

Faculty Publications in Referred Journals										
Sr.	Title of paper	Name of the author/s	Name of Journal, Volume & Issue No.	Domain	Academic Year	ISSN no.	Link to website of the Journal	Link to article / paper / abstract of the article	Is it listed in UGC-Care list	Link
33	Learners' Diversity in EFL Classrooms: A Study with Reference to Online Classes	Dr. Sonal Sharma	European Economic Letters Vol. 14, Issue 2, Pg. 2264-2270	HR	2023-24	2323-5233	<a href="https://www.eeet.org.uk/index.php/journal/issue/view/23">https://www.eeet.org.uk/index.php/journal/issue/view/23</a>	<a href="https://www.eeet.org.uk/index.php/journal/article/download/1564/1370/16888-8-text-This%20findings%20reveals%20that%20there%20is%20a%20strong%20relationship">https://www.eeet.org.uk/index.php/journal/article/download/1564/1370/16888-8-text-This%20findings%20reveals%20that%20there%20is%20a%20strong%20relationship</a>	Referred Journal	<a href="#">Click here</a>
34	A Neo-feminist Reading of Advaita Kala's Almost Single	Dr. Sonal Sharma	Sanshodhak Vol. 11, Issue 2, Pg. 116-118	General Management	2023-24	2394-5990		Print Journal	(UGC-CARE List Group II)	<a href="#">Click here</a>
35	Investigating the Adoption of E-Learning as a Sustainable Solution in Higher Education Using the TAM Model	Ms. Richal Tusciano	International Journal of Learning Technology, X	General Management	2023-24	1477-8386, 1741-8119	<a href="https://www.inderscience.com/home.php?code=ijlt">https://www.inderscience.com/home.php?code=ijlt</a>	Print Journal	(UGC-CARE List Group II)	<a href="#">Click here</a>
36	A Study on Individual Awareness and Perception towards Block Chain in India	Ms. Richal Tusciano	Utkal Historical Research Journal	Finance	2023-24	0976-2132	<a href="https://utkaluniversity.ac.in/utkal-historical-research-journal/">https://utkaluniversity.ac.in/utkal-historical-research-journal/</a>	<a href="https://www.researchgate.net/publication/376191282_A_STUDY_ON_INDIVIDUAL_AWARENESS_AND_PERCEPTION_TOWARDS_BLOCK_CHAIN_IN_INDIA">https://www.researchgate.net/publication/376191282_A_STUDY_ON_INDIVIDUAL_AWARENESS_AND_PERCEPTION_TOWARDS_BLOCK_CHAIN_IN_INDIA</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
37	A study on understanding Consumer Behaviour for dairy Beverage Category in Modern Trade	Dr. Pankaj Natu	Korean Review of International Studies	Marketing	2023-24	1226-4741	<a href="https://kristudies.org/">https://kristudies.org/</a>	<a href="https://kristudies.org/vol-16-issue-02-2023/">https://kristudies.org/vol-16-issue-02-2023/</a>	ABDC	<a href="#">Click here</a>
38	Sustainability Practices Adopted by Community Helpers in dealing with Covid-19 in India	Dr. Pankaj Natu	Education and Society, 47(1) 10	Operation	2023-24	2278-6864	<a href="https://www.jamesricholpublishers.com/and-society-and-society/">https://www.jamesricholpublishers.com/and-society-and-society/</a>	Print Journal	(UGC-CARE List Group I)	<a href="#">Click here</a>
39	A Study on the Impact of E-Education on Employment Opportunities	Dr. (CA) Megha Sharma	Journal of Contemporary Issues in Business and Government, 29 (1)	HR	2023-24	2204-1990	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/a-study-on-the-impact-of-e-education-on-employment-opportunities-263">https://www.cibgp.com/issue-content/a-study-on-the-impact-of-e-education-on-employment-opportunities-263</a>	ABDC	<a href="#">Click here</a>
40	Role of Microfinance Institutions in Financial Inclusion in India	Dr. (CA) Megha Sharma	Journal of Contemporary Issues in Business and Government, 29 (1)	Finance	2023-24	2204-1990	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332">https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332</a>	ABDC	<a href="#">Click here</a>
