



## Faculty Initiatives to promote the Student's Research Publications

Sr. No.	Name of Student	Year of Publication	Title of Research Paper	Name of Journal / Conference Proceeding / Books etc.	ISSN / ISBN No.	Name of Faculty (Guide / Co-author)
1	Mitali Kishor Agrawal	2024-25	Decentralized Finance (Defi) As A Catalyst for Sustainability: Exploring The Intersection Of Blockchain, Finance, And Environmental Impact	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
2	Dania Syed	2024-25	Enhancing UPI Sustainability: Mitigating Payment Disruptions and Financial Risks	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
3	Gunjan Vaghasiya					
4	Shubham Tiwari					
5	Pooja Waghmare	2024-25	Green Finance: The Role of Investment Banks in Advancing the Green Economy	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
6	Neha Rampreet Gupta	2024-25	Smart Money, Stronger Societies: Women's Financial Literacy as Change-Makers for a Sustainable Future	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma



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7	Ranu Singh	2024-25	A Study on Digital Payment Experience and Bitcoin Usage Intent Among Youth In Mumbai	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Patricia Lemos
8	Kajal Jha	2024-25	A Study on Influencer Marketing in Mumbai's Fashion and Lifestyle Industry: Understanding Influencers' Expectations with a Focus on Sustainability	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Reema Shah
9	Hunar Sanjeev Kumar	2024-25	A Study to Analyse Emotional Intelligence Among Employees to Effective Conflict Management	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
10	Vaishnavi Bhusate					
11	Tanvi Dinesh Pawar	2024-25	AI and Blockchain in Industry 5.0: Transforming Financial Transparency and Security	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
12	Pragati Naresh Patel	2024-25	Assessing the Comparative Roles of Google Pay and PayPal in the Modern Payment Landscape	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Megha Sharma, Dr. C. Shah
13	Ranu Singh	2024-25	Business Beyond Boundaries: Strategy, Satisfaction & Sustainability at Mahakumbh 2025	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. R. Gajbiye
14	Vishwakarma Divya					



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15	Shreya Namrata	2024-25	Consumer Perception and Adoption of Zero waste products: A study on sustainable marketing strategies.	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Yesha Mehta
16	Nitin Shetye					
17	Hetvi Chirag Sedani	2024-25	Eco Friendly Packaging: Is It Financially Feasible for FMCG Companies?	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Vishal Sandanshive
18	Dharmendra Satyanarayan Jha	2024-25	Exploring Central Bank Digital Currency: Concept, Implementation, and Challenges	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Lata Poojari
19	Shubham Pradeep Rewale					
20	Tejas Jitendra Patil					
21	Ankush Lalu Shukla	2024-25	FMO Investing: The Role of Heard Mentality in Driving Overvaluations	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
22	Dhruvesh Piyush Shah					
23	Kalika Onkar Singh					
24	Aakanksha Arun Vadvalkar	2024-25	Green Accounting in India: Challenges, Opportunities, and Alignment with Global Standards	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya,
25	Adwait Kadam					



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26	Disha Ramesh Vishwakarma					Dr. Megha Sharma
27	Gunjan Jhanwar					
28	Tanvi Deodhar					
29	Rishu Agarwal	2024-25	Green GDP and Financial Decision Making: A study on Young Investors and Market Stakeholders	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
30	Saurabh Chaurasia					
31	Srushti Patil					
32	Pragati Patel	2024-25	How JPMorgan Chase Uses AI and Big Data for Fraud Detection in the Industry 5.0 Era	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Lata Poojari
33	Prathamesh Khandelwal					
34	Tanvi Pawar					
35	Diksha Vivek Mhatre	2024-25	Hr Policy Implementation & Challenges: Gaps in HR Policy Execution and its Effect on Organizational Outcomes	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
36	Prathamesh Khandelwal	2024-25	Human-Centric Automation and Robotics in Industry 5.0	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Rahul Wagh
37	Ashish Anil Singh	2024-25	Impact of digital currency on Indian economy	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya,



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						Dr. Megha Sharma
38	Kaustubh Tiwari	2024-25	Industry 5.0 for Sustainable Development: Blueprint of the Future Resilient World	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Ramakumar A
39	Raj Yadav					
40	Garima Shukla	2024-25	Investor Sentiment and Market Dynamics of Green Bonds – Do They Behave Like Safe-Haven Assets?	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
41	Mrunal Kiran Pawar					
42	Shusang Rai					
43	Rudresh Mukund Mulye	2024-25	Managing financial risks in Industry 5.0 transformations	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
44	Yogendra Singh	2024-25	Navigating the Skies: Sustainable Strategies for the Aviation Industry in a Globalized World	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
45	Akansha Vijayvergiya	2024-25	Role of Financial Planning in Enhancing the Financial Stability of Indian-Middle Class Families	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Gunwant Awasthi
46	Abhinav Pandey	2024-25	Sustainability Marketing in the age of industry 5.0			Dr. Charu Upadhyaya,
47	Anamika Pandey					



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48	Nitesh Patil			International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Megha Sharma
49	Prananshu Pandey					
50	Ankit Sharma	2024-25	Sustainable Marketing Amid Economic Shifts: A Strategic Approach to Evolving Marketing Practices in Indian Companies.	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
51	Riddhi Jha					
52	Dhruvil Kalal	2024-25	Sustainable Supply Chain Practices in Pune City: A Study of Adoption, Challenges, and Performance Impact	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Rahul Wagh
53	Lucky Pandey					
54	Dhruv Rajendra Deshmukh	2024-25	The Business of Green Lies: Examining Gap Between Promise and Perception	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
55	Shweta Rampratap Yadav					
56	Yash Santosh Dhumal					
57	Rudresh Thorat	2024-25	The Financial Impact of Influencer Marketing on Consumers in the Era of Industry 5.0 and Sustainable Practices	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma



