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**3.3.1 Number of research papers published per teacher in the Journals notified on UGC CARE list during calendar year 2023**

Sr.	Title of paper	Name of the author/s	Department of the teacher	Name of Journal, Volume & No.	Calendar Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal /Digital Object Identifier (doi) number			
							Link to website of the Journal	Link to article / paper / abstract of the article	Is it listed in UGC Care list	Link
1	Investigating the Adoption of E-Learning as a Sustainable Solution in Higher Education Using the TAM Model	Ms. Richal Tuscano	HR	International Journal of Learning Technology, X	2023	14778386, 17418119	<a href="https://www.inderscience.com/jhome.php?jcode=ijlt">https://www.inderscience.com/jhome.php?jcode=ijlt</a>	<a href="https://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijlt">https://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijlt</a>	(UGC-CARE List Group II)	<a href="#">Click here</a>
2	A Study on Individual Awareness and Perception towards Block Chain in India	Ms. Richal Tuscano	HR	Utkal Historical Research Journal	2023	0976-2132	<a href="https://utkaluniversity.ac.in/utkal-historical-research-journal/">https://utkaluniversity.ac.in/utkal-historical-research-journal/</a>	<a href="https://timsrmumbai.in/wp-content/uploads/2024/07/202-Prof-Richal-Tuscano.pdf">https://timsrmumbai.in/wp-content/uploads/2024/07/202-Prof-Richal-Tuscano.pdf</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
3	A study on understanding Consumer Behaviour for dairy Beverage Category in Modern Trade	Dr. Pankaj Natu	Marketing	Korean Review of International Studies	2023	1226-4741	<a href="https://kristudies.org/">https://kristudies.org/</a>	<a href="https://kristudies.org/vol-16-issue-02-sp/">https://kristudies.org/vol-16-issue-02-sp/</a>	ABDC	<a href="#">Click here</a>
4	Sustainability Practices Adopted by Community Helpers in dealing with Covid-19 in India	Dr. Pankaj Natu	Marketing	Education and Society, 47(1)10	2023	2278-6864	<a href="https://www.jamesnicholaspublishers.com.au/education-and-society/">https://www.jamesnicholaspublishers.com.au/education-and-society/</a>	<a href="https://timsrmumbai.in/wp-content/uploads/2024/07/204-Dr-Pankaj-Natu.pdf">https://timsrmumbai.in/wp-content/uploads/2024/07/204-Dr-Pankaj-Natu.pdf</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
5	A Study on the Impact of E-Education on Employment Opportunities	Dr. (CA) Megha Sharma	Finance	Journal of Contemporary Issues in Business and Government , 29(1)	2023	2204-1990, 1323-6903	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/a-study-on-the-impact-of-e-education-on-employment-opportunities-263">https://www.cibgp.com/issue-content/a-study-on-the-impact-of-e-education-on-employment-opportunities-263</a>	ABDC	<a href="#">Click here</a>
6	Role of Microfinance Institutions In Financial Inclusion in India	Dr. (CA) Megha Sharma	Finance	Journal of Contemporary Issues in Business and Government, 29(1)	2023	2204-1990	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332">https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332</a>	ABDC	<a href="#">Click here</a>

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7	Effect of Retail Store Environment and Personality Traits on Impulsive Buying Behaviour	Dr. (CA) Megha Sharma	Finance	Dogo Rangsang Research Journal Vol 14, Issue 02, No. 01, 2023	2023	2347-7180	<a href="https://www.journal-dogorangsang.in/">https://www.journal-dogorangsang.in/</a>	<a href="https://www.researchgate.net/publication/371904653_EFFECT_OF_RETAIL_STORE_ENVIRONMENT_AND_PERSONALITY_TRAITS_ON_IMPULSIVE_BUYING_BEHAVIOUR">https://www.researchgate.net/publication/371904653_EFFECT_OF_RETAIL_STORE_ENVIRONMENT_AND_PERSONALITY_TRAITS_ON_IMPULSIVE_BUYING_BEHAVIOUR</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