41	Effect of Retail Store Environment and Personality Traits on Impulsive Buying Behaviour	Dr. (CA) Megha Sharma	Dogo Rangsang Research Journal Vol 14, Issue 02, No. 01, 2023	Marketing	2023-24	2347-7180	<a href="https://www.journal-dogorangsang.in/">https://www.journal-dogorangsang.in/</a>	<a href="https://www.researchgate.net/publication/371904653_EFFECT_OF_RETAIL_STORE_ENVIRONMENT_AND_PERSONALITY_TRAITS_ON_IMPULSIVE_BUYING_BEHAVIOUR">https://www.researchgate.net/publication/371904653_EFFECT_OF_RETAIL_STORE_ENVIRONMENT_AND_PERSONALITY_TRAITS_ON_IMPULSIVE_BUYING_BEHAVIOUR</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
42	Blockchain Technology: Opportunities & Challenges	Dr. (CA) Megha Sharma	Journal of Management & Entrepreneurship, 17 (4)	Finance	2023-24	2229-5348	<a href="https://xime.org/jme/jme-home">https://xime.org/jme/jme-home</a>	<a href="https://www.researchgate.net/publication/378313906_Blockchain_Technology_Opportunities_and_Challenges">https://www.researchgate.net/publication/378313906_Blockchain_Technology_Opportunities_and_Challenges</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
43	A Study on Impact of Technology on Knowledge, Skills and Attitude (KSA) of Students and its Implications on their Placements with Special Reference to Management Education in Mumbai	Dr. Shebuzano Khan	Journal of Research Administration, 5 (2)	HR	2023-24	1539-1590	<a href="https://journalra.org/index.php/jra/issue/archive">https://journalra.org/index.php/jra/issue/archive</a>	<a href="https://journalra.org/index.php/jra/article/view/841">https://journalra.org/index.php/jra/article/view/841</a>	(UGC-CARE List Group II)	<a href="#">Click here</a>
44	A Study of Impact of Behavioural Factors on ESG Investment	Dr. Shebuzano Khan	Journal of Contemporary Issues in Business and Government, 29 (1)	Finance	2023-24	1323-6903	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/a-study-of-impact-of-behavioural-factors-on-esg-investment-323">https://www.cibgp.com/issue-content/a-study-of-impact-of-behavioural-factors-on-esg-investment-323</a>	ABDC	<a href="#">Click here</a>
45	A Study on Impact of Digitalization on the Working Pattern of Banking Sector in India	Dr. Shebuzano Khan	South India Journal of Social Sciences, XXI (3)	Operation	2023-24	0972-8945				
46	Transition to a Greener Economy, Way Ahead for Sustainable Finance in India	Dr. Shebuzano Khan	South India Journal of Social Sciences, XXI (3)	Finance	2023-24	0972-8945	<a href="https://journal.sjss.com/">https://journal.sjss.com/</a>	<a href="https://scholar.google.com/citations?user=pP-g3hYAAAAAJ&amp;hl=en">https://scholar.google.com/citations?user=pP-g3hYAAAAAJ&amp;hl=en</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
47	A Study of Impact of Behavioural Factors on ESG Investment	Dr. Charu Upadhyaya	Journal of Contemporary Issues in Business and Government, 29 (1)	Finance	2023-24	1323-6903	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/a-study-of-impact-of-behavioural-factors-on-esg-investment-323">https://www.cibgp.com/issue-content/a-study-of-impact-of-behavioural-factors-on-esg-investment-323</a>	ABDC	<a href="#">Click here</a>
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49	Transition to a Greener Economy, Way Ahead for Sustainable Finance in India	Dr. Shuchi Gautam	South India Journal of Social Sciences, XXI (3)	Finance	2023-24	0972-8945	<a href="https://journal.sjss.com/">https://journal.sjss.com/</a>	<a href="https://scholar.google.com/citations?user=ORq9ROAAAAAJ&amp;hl=en">https://scholar.google.com/citations?user=ORq9ROAAAAAJ&amp;hl=en</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
50	Capital Structure and Firm Performance: An Empirical Study of Indian Companies	Ms. Mishu Tripathi	Korea Review of International Studies, 16 (42)	Finance	2023-24	1226-4741	<a href="https://kristudies.org/">https://kristudies.org/</a>	<a href="https://www.researchgate.net/publication/376956406_Capital_Structure_and_Firm_Performance_An_Empirical_Study_of_Indian_Companies_using">https://www.researchgate.net/publication/376956406_Capital_Structure_and_Firm_Performance_An_Empirical_Study_of_Indian_Companies_using</a>	ABDC	<a href="#">Click here</a>