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58	Vaishnavi Jeevan Mandhare	2024-25	The Future of Sustainable Finance: SPACS And India’s Green Transition	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
59	Bhushan Sekchi	2024-25	The Gig Economy Revolution: Redefining Work, Wages, and Workforce Dynamics	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
60	Praveen Shukla	2024-25				
61	Prity Shah					
62	Shreya Singh					
63	Kajal Upadhyay	2024-25	The Impact of Automation on Employee well-being in Banks with special focus on banks in India	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Ashish Kumar
64	Alok Yadav	2024-25	The Impact of Behavioural finance on investment decision making	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
65	Sakshi Zakade					
66	Shraddha Somani					
67	Nasreen Shaikh	2024-25	The Impact of Financial Literacy On Individuals Saving Behaviour	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
68	Praveen Shukla					
69	Sanika Patil					
70	Kajal Upadhyay	2024-25	The Influence of Sustainable Marketing on Consumer Buying Behaviour in the Fashion Industry	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Aashish Kumar



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71	Bhakti Hiwalkar	2024-25	The study of Awareness of IOT automation system in energy conservation which leads to sustainable practice	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
72	Chintan Dave	2024-25				
73	Diksha Singh	2024-25	To study The Impact of social media on Gen Z's Communication and Social Skills	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Anmol Dixit
74	Prathamesh Khandelwal	2024-25	Utilizing AI and Machine Learning for Consumer Insights in Sustainable Marketing in India	International Conference on Managing for a Sustainable World (ICMSW – 2025)	978-93-342-5222-4	Dr. Charu Upadhyaya, Dr. Megha Sharma
75	Someshwar Tope	2023-24	Valuation through DCF Model	Dr. VN Brims SRUJAN	2456-4079	Dr. Shebazbano Khan
76	Nishi Sanghvi					
77	Roshani Gupta	2023-24	A Study on Individual Awareness and Perception towards Block Chain in India	UTKAL Historical Research Journal	0976-2132	Ms. Richal Tusciano
78	Siddhesh Ambre	2022	Perceived Perception towards Electric Vehicles in Mumbai	International Journal of Food And Nutritional Sciences	1869-9391 11 (10)	Dr. Yesha Mehta
79	Ketan Teke	2022	Impact of Emotional Intelligence on Organizational Commitment in IT Industry	SHODHASAMHITHA	2277-7067 IX (11)	Ms. Richal Tusciano
80	Nidhi Shetty					
81	Roshani Prasad					





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82	Anjali Tiwari	2022	Perceived Perception towards Electric Vehicles in Mumbai	International Journal of Food And Nutritional Sciences	2319-1775, 11 (10)	Dr. Yesha Mehta
83	Sakshi Shetty					
84	Bhavik Jain					
85	Punit Tibrewala	2021	Disinterest towards Secondary Packaging: An Exploratory Study of FMCG Buyers	International Journal of Advance and Innovative Research	2394-7780 8,2(IX)	Dr. Yesha Mehta
86	Pranita Barkul	2021	A Study on Individual Awareness & Perception towards Investment in Cryptocurrency and its Relation to Blockchain in India	International Journal of Advance and Innovative Research	2394-7780	Mr. Gunwant Awasthi
87	Drashti Tanna					
88	Sejal Gupta	2021	Pandemic & Panic Buying: An Exploratory Study	GIS Science Journal	1869-9391 8 (11)	Dr. Yesha Mehta
89	Megha Singh Chauhan					
90	Nikunj Sunil	2021	Purchase Decision in Life Insurance Industry	Periodic Research	2231-0045	Dr. Yesha Mehta
91	Roshan Sharma					
92	Aasavari Thakur					
93	Randhir Vikram Kadam	2021	Impact of Retail Store Design & the Layout on the Customer Mind	Stochastic Modeling & Applications	0972-3641	Dr. Yesha Mehta
94	Sangita Gupta	2021	A Study on Financial Literacy across Working Class in Mumbai	International Journal of Advance and Innovative Research	2278-7844 8,2 (IX)	Dr. Charu Upadhyaya
95	Sakshi Gandhi					
96	Nisha Dubey					
97	Abhishek Singh	2021				

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98	Neel Vora		The Challenges of Electric Cars in India, and insight into people's perspective, and way ahead	International Journal of Advance and Innovative Research	2278-7844 8,2 (IX)	Dr. Charu Upadhyaya
99	Suchita Thombare					
100	Aayesha Shaikh	2021	A Critical Assessment of Selected Private and Public Sector Banks through Asset Liability Management	ANVESAK	0378-4568 51, 2(V)	Ms. Mishu Tripathi
101	Sejal Gupta	2021	Pandemic & Panic Buying: An Exploratory Study	GIS Science Journal	1869-9391	Dr. Yesha Mehta
102	Megha Chauhan					
103	Saurabh Dwivedi	2021	Recent Aspects of Climate Change Response through ESG Practices – Case of State Bank of India	Lifelong Learning: Issues and Challenges	978-93-5620-680-9	Dr. Leena Gadkari
104	Dhawan Earukonda	2021				



Figure 5.191: Certificate – Paper Published by Student in National Conference



Figure 5.2: Students presented research paper in International Conference on Managing Sustainable World



Figure 5.3: Students presented research paper in International Conference on Managing Sustainable World