8	Blockchain Technology: Opportunities & Challenges	Dr. (CA) Megha Sharma	Finance	Journal of Management & Entrepreneurship, 17(4)	2023	2229-5348	<a href="https://xime.org/jme/jme-home">https://xime.org/jme/jme-home</a>	<a href="https://www.researchgate.net/publication/378313906_Blockchain_Technology_Opportunities_and_Challenges">https://www.researchgate.net/publication/378313906_Blockchain_Technology_Opportunities_and_Challenges</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
9	A Study on Impact of Technology on Knowledge, Skills and Attitude (KSA) of Students and its Implications on their Placements with Special Reference to Mangamnet Institutes in Mumbai	Dr. Shebazbano Khan	Finance	Journal of Research Administration, 5(2)	2023	1539-1590	<a href="https://journalra.org/index.php/jra/issue/archive">https://journalra.org/index.php/jra/issue/archive</a>	<a href="https://journalra.org/index.php/jra/article/view/841">https://journalra.org/index.php/jra/article/view/841</a>	(UGC-CARE List Group II)	<a href="#">Click here</a>
10	A Study of Impact of Behavioural Factors on ESG Investment	Dr. Shebazbano Khan	Finance	Journal of Contemporary Issues in Business and Government, 29(1)	2023	1323-6903	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/a-study-of-impact-of-behavioural-factors-on-esg-investment-323">https://www.cibgp.com/issue-content/a-study-of-impact-of-behavioural-factors-on-esg-investment-323</a>	ABDC	<a href="#">Click here</a>
11	A Study on Impact of Digitalization on the Working Pattern of Banking Sector in India	Dr. Shebazbano Khan	Finance	South India Journal of Social Sciences, XXI(3)	2023	0972-8945	<a href="https://journal.sijss.com/">https://journal.sijss.com/</a>	<a href="https://timsmumbai.in/wp-content/uploads/2024/07/212-Dr-Shebazbano-Khan.pdf">https://timsmumbai.in/wp-content/uploads/2024/07/212-Dr-Shebazbano-Khan.pdf</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
12	Transition to a Greener Economy, Way Ahead for Sustainable Finance in India	Dr. Shebazbano Khan	Finance	South India Journal of Social Sciences, XXI (3)	2023	0972-8945	<a href="https://journal.sijss.com/">https://journal.sijss.com/</a>	<a href="https://scholar.google.com/citations?user=pPg3hYAAAAJ&amp;hl=en">https://scholar.google.com/citations?user=pPg3hYAAAAJ&amp;hl=en</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>

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13	A Study of Impact of Behavioural Factors on ESG Investment	Dr. Charu Upadhyaya	Finance	Journal of Contemporary Issues in Business and Government, 29(1)	2023	1323-6903	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/a-study-of-impact-of-behavioural-factors-on-esg-investment-323">https://www.cibgp.com/issue-content/a-study-of-impact-of-behavioural-factors-on-esg-investment-323</a>	ABDC	<a href="#">Click here</a>
14	Transition to a Greener Economy, Way Ahead for Sustainable Finance in India	Dr. Charu Upadhyaya	Finance	South India Journal of Social Sciences, XXI(3)	2023	0972-8945	<a href="https://journal.sijss.com/">https://journal.sijss.com/</a>	<a href="https://scholar.google.com/citations?user=ORg9fRQAAAAJ&amp;hl=en">https://scholar.google.com/citations?user=ORg9fRQAAAAJ&amp;hl=en</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
15	Transition to a Greener Economy, Way Ahead for Sustainable Finance in India	Dr. Shuchi Gautam	Finance	South India Journal of Social Sciences, XXI(3)	2023	0972-8945	<a href="https://journal.sijss.com/">https://journal.sijss.com/</a>	<a href="https://scholar.google.com/citations?user=ORg9fRQAAAAJ&amp;hl=en">https://scholar.google.com/citations?user=ORg9fRQAAAAJ&amp;hl=en</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