51	A Study on the impact of E-Education on Employment Opportunities	Ms. Aarti Vyas	Journal of Contemporary Issues in Business and Government, 29 (1)	HR	2023-24	2204-1990	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/a-study-on-the-impact-of-e-education-on-employment-opportunities-263">https://www.cibgp.com/issue-content/a-study-on-the-impact-of-e-education-on-employment-opportunities-263</a>	ABDC	<a href="#">Click here</a>
52	Artificial Intelligence into Corporates: Change of Job Profile's while AI into Corporates.	Dr. Aastha Sharma	South India Journal of Social Sciences, XX (2)	HR	2023-24	0972-8945	<a href="https://journal.sjss.com/">https://journal.sjss.com/</a>	<a href="https://www.researchgate.net/publication/340699983_Artificial_Intelligence_in_Business_From_Research_and_Innovation_to_Market_Deployment">https://www.researchgate.net/publication/340699983_Artificial_Intelligence_in_Business_From_Research_and_Innovation_to_Market_Deployment</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
53	A Study on the Impact of E-Education on Employment Opportunities	Dr. Aastha Sharma	Journal of Contemporary Issues in Business and Government, 29 (1)	HR	2023-24	2204-1990	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/a-study-on-the-impact-of-e-education-on-employment-opportunities-263">https://www.cibgp.com/issue-content/a-study-on-the-impact-of-e-education-on-employment-opportunities-263</a>	ABDC	<a href="#">Click here</a>
54	A Study on Investors Perception & Preference towards Investment in beating the Inflation Post Covid 19 in India	Dr. Aastha Sharma	Utkal Historical Research Journal, 36 (1)	Finance	2023-24	0976-2132	<a href="https://utkaluniversity.ac.in/utkal-historical-research-journal/">https://utkaluniversity.ac.in/utkal-historical-research-journal/</a>	<a href="https://www.researchgate.net/publication/376191279_A_STUDY_ON_INVESTORS_PERCEPTION_PREFERENCE_TOWARDS_INVESTMENT_IN_BEATING_THE_INFLATION">https://www.researchgate.net/publication/376191279_A_STUDY_ON_INVESTORS_PERCEPTION_PREFERENCE_TOWARDS_INVESTMENT_IN_BEATING_THE_INFLATION</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
55	Role of Microfinance Institutions in Financial Inclusion in India	Dr. Aastha Sharma	Journal of Contemporary Issues in Business and Government, 29 (1)	Finance	2023-24	2204-1990	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332">https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332</a>	ABDC	<a href="#">Click here</a>
56	A Study on Investors Perception & Preference towards Investment in beating the inflation post Covid 19 in India	Mr. Gunwant Awasthi	Utkal Historical Research Journal, 36(1)	Finance	2023-24	0976-2132	<a href="https://utkaluniversity.ac.in/utkal-historical-research-journal/">https://utkaluniversity.ac.in/utkal-historical-research-journal/</a>	<a href="https://www.researchgate.net/publication/376191279_A_STUDY_ON_INVESTORS_PERCEPTION_PREFERENCE_TOWARDS_INVESTMENT_IN_BEATING_THE_INFLATION">https://www.researchgate.net/publication/376191279_A_STUDY_ON_INVESTORS_PERCEPTION_PREFERENCE_TOWARDS_INVESTMENT_IN_BEATING_THE_INFLATION</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
57	Role of Microfinance Institutions in Financial Inclusion in India	Mr. Gunwant Awasthi	Journal of Contemporary Issues in Business and Government, 29(1)	Finance	2023-24	2204-1990	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332">https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332</a>	ABDC	<a href="#">Click here</a>
58	A Study of Investor Perception Towards Debt Mutual Fund in India	Mr. Gunwant Awasthi	Madhya Pradesh Journal of Social Sciences, 28(1)	Finance	2023-24	0973-855X	<a href="https://mpjssr.org/?page_id=1076">https://mpjssr.org/?page_id=1076</a>	Print Journal	(UGC-CARE List Group I)	<a href="#">Click here</a>
