-19 Pandemic with reference to International Tourists	Dr. Shebaz Khan	Marketing	Elementary Education Online, 20(5)	2020	4450-4463	http://ilkogretim-online.org/fulltext/218-1617702028.pdf?1619676105	https://www.researchgate.net/publication/376685547_4450_Pankaj_R_Natu_Perception_of_Youth_Towards_Travel_and_Tourism_A_Study_on_Post-Covid-19_Pandemic_With_Reference_to_International_Tourists_Perception_of_Youth_Towards_Travel_and_Tourism_A_Study_on_P	(UGC-CARE List Group II)	Click here

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24	A Study on Assessing the Role of Corporate Governance in Banking Industry in India	Dr. Shebaz Khan	Finance	Shodh Sanchar Bulletin, 10(39)	2020	22229-3620	http://shodhsanchar.in/	https://timsrmumbai.in/wp-content/uploads/2024/07/58-Dr.Shebazbano-khan.pdf	(UGC-CARE List Group I)	Click here
25	A Study on Investors Preferences towards Various Assets Classes according to their Educational Qualification	Dr. Shebaz Khan	Finance	Studies in Indian Place Names (SIPN), 40(35)	2020	2394-3114	https://tpnsindia.org/index.php/sipn/issue/archive	https://www.researchgate.net/publication/376685442_A_Study_on_Investors_Preferences_towards_Various_Assets_Classes_According_to_their_Educational_Qualification	(UGC-CARE List Group I)	Click here
26	A Study on Awareness of Alternative Investment Products among the Investors of Mumbai	Dr. Shebaz Khan	Finance	Studies in Indian Place Names (SIPN), 40(35)	2020	2394-3114	https://tpnsindia.org/index.php/sipn/issue/archive	https://www.researchgate.net/publication/376685360_A_Study_On_Awareness_Of_Alternative_Investment_Products_Among_The_Investors_Of_Mumbai	(UGC-CARE List Group I)	Click here
27	To Study the Impact of Cause-Driven Advertisement on the Consumer's Purchase Intention and Understand the Most Important Factors that Determines the Reliability of a Cause-Related Advertisement Across Various Industries in the City of Mumbai	Ms. Reema Shah	Marketing	Shodh Sanchar Bulletin, 10(39)	2020	2229-3620	http://shodhsanchar.in/	https://timsrmumbai.in/wp-content/uploads/2024/07/61-Prof.Reema-Shah.pdf	(UGC-CARE List Group I)	Click here
28	Digital Food Services in Mumbai - Factors Affecting Customer Behavior	Ms. Reema Shah	Marketing	Shodh Sanchar Bulletin, 10(39)	2020	2229-3620	http://shodhsanchar.in/	https://timsrmumbai.in/wp-content/uploads/2024/07/62-Prof.Reema-Shah.pdf	(UGC-CARE List Group I)	Click here
29	Fintech Services – Impact of customer familiarity & acquaintance on customer effective use	Ms. Reema Shah	Marketing	Shodh Sanchar Bulletin, 10(39)	2020	2229-3620	http://shodhsanchar.in/	https://timsrmumbai.in/wp-content/uploads/2024/07/63-Prof.Reema-Shah.pdf	(UGC-CARE List Group I)	Click here

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30	Fundamental Analysis of Selected Retail Companies In India	Ms. Mishu Tripathi	Finance	Anvesak	2020	0378-4568	https://www.spiesr.ac.in/Anvesak/About+the+Journal	https://www.researchgate.net/publication/377767702_FUNDAMENTAL_ANALYSIS_OF_SELECTED_RETAIL_COMPANIES_IN_INDIA	(UGC-CARE List Group I)	Click here
31	To Study the Impact of Cause-Driven Advertisement on the Consumer's Purchase Intention and Understand the Most Important Factors that Determines the Reliability of a Cause-Related Advertisement Across Various Industries in the City of Mumbai	Ms. Ria Patnaik	Marketing	Shodh Sanchar Bulletin, 10(39)	2020	2229-3620	http://shodhsanchar.in/	https://timsrmumbai.in/wp-content/uploads/2024/07/65-Prof.Ria-Patnaik.pdf	(UGC-CARE List Group I)	Click here