16	Capital Structure and Firm Performance: An Empirical Study of Indian Companies	Ms. Mishu Tripathi	Finance	Korea Review of International Studies, 16(42)	2023	1226-4741	<a href="https://kristudies.org/">https://kristudies.org/</a>	<a href="https://www.researchgate.net/publication/376956406_Capital_Structure_and_Firm_Performance_An_Empirical_Study_of_Indian_Companies_using_Age_and_Size_as_Moderators">https://www.researchgate.net/publication/376956406_Capital_Structure_and_Firm_Performance_An_Empirical_Study_of_Indian_Companies_using_Age_and_Size_as_Moderators</a>	ABDC	<a href="#">Click here</a>
17	A Study on the impact of E-Education on Employment Opportunities	Ms. Aarti Vyas	Finance	Journal of Contemporary Issues in Business and Government, 29(1)	2023	2204-1990, 1323-6903	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/a-study-on-the-impact-of-e-education-on-employment-opportunities-263">https://www.cibgp.com/issue-content/a-study-on-the-impact-of-e-education-on-employment-opportunities-263</a>	ABDC	<a href="#">Click here</a>
18	Artificial Intelligence into Corporates: Change of Job Profile's while AI into Corporate's.	Dr. Aastha Sharma	Finance	South India Journal of Social Sciences, XX(2)	2023	0972-8945	<a href="https://journal.sijss.com/">https://journal.sijss.com/</a>	<a href="https://www.researchgate.net/publication/340699983_Artificial_Intelligence_in_Business_From_Research_and_Innovation_to_Market_Deployment">https://www.researchgate.net/publication/340699983_Artificial_Intelligence_in_Business_From_Research_and_Innovation_to_Market_Deployment</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
19	A Study on the Impact of E-Education on Employment Opportunities	Dr. Aastha Sharma	Finance	Journal of Contemporary Issues in Business and Government, 29(1)	2023	2204-1990 1323-6903	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/a-study-on-the-impact-of-e-education-on-employment-opportunities-263">https://www.cibgp.com/issue-content/a-study-on-the-impact-of-e-education-on-employment-opportunities-263</a>	ABDC	<a href="#">Click here</a>

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20	A Study on Investors Perception & Preference towards Investment in Beatig the Inflation Post Covid 19 in India	Dr. Aastha Sharma	Finance	Utkal Historical Research Journal, 36(1)	2023	0976-2132	<a href="https://utkaluniversity.ac.in/utkal-historical-research-journal/">https://utkaluniversity.ac.in/utkal-historical-research-journal/</a>	<a href="https://www.researchgate.net/publication/376191279_A_STUDY_ON_INVESTORS_PERCEPTION_PREFERENCE_TOWARDS_INVESTMENT_IN_BEATING_THE_INFLATION_POST_COVID-19_IN_INDIA">https://www.researchgate.net/publication/376191279_A_STUDY_ON_INVESTORS_PERCEPTION_PREFERENCE_TOWARDS_INVESTMENT_IN_BEATING_THE_INFLATION_POST_COVID-19_IN_INDIA</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
21	Role of Microfinance Institutions in Financial Inclusion in India	Dr. Aastha Sharma	Finance	Journal of Contemporary Issues in Business and Government, 29(1)	2023	2204-1990 1323-6903	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332">https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332</a>	ABDC	<a href="#">Click here</a>
22	A Study on Investors Perception & Preference towards Investment in beatig the inflation post Covid 19 in India	Mr. Gunwant Awasthi	Finance	Utkal Historical Research Journal, 36(1)	2023	0976-2132	<a href="https://utkaluniversity.ac.in/utkal-historical-research-journal/">https://utkaluniversity.ac.in/utkal-historical-research-journal/</a>	<a href="https://www.researchgate.net/publication/376191279_A_STUDY_ON_INVESTORS_PERCEPTION_PREFERENCE_TOWARDS_INVESTMENT_IN_BEATING_THE_INFLATION_POST_COVID-19_IN_INDIA">https://www.researchgate.net/publication/376191279_A_STUDY_ON_INVESTORS_PERCEPTION_PREFERENCE_TOWARDS_INVESTMENT_IN_BEATING_THE_INFLATION_POST_COVID-19_IN_INDIA</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