59	A Study on Individual Awareness and Perception towards Block Chain in India	Mr. Gunwant Awasthi	Utkal Historical Research Journal	Finance	2023-24	0976-2132	<a href="https://utkaluniversity.ac.in/utkal-historical-research-journal/">https://utkaluniversity.ac.in/utkal-historical-research-journal/</a>	<a href="https://www.researchgate.net/publication/376191282_A_STUDY_ON_INDIVIDUAL_AWARENESS_AND_PERCEPTION_TOWARDS_BLOCK_CHAIN_IN_INDIA">https://www.researchgate.net/publication/376191282_A_STUDY_ON_INDIVIDUAL_AWARENESS_AND_PERCEPTION_TOWARDS_BLOCK_CHAIN_IN_INDIA</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
60	A Study on Individuals' Perception Regarding Investment in Real Estate Pre & Post Covid-19	Mr. Gunwant Awasthi	Journal of Management and Entrepreneurship, 17(1)	Finance	2023-24	2229-5348	<a href="https://xime.org/jme/jme-home">https://xime.org/jme/jme-home</a>	<a href="https://www.researchgate.net/publication/376686970_A_Study_on_Individuals'_Perception_Regarding_Investment_in_Real_Estate">https://www.researchgate.net/publication/376686970_A_Study_on_Individuals'_Perception_Regarding_Investment_in_Real_Estate</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
61	Artificial Intelligence into Corporates: Change of Job Profile's while AI into Corporates.	Mr. Gunwant Awasthi	South India Journal of Social Sciences, XX(2)	HR	2023-24	0972-8945	<a href="https://journal.sjss.com/">https://journal.sjss.com/</a>	Print Journal	(UGC-CARE List Group I)	<a href="#">Click here</a>
62	A Study of Impact of Behavioural Factors on ESG Investment	Mr. Gunwant Awasthi	Journal of Contemporary Issues in Business and Government, 29(1)	Finance	2023-24	1323-6903	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332">https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332</a>	ABDC	<a href="#">Click here</a>
63	A Study on Investors Perception & Preference towards Investment in beating the inflation post Covid 19 in India	Dr. Vishal Sandanshive	Utkal Historical Research Journal, 36(1)	Finance	2023-24	0976-2132	<a href="https://utkaluniversity.ac.in/utkal-historical-research-journal/">https://utkaluniversity.ac.in/utkal-historical-research-journal/</a>	<a href="https://www.researchgate.net/publication/376191279_A_STUDY_ON_INVESTORS_PERCEPTION_PREFERENCE_TOWARDS_INVESTMENT_IN_BEATING_THE_INFLATION">https://www.researchgate.net/publication/376191279_A_STUDY_ON_INVESTORS_PERCEPTION_PREFERENCE_TOWARDS_INVESTMENT_IN_BEATING_THE_INFLATION</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
64	A Study of Impact of Behavioural Factors on ESG Investment	Dr. Vishal Sandanshive	Journal of Contemporary Issues in Business and Government, 29(1)	Finance	2023-24	1323-6903	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/a-study-of-impact-of-behavioural-factors-on-esg-investment-323">https://www.cibgp.com/issue-content/a-study-of-impact-of-behavioural-factors-on-esg-investment-323</a>	ABDC	<a href="#">Click here</a>

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66	A study on Consumer's perception towards Podcasting and its effectiveness as a Digital Education Tool	Ms. Deepshika Sharma	Dogo Rangsang Research Journal, 13(4) 8	HR	2023-24	2347-7180	<a href="https://www.journal-dogorangsang.in/">https://www.journal-dogorangsang.in/</a>	Print Journal	(UGC-CARE List Group I)	<a href="#">Click here</a>
67	Influencer Marketing: The Modern Trend Creating a New Horizon of Virtual Opportunities	Ms. Prachi Chaturvedi	Korea Review of International Studies, 16(5)	Marketing	2023-24	1226-4741	<a href="https://kristudies.org/">https://kristudies.org/</a>	<a href="https://kristudies.org/vol-16-issue-04-sp/">https://kristudies.org/vol-16-issue-04-sp/</a>	ABDC	<a href="#">Click here</a>