32	Digital Food Services in Mumbai - Factors Affecting Customer Behavior	Ms. Ria Patnaik	Marketing	Shodh Sanchar Bulletin, 10(39)	2020	2229-3620	http://shodhsanchar.in/	https://timsrmumbai.in/wp-content/uploads/2024/07/66-Prof.Ria-Patnaik.pdf	(UGC-CARE List Group I)	Click here
33	A study of Effect of Covid-19 on Student Learning and Development	Dr. Sushil Kumar Pare	Marketing	Mukt Shabd Journal, IX(X)	2020	2347-3150	http://shabdbooks.com/Vol-9-Issue-10-2020/	https://shabdbooks.com/volume-9-issue-10-2020		Click here
34	A Study of Role of HR Post Mergers and Acquisition	Dr. Sushil Kumar Pare	Marketing	Mukt Shabd Journal, IX(X)	2020	2347-3150	http://shabdbooks.com/Vol-9-Issue-10-2020/	https://shabdbooks.com/volume-9-issue-10-2020		Click here
35	An Exploratory Study of Consumer Preferences of OTT Platforms	Dr. Sushil Kumar Pare	Marketing	Journal of the Social Sciences, 48(3)	2020	0253-1097	https://thescipub.com/jss	https://www.researchgate.net/profile/Sushil-Pare	(UGC-CARE List Group II) SCOPUS	Click here
36	Impact of Security Awareness on Adoption of Industrial Internet of Things	Dr. Sushil Kumar Pare	Marketing	Solid State Technology, 63(6)	2020	0038-111X	https://solidstatetechnology.us/	https://solidstatetechnology.us/index.php/JSST/article/view/5327	(UGC-CARE List Group II)	Click here
37	Secondary Packaging and Purchase Intent: An Exploratory Study	Dr. Sushil Kumar Pare	Marketing	GIS Science Journal, 7(12)	2020	1869-9391	https://gisscience.net/	https://scholar.google.co.in/citations?user=71frJgsAAAAJ&hl=en		Click here
38	COVID-19 Pandemic-Organizational Challenges and Way Forward	Ms. Shraddha Luniya	HR	Mukt Shabd Journal, IX(X)	2020	2347-3150	https://gisscience.net/	https://timsrmumbai.in/wp-content/uploads/2024/07/72-Prof.Shraddha-Luniya.pdf		Click here

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40	A Study of Role of HR Post Mergers and Acquisition	Ms. Shraddha Luniya	HR	Mukt Shabd Journal, IX(X)	2020	:47-3150	http://shabdbooks.com/Vol-9-Issue-10-2020/	https://timsrmumbai.in/wp-content/uploads/2024/07/74-Prof.Shraddha-Luniya.pdf		Click here
41	A Comparative Study on Traditional and Digital Payment Methods in India, Mumbai	Prof. Payal Mogre		Biosc.Biotech.Res.Comm	2020	2321-4007	https://bbrc.in/	https://timsrmumbai.in/wp-content/uploads/2024/07/75-Prof-Payal-Mogre.pdf		Click here
42	A Study on Awareness and Level of Impact due to Change in GST and Business Loan Rates on Revenue of Entrepreneurs and Family Business in Mumbai	Prof. Payal Mogre	Finance	European Journal of Molecular & Clinical Medicine, 7(8)	2020	18260	https://ejmcm.com/	https://ejmcm.com/issue?volume=Volume%207%20(2020)&issue=Issue%208&year=2020	(UGC-CARE List Group II)	Click here
43	Exploratory Studies of Newspaper in Social Media Era	Prof. Payal Mogre	Finance	Studies in Indian place names (SIPN), 40(89)	2020	2394-3114	https://tpnsindia.org/index.php/sipn/issue/archive	https://timsrmumbai.in/wp-content/uploads/2024/07/77-Prof-Payal-Mogre.pdf	(UGC-CARE List Group I)	Click here
44	A Study on Awareness and Level of Impact due to Digital Payment Gateway Wallets on Revenue of Entrepreneurs and Family Business in Mumbai	Prof. Payal Mogre	Finance	Studies in Indian place names (SIPN), 7(8)	2020	2394-3114	https://tpnsindia.org/index.php/sipn/issue/archive	https://www.tpnsindia.org/index.php/sipn/issue/view/179	(UGC-CARE List Group I)	Click here
45	A Study on Awareness and Customer Preference of Fintech Concerning Covid-19 In Mumbai	Prof. Payal Mogre	Finance	Studies in Indian place names (SIPN), 40(89)	2020	2394-3114	https://tpnsindia.org/index.php/sipn/issue/archive	https://timsrmumbai.in/wp-content/uploads/2024/07/79-Prof-Payal-Mogre.pdf	(UGC-CARE List Group I)	Click here