23	Role of Microfinance Institutions in Financial Inclusion in India	Mr. Gunwant Awasthi	Finance	Journal of Contemporary Issues in Business and Government , 29(1)	2023	2204-1990 1323-6903	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332">https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332</a>	ABDC	<a href="#">Click here</a>
24	A Study of Investor Perception Towards Debt Mutual Fund in India	Mr. Gunwant Awasthi	Finance	Madhya Pradesh Journal of Social Sciences, 28(1)	2023	0973-855X	<a href="https://mpissr.org/?page_id=1076">https://mpissr.org/?page_id=1076</a>	Print Journal	(UGC-CARE List Group I)	<a href="#">Click here</a>

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26	A Study on Individuals' Perception Regarding Investment in Real Estate Pre and Post Covid-19.	Mr. Gunwant Awasthi	Finance	Journal of Management and Entrepreneurship, 17(1)	2023	2229-5348	<a href="https://xime.org/jme/jme-home">https://xime.org/jme/jme-home</a>	<a href="https://www.researchgate.net/publication/376686970_A_Study_on_Individuals'_Perception_Regarding_Investment_in_Real_Estate">https://www.researchgate.net/publication/376686970_A_Study_on_Individuals'_Perception_Regarding_Investment_in_Real_Estate</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
27	Artificial Intelligence into Corporates: Change of Job Profile's while AI into Corporate's.	Mr. Gunwant Awasthi	Finance	South India Journal of Social Sciences,XX(2)	2023	0972-8945	<a href="https://journal.sijss.com/">https://journal.sijss.com/</a>	<a href="https://timsmumbai.in/wp-content/uploads/2024/07/228-Mr-Gunwant-Awasthi.pdf">https://timsmumbai.in/wp-content/uploads/2024/07/228-Mr-Gunwant-Awasthi.pdf</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
28	A Study of Impact of Behavioural Factors on ESG Investment	Mr. Gunwant Awasthi	Finance	Journal of Contemporary Issues in Business and Government, 29(1)	2023	1323-6903	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332">https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332</a>	ABDC	<a href="#">Click here</a>
29	A Study on Investors Perception & Preference towards Investment in beatig the inflation post Covid 19 in India	Dr. Vishal Sandanshive	Finance	Utkal Historical Research Journal, 36(1)	2023	0976-2132	<a href="https://utkaluniversity.ac.in/utkal-historical-research-journal/">https://utkaluniversity.ac.in/utkal-historical-research-journal/</a>	<a href="https://www.researchgate.net/publication/376191279_A_STUDY_ON_INVESTORS_PERCEPTION_PREFERENCE_TOWARDS_INVESTMENT_IN_BEATING_THE_INFLATION_POST_COVID-19_IN_INDIA">https://www.researchgate.net/publication/376191279_A_STUDY_ON_INVESTORS_PERCEPTION_PREFERENCE_TOWARDS_INVESTMENT_IN_BEATING_THE_INFLATION_POST_COVID-19_IN_INDIA</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
30	A Study of Impact of Behavioural Factors on ESG Investment	Dr. Vishal Sandanshive	Finance	Journal of Contemporary Issues in Business and Government, 29(1).	2023	1323-6903	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/a-study-of-impact-of-behavioural-factors-on-esg-investment-323">https://www.cibgp.com/issue-content/a-study-of-impact-of-behavioural-factors-on-esg-investment-323</a>	ABDC	<a href="#">Click here</a>

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31	Influencer Marketing: The Modern Trend Creating a New Horizan of Virtual Opportunities	Ms. Deepshika Sharma	Marketing	Korea Review of International Studies, 16(5)	2023	1226-4741	<a href="https://kristudies.org/">https://kristudies.org/</a>	<a href="https://kristudies.org/vol-16-issue-04-sp/">https://kristudies.org/vol-16-issue-04-sp/</a>	ABDC	<a href="#">Click here</a>