68	A study on Consumer's perception towards Podcasting and its effectiveness as a Digital Education Tool	Ms. Prachi Chaturvedi	Dogo Rangsang Research Journal, 13(4) 8	HR	2023-24	2347-7180	<a href="https://www.journal-dogorangsang.in/">https://www.journal-dogorangsang.in/</a>	Print Journal	(UGC-CARE List Group I)	<a href="#">Click here</a>
69	Sustainability Practices Adopted by Community Helpers in Dealing with Covid-19 in India	Ms. Reema Shah	Education and Society, 47(1), 10	Operation	2023-24	2278-6864	<a href="https://www.jamesnicholaspublishers.com.au/education-and-society/">https://www.jamesnicholaspublishers.com.au/education-and-society/</a>	Print Journal	(UGC-CARE List Group I)	<a href="#">Click here</a>
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71	A Study on the Significance of Employee Engagement Practices with Job Satisfaction	Ms. Lata Poojari	Journal of Xidian University, 17(7)	HR	2023-24	1001-2400	<a href="https://xadzkdjdx.cn/">https://xadzkdjdx.cn/</a>	<a href="https://xadzkdjdx.cn/index.php/volume-17-issue-7-july-23/">https://xadzkdjdx.cn/index.php/volume-17-issue-7-july-23/</a>	(UGC-CARE List Group II)	<a href="#">Click here</a>
72	Government Initiatives to Support E-Learning: A Specific Study on Government Digital Platforms	Ms. Lata Poojari	Anvesak, 53, 4(1)	HR	2023-24	0378-4568	<a href="https://www.spiesr.ac.in/Anvesak/About+the+Journal">https://www.spiesr.ac.in/Anvesak/About+the+Journal</a>	<a href="https://www.researchgate.net/publication/377064035_Government_Initiatives_to_Support_E-Learning_A_Specific_Study_On_Government_Digital_Platforms">https://www.researchgate.net/publication/377064035_Government_Initiatives_to_Support_E-Learning_A_Specific_Study_On_Government_Digital_Platforms</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
73	A Study of Investor Perception Towards Debt Mutual Fund in India	Ms. Lata Poojari	Madhya Pradesh Journal of Social Sciences, 28(1)	Finance	2023-24	0973-855X	<a href="https://mpjssr.org/?page_id=1076">https://mpjssr.org/?page_id=1076</a>	<a href="https://www.researchgate.net/publication/3766686891_A_STUDY_OF_INVESTORS_PERCEPTION_TOWARDS_DEBT_MUTUAL_FUND_IN_INDIA">https://www.researchgate.net/publication/3766686891_A_STUDY_OF_INVESTORS_PERCEPTION_TOWARDS_DEBT_MUTUAL_FUND_IN_INDIA</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
74	Artificial Intelligence into Corporates: Change of Job Profile's while AI into Corporate's	Ms. Lata Poojari	South India Journal of Social Sciences, XX(2)	HR	2023-24	0972-8945	<a href="https://journal.sjss.com/">https://journal.sjss.com/</a>	Print Journal	(UGC-CARE List Group I)	<a href="#">Click here</a>
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76	Role of Microfinance Institutions in Financial Inclusion in India	Ms. Lata Poojari	Journal of Contemporary Issues in Business and Government, 29(1)	Finance	2023-24	2204-1990	<a href="https://cibgp.com/">https://cibgp.com/</a>	<a href="https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332">https://www.cibgp.com/issue-content/role-of-microfinance-institutions-in-financial-inclusion-in-india-332</a>	ABDC	<a href="#">Click here</a>
77	Government Initiatives to Support E-Learning: A Specific Study on Government Digital Platforms	Mr. Harpreet Singh	Anvesak, 53, 4(1)	HR	2023-24	0378-4568	<a href="https://www.spiesr.ac.in/Anvesak/About+the+Journal">https://www.spiesr.ac.in/Anvesak/About+the+Journal</a>	<a href="https://www.researchgate.net/publication/377064035_Government_Initiatives_to_Support_E-Learning_A_Specific_Study_On_Government_Digital_Platforms">https://www.researchgate.net/publication/377064035_Government_Initiatives_to_Support_E-Learning_A_Specific_Study_On_Government_Digital_Platforms</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