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47	The Effect of Perceived Organizational Support and Psychological Contract on Employee Job Satisfaction & Turnover Intention	Dr. Chandrakant Varma	HR	Journal of the Social Sciences	2020	0253-1097,	https://thescipub.com/jss	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3619644	(UGC-CARE List Group II) SCOPUS	Click here
48	A study of Role of HR Post Mergers and Acquisition	Dr. Chandrakant Varma	HR	Mukt Shabd Journal(IX), X	2020	2347-3150	http://shabdbooks.com/Vol-9-Issue-10-2020/	https://shabdbooks.com/volume-9-issue-10-2020		Click here
49	HR Analytics Need and Importance- A Theoretical Perspective	Dr. Chandrakant Varma	HR	Studies in Indian Place Names, 40(62)	2020	2394-3114	https://www.tpnindia.org/index.php/sipn/issue/view/179	https://timsmumbai.in/wp-content/uploads/2024/07/83-Prof-Chandrakant-Varma.pdf	(UGC-CARE List Group I)	Click here
50	Customer Attitude towards Online Betting- A Case of Fantasy League	Dr. Chandrakant Varma	HR	Journal of the Social Sciences, 48 (4)	2020	0253-1097	https://thescipub.com/jss	https://scholar.google.com/citations?user=_6lfbggAAAAJ&hl=en	(UGC-CARE List Group II) SCOPUS	Click here
51	A Study on Assessing the Role of Corporate Governance in Banking Industry in India	C.A. Jai Kotecha	Finance	Shodh Sanchar Bulletin, 10(39)	2020	22229-3620	http://shodhsanchar.in/	https://timsmumbai.in/wp-content/uploads/2024/07/85-Prof.-Jai-kotecha.pdf	(UGC-CARE List Group I)	Click here
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53	A Study on Investors Preferences towards Various Assets Classes according to their Educational Qualification	CA Jai kotecha	Finance	Studies in Indian place names (SIPN), 40(35)	2020	2394-3114	https://tpnindia.org/index.php/sipn/issue/archive	https://www.researchgate.net/publication/376685442_A_Study_on_Investors_Preferences_towards_Various_Assets_Classes_According_to_their_Educational_Qualification	(UGC-CARE List Group I)	Click here
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56	A Study on Awareness and Level of Impact due to Change in GST and Business Loan Rates on Revenue of Entrepreneurs and Family Business in Mumbai	Shuchi Gautam	Finance	European Journal of Molecular & Clinical Medicine, 7(8)	2020	18260	https://ejmcm.com/	https://ejmcm.com/issue?volume=Volume%207%20(2020)&issue=Issue%208&year=2020	(UGC-CARE List Group II)	Click here
57	A Study on the Impact of New Tax Regime on the Investment Decision of the Investors	Vijay Prabhu		Shodh Sanchar Bulletin, 10(39)	2020		http://shodhsanchar.in/	https://timsrmumbai.in/wp-content/uploads/2024/07/91-Prof-Vijay-Prabhu.pdf	UGC Approved Journal	Click here
58	Purchase Intention of Consumer towards over the top Television (OTT)	Vijay Prabhu	Marketing	Studies in Indian Place Names (SIPN), 40(89)	2020	2394-3114	https://tpnsindia.org/index.php/sipn/issue/archive	https://timsrmumbai.in/wp-content/uploads/2024/07/92-Prof-Vijay-Prabhu.pdf	(UGC-CARE List Group I)	Click here
59	Lending and Corporate Governance Issues at Yes Bank	Vijay Prabhu	Marketing	Studies in Indian Place Names (SIPN), 40(89)	2020	2394-3114	https://tpnsindia.org/index.php/sipn/issue/archive	https://timsrmumbai.in/wp-content/uploads/2024/07/93-Prof.-Vijay-Prabhu.pdf	(UGC-CARE List Group I)	Click here
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Director
THAKUR INSTITUTE OF MANAGEMENT STUDIES & RESEARCH
 Shyamnarayan Thakur Marg, Thakur Village,
 Kandivali (E), Mumbai - 400 101