32	A study on Consumer's perception towards Podcasting and its effectiveness as a Digital Education Tool	Ms. Deepshika Sharma	Marketing	Dogo Rangsang Research Journal, 13(4)8	2023	2347-7180	<a href="https://www.journal-dogorangsang.in/">https://www.journal-dogorangsang.in/</a>	<a href="https://timsrmumbai.in/wp-content/uploads/2024/07/233-Ms-Deepshika-Sharma.pdf">https://timsrmumbai.in/wp-content/uploads/2024/07/233-Ms-Deepshika-Sharma.pdf</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
33	Influencer Marketing: The Modern Trend Creating a New Horizan of Virtual Opportunities	Ms. Prachi Chaturvedi	Marketing	Korea Review of International Studies, 16(5)	2023	1226-4741	<a href="https://kristudies.org/">https://kristudies.org/</a>	<a href="https://kristudies.org/vol-16-issue-04-sp/">https://kristudies.org/vol-16-issue-04-sp/</a>	ABDC	<a href="#">Click here</a>
34	A study on Consumer's perception towards Podcasting and its effectiveness as a Digital Education Tool	Ms. Prachi Chaturvedi	Marketing	Dogo Rangsang Research Journal, 13(4)8	2023	2347-7180	<a href="https://www.journal-dogorangsang.in/">https://www.journal-dogorangsang.in/</a>	<a href="https://timsrmumbai.in/wp-content/uploads/2024/07/235-Ms-Prachi-Chaturvedi.pdf">https://timsrmumbai.in/wp-content/uploads/2024/07/235-Ms-Prachi-Chaturvedi.pdf</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
35	Sustainability Practices Adopted by Community Helpers in Dealing with Covid-19 in India	Ms. Reema Shah	Marketing	Education and Society, 47(1),10	2023	2278-6864	<a href="https://www.jamesnicholaspublishers.com.au/education-and-society/">https://www.jamesnicholaspublishers.com.au/education-and-society/</a>	<a href="https://timsrmumbai.in/wp-content/uploads/2024/07/236-Ms-Reema-Shah.pdf">https://timsrmumbai.in/wp-content/uploads/2024/07/236-Ms-Reema-Shah.pdf</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
36	A Study on Understanding Consumer Behaviour for Dairy Beverage Category in Modern Trade	Ms. Reema Shah	Marketing	Korean Review of International Studies, 16(2)	2023	1226-4741	<a href="https://kristudies.org/">https://kristudies.org/</a>	<a href="https://kristudies.org/vol-16-issue-02-sp/">https://kristudies.org/vol-16-issue-02-sp/</a>	ABDC	<a href="#">Click here</a>
37	A Study on the Significance of Employee Engagement Practices with Job Satisfaction	Ms. Lata Poojari	HR	Journal of Xidian University, 17(7)	2023	1001-2400	<a href="https://xadzkjdx.cn/">https://xadzkjdx.cn/</a>	<a href="https://xadzkjdx.cn/index.php/volume-17-issue-7-july-23/">https://xadzkjdx.cn/index.php/volume-17-issue-7-july-23/</a>	(UGC-CARE List Group II)	<a href="#">Click here</a>
38	Government Initiatives to Support E-Learning: A Specific Study on Government Digital Platforms	Ms. Lata Poojari	Finance	Anvesak, 53, 4(1)	2023	0378-4568	<a href="https://www.spiesr.ac.in/Anvesak/About+he+Journal">https://www.spiesr.ac.in/Anvesak/About+he+Journal</a>	<a href="https://www.researchgate.net/publication/377064035_Government_Initiatives_to_Support_E-Learning_A_Specific_Study_On_Government_Digital_Platforms">https://www.researchgate.net/publication/377064035_Government_Initiatives_to_Support_E-Learning_A_Specific_Study_On_Government_Digital_Platforms</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>

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39	A Study of Investor Perception Towards Debt Mutual Fund In India	Ms. Lata Poojari	Finance	Madhya Pradesh Journal of Social Sciences, 28(1)	2023	0973-855X	<a href="https://mpissr.org/?page_id=1076">https://mpissr.org/?page_id=1076</a>	<a href="https://www.researchgate.net/publication/376686891_A_STUDY_OF_INVESTORS_PERCEPTION_TOWARDS_DEBT_MUTUAL_FUND_IN_INDIA">https://www.researchgate.net/publication/376686891_A_STUDY_OF_INVESTORS_PERCEPTION_TOWARDS_DEBT_MUTUAL_FUND_IN_INDIA</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