78	Effect of Retail Store Environment and Personality Traits on Impulsive Buying Behaviour	Mr. Harpreet Singh	Dogo Rangsang Research Journal, 14(2)	Marketing	2023-24	2347-7180	<a href="https://www.journal-dogorangsang.in/">https://www.journal-dogorangsang.in/</a>	<a href="https://www.researchgate.net/publication/371904653_EFFECT_OF_RETAIL_STORE_ENVIRONMENT_AND_PERSONALITY_TRAITS_ON_IMPULSIVE_BUYING_BEHAVIOUR">https://www.researchgate.net/publication/371904653_EFFECT_OF_RETAIL_STORE_ENVIRONMENT_AND_PERSONALITY_TRAITS_ON_IMPULSIVE_BUYING_BEHAVIOUR</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
79	Government Initiatives to Support E-Learning: A Specific Study on Government Digital Platforms	Mr. Mahendra Daima	Anvesak, 53, 4(1)	HR	2023-24	0378-4568	<a href="https://www.spiesr.ac.in/Anvesak/About+the+Journal">https://www.spiesr.ac.in/Anvesak/About+the+Journal</a>	<a href="https://www.researchgate.net/publication/377064035_Government_Initiatives_to_Support_E-Learning_A_Specific_Study_On_Government_Digital_Platforms">https://www.researchgate.net/publication/377064035_Government_Initiatives_to_Support_E-Learning_A_Specific_Study_On_Government_Digital_Platforms</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
80	Effect of Retail Store Environment and Personality Traits on Impulsive Buying Behaviour	Mr. Mahendra Daima	Dogo Rangsang Research Journal, 14(2)	Marketing	2023-24	2347-7180	<a href="https://www.journal-dogorangsang.in/">https://www.journal-dogorangsang.in/</a>	<a href="https://www.researchgate.net/publication/371904653_EFFECT_OF_RETAIL_STORE_ENVIRONMENT_AND_PERSONALITY_TRAITS_ON_IMPULSIVE_BUYING_BEHAVIOUR">https://www.researchgate.net/publication/371904653_EFFECT_OF_RETAIL_STORE_ENVIRONMENT_AND_PERSONALITY_TRAITS_ON_IMPULSIVE_BUYING_BEHAVIOUR</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
81	A Study of Investor Perception Towards Debt Mutual Fund in India	Dr. Pooja Thorat	Madhya Pradesh Journal of Social Sciences, 28(1)	Finance	2023-24	0973-855X	<a href="https://mpjssr.org/?page_id=1076">https://mpjssr.org/?page_id=1076</a>	<a href="https://www.researchgate.net/publication/3766686891_A_STUDY_OF_INVESTORS_PERCEPTION_TOWARDS_DEBT_MUTUAL_FUND_IN_INDIA">https://www.researchgate.net/publication/3766686891_A_STUDY_OF_INVESTORS_PERCEPTION_TOWARDS_DEBT_MUTUAL_FUND_IN_INDIA</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
82	A Study on Employee Satisfaction of a Fintech Firm	Dr. Pooja Thorat	Korea Review of International Studies , 16(4)	HR	2023-24	1226-4741	<a href="https://kristudies.org/">https://kristudies.org/</a>	<a href="https://kristudies.org/vol-16-issue-04-sp/">https://kristudies.org/vol-16-issue-04-sp/</a>	ABDC	<a href="#">Click here</a>
83	A Study on Individuals' Perception Regarding Investment in Real Estate Pre & Post Covid-19	Dr. Pooja Thorat	Journal of Management and Entrepreneurship, 17(1)	Finance	2023-24	2229-5348	<a href="https://xime.org/jme/jme-home">https://xime.org/jme/jme-home</a>	<a href="https://www.researchgate.net/publication/376686970_A_Study_on_Individuals'_Perception_Regarding_Investment_in_Real_Estate">https://www.researchgate.net/publication/376686970_A_Study_on_Individuals'_Perception_Regarding_Investment_in_Real_Estate</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
84	A Study on the Significance of Employee Engagement Practices with Job Satisfaction	Dr. Pooja Thorat	Journal of Xidian University, 17(7)	HR	2023-24	1001-2400	<a href="https://xadzkdjdx.cn/">https://xadzkdjdx.cn/</a>	<a href="https://xadzkdjdx.cn/index.php/volume-17-issue-7-july-23/">https://xadzkdjdx.cn/index.php/volume-17-issue-7-july-23/</a>	(UGC-CARE List Group II)	<a href="#">Click here</a>
85	Implications and Strategies for Integrating Artificial Intelligence in Management Education in India	Dr. Pooja Thorat	Humanities and Social Science Studies, Vol. 12	HR	2023-24	2319-829X	<a href="https://www.researchgate.net/publication/376687966_Humanities_and_Social_Science_Studies">https://www.researchgate.net/publication/376687966_Humanities_and_Social_Science_Studies</a>	<a href="https://www.researchgate.net/publication/376687966_Humanities_and_Social_Science_Studies">https://www.researchgate.net/publication/376687966_Humanities_and_Social_Science_Studies</a>	(UGC-CARE List Group II)	<a href="#">Click here</a>