40	Artificial Intelligence into Corporates: Change of Job Profile's while AI into Corporate's	Ms. Lata Poojari	Finance	South India Journal of Social Sciences, XX(2)	2023	0972-8945	<a href="https://journal.sijss.com/">https://journal.sijss.com/</a>	<a href="https://timsrmumbai.in/wp-content/uploads/2024/07/241-Prof-Lata-Poojari.pdf">https://timsrmumbai.in/wp-content/uploads/2024/07/241-Prof-Lata-Poojari.pdf</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
41	A Study on Individuals' Perception Regarding Investment in Real Estate Pre and Post Covid-19.	Ms. Lata Poojari	Finance	Journal of Management and Entrepreneurship, 17(1)	2023	2229-5348	<a href="https://xime.org/jme/jme-home">https://xime.org/jme/jme-home</a>	<a href="https://www.researchgate.net/publication/376686970_A_Study_on_Individuals'_Perception_Regarding_Investment_in_Real_Estate">https://www.researchgate.net/publication/376686970_A_Study_on_Individuals'_Perception_Regarding_Investment_in_Real_Estate</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
42	Role of Microfinance Institutions In Financial Inclusion in India	Ms. Lata Poojari	Finance	Journal of Contemporary Issues in Business and Government, 29(1)	2023	2204-1990, 1323-6903	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332">https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332</a>	ABDC	<a href="#">Click here</a>
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44	Effect of Retail Store Environment and Personality Traits on Impulsive Buying Behaviour	Mr. Harpreet Singh	Finance	Dogo Rangsang Research Journal, 14(2)	2023	2347-7180	<a href="https://www.journal-dogorangsang.in/">https://www.journal-dogorangsang.in/</a>	<a href="https://www.researchgate.net/publication/371904653_EFFECT_OF_RETAIL_STORE_ENVIRONMENT_AND_PERSONALITY_TRAITS_ON_IMPULSIVE_BUYING_BEHAVIOUR">https://www.researchgate.net/publication/371904653_EFFECT_OF_RETAIL_STORE_ENVIRONMENT_AND_PERSONALITY_TRAITS_ON_IMPULSIVE_BUYING_BEHAVIOUR</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>



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45	Government Initiatives to Support E-Learning: A Specific Study on Government Digital Platforms	Mr. Mahendra Daima	Operations	Anvesak, 53, 4(1)	2023	0378-4568	<a href="https://www.spiesr.ac.in/Anvesak/About+the+Journal">https://www.spiesr.ac.in/Anvesak/About+the+Journal</a>	<a href="https://www.researchgate.net/publication/377064035_Government_Initiatives_to_Support_E-Learning_A_Specific_Study_On_Government_Digital_Platforms">https://www.researchgate.net/publication/377064035_Government_Initiatives_to_Support_E-Learning_A_Specific_Study_On_Government_Digital_Platforms</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
46	Effect of Retail Store Environment and Personality Traits on Impulsive Buying Behaviour	Mr. Mahendra Daima	Operations	Dogo Rangsang Research Journal, 14(2)	2023	2347-7180	<a href="https://www.journal-dogorangsang.in/">https://www.journal-dogorangsang.in/</a>	<a href="https://www.researchgate.net/publication/371904653_EFFECT_OF_RETAIL_STORE_ENVIRONMENT_AND_PERSONALITY_TRAITS_ON_IMPULSIVE_BUYING_BEHAVIOUR">https://www.researchgate.net/publication/371904653_EFFECT_OF_RETAIL_STORE_ENVIRONMENT_AND_PERSONALITY_TRAITS_ON_IMPULSIVE_BUYING_BEHAVIOUR</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
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49	A Study on Individuals' Perception Regarding Investment in Real Estate Pre and Post Covid-19.	Dr. Pooja Thorat	HR	Journal of Management and Entrepreneurship, 17(1)	2023	2229-5348	<a href="https://xime.org/jme/home-home">https://xime.org/jme/home-home</a>	<a href="https://www.researchgate.net/publication/376686970_A_Study_on_Individuals'_Perception_Regarding_Investment_in_Real_Estate">https://www.researchgate.net/publication/376686970_A_Study_on_Individuals'_Perception_Regarding_Investment_in_Real_Estate</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