86	Adoption of E-Learning in the Mainstream in Higher Education: A Bibliometric Review on Scopus Database	Mr. Ashish Kumar	Anvesak, 53, 4(1)	HR	2023-24	0378-4568	<a href="https://www.spiesr.ac.in/Anvesak/About+the+Journal">https://www.spiesr.ac.in/Anvesak/About+the+Journal</a>	Print Journal	(UGC-CARE List Group I)	<a href="#">Click here</a>
87	A Study on the Significance of Employee Engagement Practices with Job Satisfaction	Mr. Ashish Kumar	Journal of Xidian University, 17(7)	HR	2023-24	1001-2400	<a href="https://xadzkdjdx.cn/">https://xadzkdjdx.cn/</a>	<a href="https://xadzkdjdx.cn/index.php/volume-17-issue-7-july-23/">https://xadzkdjdx.cn/index.php/volume-17-issue-7-july-23/</a>	Referred Journal	<a href="#">Click here</a>
88	A Study on Customer Perception towards Social-Media in Developing a Brand Image Post COVID-19	Dr. Sonal Sharma	Bio Gecko, 12(3)	Marketing	2023-24	2230-5807	<a href="https://biogecko.co.in/">https://biogecko.co.in/</a>	<a href="https://www.researchgate.net/publication/371539265_A_Study_on_Customer_Perception_towards_Social-Media_in_Developing_a_Brand_Image_Post_COVID-19">https://www.researchgate.net/publication/371539265_A_Study_on_Customer_Perception_towards_Social-Media_in_Developing_a_Brand_Image_Post_COVID-19</a>	UGC Care Group II	<a href="#">Click here</a>
89	Domestic Violence during COVID-19 pandemic: A Literature Review	Dr. Sonal Sharma	European Economic Letters, 13(3)	General Management	2023-24	2323-5233	<a href="https://www.eelet.org.uk/">https://www.eelet.org.uk/</a>	<a href="https://www.eelet.org.uk/index.php/ijournal/article/view/267">https://www.eelet.org.uk/index.php/ijournal/article/view/267</a>	ABDC Category Journal	<a href="#">Click here</a>
90	Effect of Knowledge Management Practices on Organizational and Financial Performance: A Study on MSMEs (Micro, Small and Medium Enterprises) in India	Dr. Rekha Singh	Russian Law Journal, XI (5)	Operation	2023-24	23098678, 23123605	<a href="https://journals.indexcopernicus.com/journal/16476">https://journals.indexcopernicus.com/journal/16476</a>	Print Journal	(UGC-CARE List Group II)	<a href="#">Click here</a>
91	Post Covid-19 Review of Human Resource Management Practices	Dr. Yesha Mehta	South Asian Journal of Management	HR	2023-24	0971-5428	<a href="https://sajm-amdsa.org/">https://sajm-amdsa.org/</a>	<a href="https://www.journalbressindia.com/webinar-5th-intl-conference-yjm2023-proceedings">https://www.journalbressindia.com/webinar-5th-intl-conference-yjm2023-proceedings</a>	(UGC-CARE List Group I)	<a href="#">Click here</a>
92	A Study on Understanding Consumer Behaviour for dairy beverage category in modern trade	Ms. Anshita Chelawat	Korean Review of International Studies, 16(2)	Marketing	2023-24	1226-4741	<a href="https://kristudies.org/">https://kristudies.org/</a>	<a href="https://kristudies.org/vol-16-issue-02-sp/">https://kristudies.org/vol-16-issue-02-sp/</a>	ABDC	<a href="#">Click here</a>
93	Investigating the Adoption of E-Learning as a Sustainable Solution in Higher Education Using the TAM Model	Anshita Chelawat	International Journal of Learning Technology, X	HR	2023-24	14778386, 17418119	<a href="https://www.inderscience.com/home.php?code=jilt">https://www.inderscience.com/home.php?code=jilt</a>	Print Journal	(UGC-CARE List Group II)	<a href="#">Click here</a>
94	An exploratory study on business ethics: published and real time execution	Dr. Pooja Thorat	International journal of applied engineering and technology, volume 5(3)	Operation	2023-24	2633-4828	<a href="https://portal.issn.org/resource/ISSN/2633-4828">https://portal.issn.org/resource/ISSN/2633-4828</a>	Print Journal	Referred Journal	<a href="#">Click here</a>