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51	Implications and Strategies for Integrating Artificial Intelligence in Management Education in India	Dr. Pooja Thorat	HR	Humanities and Social Science Studies, Vol. 12	2023	ISSN 2319-829X	<a href="https://www.researchgate.net/publication/376687966_Humanities_and_Social_Science_Studies">https://www.researchgate.net/publication/376687966_Humanities_and_Social_Science_Studies</a>	<a href="https://www.researchgate.net/publication/376687966_Humanities_and_Social_Science_Studies">https://www.researchgate.net/publication/376687966_Humanities_and_Social_Science_Studies</a>	(UGC-CARE List Group II)	<a href="#">Click here</a>
52	Adoption of E-Learning in the Mainstream in Higher Education: A Bibliometric Review on Scopus Database	Mr. Ashish Kumar	Marketing	Anvesak, 53, 4(1)	2023	0378-4568	<a href="https://www.spiesr.ac.in/Anvesak/About+the+Journal">https://www.spiesr.ac.in/Anvesak/About+the+Journal</a>	<a href="https://tmsrmumbai.in/wp-content/uploads/2024/07/253-Prof-Ashish-Kumar.pdf">https://tmsrmumbai.in/wp-content/uploads/2024/07/253-Prof-Ashish-Kumar.pdf</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
53	A Study on the Significance of Employee Engagement Practices with Job Satisfaction	Mr. Ashish Kumar	Marketing	Journal of Xidian University, , 17(7)	2023	1001-2400	<a href="https://xadzkjdx.cn/">https://xadzkjdx.cn/</a>	<a href="https://xadzkjdx.cn/index.php/volume-17-issue-7-july-23/">https://xadzkjdx.cn/index.php/volume-17-issue-7-july-23/</a>	(UGC-CARE List Group II)	<a href="#">Click here</a>
54	A Study on Customer Perception towards Social-Media in Developing a Brand Image Post COVID-19	Dr. Sonal Sharma	HR	BioGecko, 12(3)	2023	2230-5807	<a href="https://biogecko.co.nz/">https://biogecko.co.nz/</a>	<a href="https://www.researchgate.net/publication/371539265_A_Study_on_Customer_Perception_towards_Social-Media_in_Developing_a_Brand_Image_Post_COVID-19">https://www.researchgate.net/publication/371539265_A_Study_on_Customer_Perception_towards_Social-Media_in_Developing_a_Brand_Image_Post_COVID-19</a>	UGC Care Group II	<a href="#">Click here</a>
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56	Effect of Knowledge Management Practices on Organisational and Financial Performance :- A Study on MSMEs(Micro, Small and Medium Enterprises) In India	Dr. Rekha Singh	HR	Russian Law Journal, XI (5)	2023	23098678, 23123605	<a href="https://journals.indexcopernicus.com/journal/16476">https://journals.indexcopernicus.com/journal/16476</a>	<a href="https://tmsrmumbai.in/wp-content/uploads/2024/07/257-Dr-Rekha-Singh.pdf">https://tmsrmumbai.in/wp-content/uploads/2024/07/257-Dr-Rekha-Singh.pdf</a>	(UGC-CARE List Group II)	<a href="#">Click here</a>
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58	A study on understanding consumer behaviour for dairy beverage category in modern trade	Ms. Anshita Chelawat	HR	Korean Review of International Studies, 16(2)	2023	1226-4741	<a href="https://kristudies.org/">https://kristudies.org/</a>	<a href="https://kristudies.org/vol-16-issue-02-sp/">https://kristudies.org/vol-16-issue-02-sp/</a>	ABDC	<a href="#">Click here</a>
59	Investigating the Adoption of E-Learning as a Sustainable Solution in Higher Education Using the TAM Model	Anshita Chelawat	HR	International Journal of Learning Technology, X	2023	14778386, 17418119	<a href="https://www.inderscience.com/jhome.php?i_code=ijlt">https://www.inderscience.com/jhome.php?i_code=ijlt</a>	<a href="https://timsrmumbai.in/wp-content/uploads/2024/07/260-Ms-Anshita-Chelawat.pdf">https://timsrmumbai.in/wp-content/uploads/2024/07/260-Ms-Anshita-Chelawat.pdf</a>	(UGC-CARE List Group II)	<a href="#">Click here</a>
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